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**MAKE PRODUCTIONS**

# TERRITORIES



# AUSTRALIA

## STATSBOX

### AUSTRALIA

|  |                                 |
|--|---------------------------------|
| <b>POPULATION</b>                        | 23,833,224 **                   |
| <b>TV HOUSEHOLDS</b>                     | 8,239,230 *****                 |
| <b>TV PENETRATION</b>                    | 100%****                        |
| <b>HOUSEHOLD SIZE</b>                    | 2.7*****                        |
| <b>CABLE TV PENETRATION</b>              | 34%*****                        |
| <b>DTT PENETRATION</b>                   | 95%***                          |
| <b>SATELLITE TV SUBSCRIBERS</b>          | 100,000**                       |
| <b>MULTICHANNEL HOMES</b>                | 2,900,000*****                  |
| <b>MULTICHANNEL PENETRATION</b>          | 36%*                            |
| <b>NON-TERRESTRIAL TV CONNECTIONS</b>    | 2,900,000*                      |
| <b>INTERNET PENETRATION</b>              | 90%*****                        |
| <b>BROADBAND SUBSCRIBERS</b>             | 12,532,000**                    |
| <b>INTERNET-CONNECTED TV PENETRATION</b> | 30% of households***            |
| <b>PVR PENETRATION</b>                   | 56% of households***            |
| <b>SMARTPHONE PENETRATION</b>            | 73% of Australians aged 16+ *** |
| <b>TABLET DEVICE PENETRATION</b>         | 47% of households***            |

\* Asia Pacific Multichannel TV 2015, by CASBAA

\*\* Australian Bureau of Statistics

\*\*\* Australian Multi-Screen Report 4 Quarter 2014 from OzTAM

\*\*\*\* OzTAM Universe Estimates 2 Quarter 2014 – Individuals

\*\*\*\*\* Internet Live Stats, Internet Users by Country (2014)

\*\*\*\*\* Multichannel Television Advertising in Asia, Countries, Australia, by CASBAA

\*\*\*\*\* Asia-Pacific pay-TV Industry 2010, by CASBAA

Following the end of analogue broadcasting in December 2013, Australians have been able to access many more free-to-air (FTA) TV channels as digital broadcasts. This has dispersed viewing preferences among consumers, with the result that TV programming is more fragmented. Although there are more channels available, the number of viewing hours has remained relatively stable for a number of years, and as a result, individual channels and particularly specific shows have seen declining viewer numbers. Viewing habits have also been affected by the advent of catch-up TV services, which have been made available from the main broadcasters for two to three years. In addition, the launch of subscription video services from operators such as Presto, Stan and Netflix will further erode linear TV viewing as subscribers can now choose to watch their desired programmes. The shift away from linear TV has seen the penetration of TV in households fall to about 88% by early 2015. It was also reported that the Australian film and TV industries have shrunk 12% in the past five years (Deloitte Access Economics).

Australia has five major FTA networks which comprises of Australian Broadcasting Corporation (ABC), Seven Network, Nine Network, Network Ten and SBS. Each network initially had a single channel in a geographic area, though with the arrival of digital television each network now has one extra

SD multichannel – 7Two, GO!, Eleven and SBS Two respectively, and one HD multichannel – 7mate, GEM, One and SBS HD. With the exception of SBS, each commercial broadcaster also has one SD data casting channel – TV4ME, Extra and TVSN respectively; SBS instead broadcasts NITV free-to-air.

Australia has two main government-owned TV channels – ABC and SBS, along with multichannels – ABC2, ABC3 and SBS Two, which are both available on free-to-air via Optus D1 satellite. Viewers in remote parts of Australia could also access Seven Central and Imparja Television, or WIN WA and GWN in Western Australia, through the DVB-S2 free-to-view Optus VAST service.

Australia pay-TV industry consists of the dominant cable and satellite television provider Foxtel and its regional subsidiary Austar, with some smaller cable and satellite competitors operating in limited areas. Other providers of Internet television in Australia offer free content or PPV.

## KEY DEVELOPMENTS

In July, Audio Network Australia integrated fully into Audio Network Group. The international music company has acquired a 49% shareholding in Audio Network Australia Pty Ltd from co-founder Linda Tizard. The acquisition demonstrates the Group's continuing determination to expand globally and develop its vision whilst retaining the innovative and creative force behind the group's success.

In the same month, ABC1 underwent channel rebranding. The ABC's main television channel, ABC1, is being renamed ABC and will have a new tagline, encompassing a social media hash tag for the first time – #ourABC. The public broadcaster has labelled the rebranding exercise "bold, simple, raw and real". It includes new on-air station identification material in the trade, featuring everyday Australians and ABC personalities.

In September 2014, Australia's Nine partnered Fairfax Media to launch SVOD service, StreamCo. It is expected to launch this year and will offer a broad range of local and international programming to subscribers for a fixed monthly subscription fee and no minimum term commitment.

In October 2014, Screen Australia and the Korean Film Council (KOFIC) signed an official Memorandum of Understanding (MoU) in Busan. The MoU signing is part of the process to enable official film and television co-productions to be made by the two countries. Screen Australia and KOFIC will implement the Co-production Arrangement once the Korea-Australia Free Trade Agreement, containing an Annex on Audiovisual Co-production, is in place.

In November 2014, Australian News Channel Pty Ltd and Lightning International Ltd announced the launch of Australia Channel, which will present the best of Australian news, business and sport – backed by the resources of SKY NEWS Australia, a joint venture of Australia's two biggest free-to-air networks Seven and Nine and BSkyB.

In March 2015, SVOD provider Netflix was launched in Australia and New Zealand. Netflix is the sixth SVOD service that Australians and New Zealanders can pay to view.

In April 2015, Screen Australia announced development funding of over \$620,000 for 16 feature films and professional development opportunities for two emerging filmmakers. The funding announcement sees internationally based, award-winning Australian talent returning home to develop bold and original local stories.

## FREE-TO-AIR

### AUSTRALIAN BROADCASTING CORPORATION

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Ultimo 2007, GPO Box 9994,  
Sydney NSW 2001  
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Fax: +61 2 6242 3764  
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### SPECIAL BROADCASTING SERVICE (SBS)

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Tel: +61 2 9430 2828  
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#### FILM BROKEN HILL

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South Broken Hill  
Tel: +61 8 8080 3564  
Website: [www.brokenthillaustralia.com.au/film-broken-hill](http://www.brokenthillaustralia.com.au/film-broken-hill)  
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Email: [benzie@villageroadshowstudios.com.au](mailto:benzie@villageroadshowstudios.com.au)

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#### HUTCHISON TELECOMS

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#### OPTUS

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## CHINA

### STATSBOX

#### CHINA

**POPULATION** 1,401,586,609 \*

**INTERNET USERS** 564,000,000\*\*

**INTERNET PENETRATION** 42.1 %\*\*

**TOTAL BROADBAND SUBSCRIBERS**  
174,029,000 \*\*\*

**MOBILE INTERNET SUBSCRIBERS**  
745,596,000 \*\*\*

**MOBILE SUBSCRIBERS** 1,104,000,000 \*\*\*

**3G MOBILE SUBSCRIBERS** 220,000,000 \*\*\*

**3G MOBILE TELEDENSITY (SUBSCRIBERS PER 100 PEOPLE)**  
20.0 \*\*\*

**MULTICHANNEL PENETRATION** 57%\*\*\*\*

**NON-TERRESTRIAL TV CONNECTIONS**  
255,500,000\*\*\*\*

**CABLE TV PENETRATION** 98%\*\*\*\*

\* China Population 2015 - World Population Review

\*\* China Internet Network Information Center, as of December 2012

\*\*\* Ministry of Industry and Information Technology,

as of November 2012

\*\*\*\* Asia Pacific Multichannel TV 2015, by CASBAA

\*\*\*\*\* China Television Industry Market Report, June 2011

The world's most populous nation boasts the largest number of internet users, at 564 million. In recent years, the emergence of Youku Tudou, iQiyi, PPTV and Sana have increased the popularity of online video websites in China. Youku Tudou, China's biggest online video giant, features commissioned programmes from a myriad of channels including Hong Kong's TVB and CTE and also user-generated content.

Besides acquiring programmes, online video platforms like Youku Tudou have started to include more local productions via user-generated content. Youku Tudou has a revenue sharing programme that allows qualified participants to be paid from advertisements placed in their videos which encourages more user-generated content.

Last November, Tencent Holdings Limited and HBO announced a strategic partnership at the Tencent Video V Conference in Beijing. Tencent Video will be the sole official provider online to offer award-winning HBO drama series including *Band of Brothers*, *Boardwalk Empire*, *Game of Thrones*, *Rome*, *The Newsroom*, *True Detective* and a number of other leading TV and movie titles from HBO and HBO Asia.

Charles Schreger, President of Programming Sales, HBO said, "The HBO brand is synonymous with ground-breaking original programming. The storytelling as well as the scale and scope of production on series such as *Game of Thrones* and *Boardwalk Empire*, is simply unmatched in the entertainment industry. This partnership with Tencent Video ensures that Chinese fans will now be able to enjoy our dramas at the

high level of quality they were meant to be experienced. This is a great partnership for both companies and for the Chinese consumer as well."

### STRATEGIC PARTNERSHIPS

Last year, Alcatel-Lucent closed the sale of its subsidiary, Alcatel-Lucent Enterprise – which provides communications and networking solutions – to China Huaxin Post & Telecommunication Economy Development Centre for €202 million in cash proceeds.

Alcatel-Lucent retained a 15% minority stake in the divested business, as well as a commercial relationship with it in support of its growth ambitions under new ownership.

The divestment of Alcatel-Lucent Enterprise forms part of Alcatel-Lucent's commitments under The Shift Plan launched in June 2013 – to refocus itself as a specialist in IP, Cloud and Ultra-Broadband Access while realigning its balance sheet, implementing cost savings of €1 billion and generating at least €1 billion through selective asset sales by the end of 2015.

### INTERNET CONTENT DELIVERY

Akamai Technologies, Inc. also announced a strategic partnership agreement with China Telecom Corporation Limited's cloud division, CT Cloud. CT Cloud offers quality cloud services to customers. As part of the strategic partnership, CT Cloud has agreed to offer an integrated solution incorporating Akamai's full suite of media delivery, web performance, and cloud security offerings with its own Cloud services to Chinese businesses looking to grow their global web presence. In addition, the partnership is designed to enable close cooperation between the two companies in the areas of technology and network access, thus strengthening Akamai's China CDN offering for accelerating content from global customers to Chinese consumers.

"With trade in and out of China continuing to increase, Chinese enterprises require a high performing, secure, and always available Web presence to compete in today's multi-national marketplace," said Wu Xiangdong, General Manager of CT Cloud. "Enterprise web infrastructure must be agile and scalable, providing users with a consistently fast and reliable experience. Our choice is to partner with Akamai to provide our enterprise customers with superior Internet content delivery across the globe."

Under the partnership, CT Cloud plans to leverage Akamai for content delivery network (CDN) technology that will be available for the delivery of its Cloud services. Akamai enables operators to deploy a highly scalable, completely turnkey CDN that leverages the same technologies found within the Akamai Intelligent PlatformTM.

## CHINA

"China Telecom is one of the largest Internet service providers in China, serving the global Internet market," said Sanjay Singh, Senior Vice President & General Manager of Asia-Pacific & Japan, Akamai. "We're excited to complement CT Cloud's solutions with Akamai services to tap into the fast-growing China cloud and CDN market. Akamai sees increased demand for delivering content to Chinese Internet users from global customers."

### CO-PRODUCTIONS

China has also upped its number of co-productions, working with several broadcasters and producers in the Asia-Pacific region. This year, Singaporean Prod-Co IFA Media will co-produce with China Intercontinental Centre (CICC). *Crossroads: The Silk Road* will be shot in four countries across Asia's most beautiful landscapes. This landmark coproduction is the 3rd of CICC and IFA Media collaborations, from *The Chinese Hajj* for National Geographic, to *Rebuilding Sichuan* for Discovery Channel Asia (nominated for Best Social Awareness Programme at the 2011 Asian TV Awards).

Huaso Film/TV Digital Production, the joint-venture production company of Sony Pictures Television (SPT) and CCTV6's HuaCheng Pictures, has concluded a deal with Croton Media to co-produce a local version of the highly popular and critically-acclaimed comedy *Mad About You* for audiences in China.

In addition to *Mad About You*, Huaso has produced local versions of other popular SPT scripted and non-scripted formats in China, including talk show *Dr. Oz*, as well as competition series *Raid the Cage* and *Dancing Nation*.

## FREE-TO-AIR

### ANHUI TV

Road 38, Hefei, Anhui Ma'anshan, 230009  
Tel: +86 551 6599 3465  
Fax: +86 5516599 3435  
Website: [www.ahtv.cn](http://www.ahtv.cn)

### ANIWORLD TV

314 Deya Lu, Changsha, China, Hunan 410003  
Tel: +86 731 8480 1317  
Fax: +86 731 8287 1287  
Website: [www.aneworld.tv](http://www.aneworld.tv)  
Email: [jinyingkatong@vip.sina.com](mailto:jinyingkatong@vip.sina.com)

### BEIJING MEDIA NETWORK

No.14 Jianguomenwai Street, Chaoyang District, 100020 Beijing  
Email: [www.bmn.net.cn](http://www.bmn.net.cn)

### BEIJING TV

Chao Yang District, No. 98 Jian Guo Road, Beijing TV 1F, Beijing 100022  
Tel: +86 10 6810 2340  
Website: [www.btv.org](http://www.btv.org)  
Email: [banquan@brtn.cn](mailto:banquan@brtn.cn)

### BEIJING TV KAKU

No. 98 Jianguo Jia Beijing Television Room 3302, Chaoyang District, Beijing 100022  
Tel: +86 10 5737 1288  
Fax: +86 10 57371284  
Website: [www.kaku.tv](http://www.kaku.tv)  
Email: [kaku@kaku.tv](mailto:kaku@kaku.tv)

### CHANGCHUN BROADCASTER CHINA

Herbs Road, Changchun City, 149 Jilin Province, China 130061  
Tel: +86 431 8892 4501 / 8846 2528  
Fax: +86 431 8892 7581  
Website: [www.chinactv.com](http://www.chinactv.com)

### CHANGSHA TV

No. 237 Laodong West Road, Changsha, Hunan 410015  
Tel: +86 731 8277 7340 / 234  
Website: [www.hncstv.com](http://www.hncstv.com)  
Email: [hncstv@163.com](mailto:hncstv@163.com)

### CHENGDU TV

No. 2 Gao Peng Road, Chengdu, Sichuan 610041  
Tel: +86 28 8432 1999  
Website: [www.cdtv.cn](http://www.cdtv.cn)  
Email: [service@cdtv.tv](mailto:service@cdtv.tv)

### CHINA CENTRAL TELEVISION (CCTV)

11 Fuxing Road, Beijing, China Central Television  
Website: [cctv.cntv.cn](http://cctv.cntv.cn)  
Email: [webmaster@cctv.com](mailto:webmaster@cctv.com)

### CHINA EDUCATION TELEVISION

No. 98 East Third Ring Road  
Hanjian Dan Yang Building, Room 510, 5th Floor, Chaoyang District, Beijing, 100021  
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Fax: +86 10 5861 1327  
Website: [www.centv.cn](http://www.centv.cn)  
Email: [eduty@sohu.com](mailto:eduty@sohu.com)  
[net@cetv.edu.cn](mailto:net@cetv.edu.cn)  
[dys@cetv.edu.cn](mailto:dys@cetv.edu.cn)  
[webmaster@edutv.cn](mailto:webmaster@edutv.cn)

### CHINA UNITED TELEVISION

198 Danxia Rd, Xishan, Kunming, Yunnan, China  
Tel: +86 10 6267 0925 27 29  
Fax: +86 10 6267 0823  
Website: [www.kunmingbc.com](http://www.kunmingbc.com), [www.kmtv.com.cn](http://www.kmtv.com.cn)  
Email: [webmaster@kmtv.com.cn](mailto:webmaster@kmtv.com.cn)

### CHINA XINHUA NEWS NETWORK CORPORATION

Website: [www.english.news.cn/special/cnc](http://www.english.news.cn/special/cnc)

### CHONGQING BROADCASTING GROUP

F6, #126 Yuzhou Road, Hi-tech District, Chongqing 400041  
Tel: +86 23 6754 4615  
Fax: +86 23 6360 3654  
Website: [v.cbg.cn](http://v.cbg.cn)  
Email: [cqvcbg@163.com](mailto:cqvcbg@163.com)

### CSPN CHINA SPORTS PROGRAMS NETWORK

Beijing Daxing District  
Xihongmen Town Rd East 2, Beijing, China 100162  
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Fax: +86 10 6024 5484  
Website: [www.cspn.cn](http://www.cspn.cn)  
Email: [cspn@cspn.cn](mailto:cspn@cspn.cn)

### FOSHAN TV

Foshan City Xin Cheng District, Yu He Road, Foshan TV Station Building, 10th Floor Centre for Business  
Tel: +86 757 2836 5188  
Fax: +86 757 2836 5199  
Website: [www.fstv.com.cn](http://www.fstv.com.cn)  
Email: [webmaster@fstv.com.cn](mailto:webmaster@fstv.com.cn)

### FUJIAN BROADCASTING CORP

No. 128 West Ring Road, Fuzhou, Fujian 350004  
Tel: +86 591 8331 3789  
Fax: +86 591 335 3168 / 334 8489  
Website: [www.fjtv.net](http://www.fjtv.net)  
Email: [video@fjtv.net](mailto:video@fjtv.net)

### GANSU TV

Lanzhou City, Gansu Province  
No. 561 Zhang Su Beach - 730010  
Tel: +86 931 8 688 294  
Website: [www.gstv.com.cn](http://www.gstv.com.cn)

### GUANGDONG RADIO AND TELEVISION STATION

GuangDong TV Station, No.331, East Huan Road, Yue Xiu District, 510060 Guangdong  
Tel: +86 20 8332 0978  
Website: [www.tvscn.com](http://www.tvscn.com)

### GUANGZHOU TV

No. 233 Huan Shi Zhong Road, Guangzhou, Guangdong 510010  
Tel: +86 20 8666 4833  
Fax: +86 20 8669 0066  
Website: [www.gztv.com](http://www.gztv.com)

### GUIYANG TV

Broadcast Mansion  
No. 15 Zunyi Road, Guiyang, Guizhou 550002  
Tel: +86 851 5826 969  
Website: [www.gystv.com](http://www.gystv.com)  
Email: [tao55@21cn.com](mailto:tao55@21cn.com)

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261 Qingyun Lu, Guiyang, China, 550002  
 Tel: +86 851 5377 260 / 582 2495 / 598 2150  
 Fax: +86 851 586 9983 / 598 1896  
 Website: [www.gzstv.com](http://www.gzstv.com)

## HAINAN TV

18th Floor, No. 61 Nansha Road,  
 Haikou City, Hainan 570206  
 Tel: +86 898 6681 5988  
 Website: [www.bluehn.com](http://www.bluehn.com)

## HANGZHOU TV

Hooloo.tv  
 888 River Road, SMG Building,  
 Hangzhou, China 310008  
 Tel: +86 571 8983 3929  
 Website: [www.hcrtv.cn](http://www.hcrtv.cn)  
 Email: [service@hzntv.cn](mailto:service@hzntv.cn)

## HARBIN TV

No. 1 Huashan Road, Xiangfang District,  
 Harbin, Heilongjiang 150036  
 Tel: +86 451 8799 6114  
 Website: [www.hrbtv.net](http://www.hrbtv.net)

## HEBEI TELEVISION

No. 100 South Street,  
 Shijiazhuang, Hebei 050031  
 Tel: +86 311 8711 8582  
 Fax: +86 311 8711 8582  
 Website: [www.hebtv.com](http://www.hebtv.com)

## HEFEI TELEVISION

Tel: +86 551 6350 9030  
 Website: [www.hfbtv.com](http://www.hfbtv.com)  
[www.myyoco.com](http://www.myyoco.com)

## HENAN TV

No. 18 Zhenghua Road  
 Zhengzhou, Henan 450008  
 Website: [www.hntv.ha.cn](http://www.hntv.ha.cn)  
 Email: [hntvdxw@126.com](mailto:hntvdxw@126.com)

## HUIZHOU TV

Huizhou City  
 29th Eling Road Guangdong 516008  
 Tel: +96 95 6202 0222  
 Website: [www.hzcatv.com.cn](http://www.hzcatv.com.cn)

## HUNAN TV

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 Kaifu, Changsha, Hunan, China, 410003  
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 Dongcheng District, Beijing 100010  
 Tel: +86 10 6418 5518  
 Fax: +86 10 6418 5518-8010  
 Website: [www.hunantv.com](http://www.hunantv.com)  
 Email: [media@hunantv.com](mailto:media@hunantv.com)

## JSBC JIANGSU BROADCASTING CORPORATION

4 East Beijing Road, Nanjing,  
 China, Jiangsu 210008  
 Tel: +86 25 8318 8185 / 8187  
 Fax: +86 25 8318 8187  
 Website: [www.jsbc.com](http://www.jsbc.com)  
 Email: [info@jsbc.com](mailto:info@jsbc.com)

## JIANGXI TELEVISION

No. 207 Hongduzhong Avenue,  
 Nanchang, Jiangxi 330046  
 Tel: +86 791 833 7945  
 Fax: +86 791 833 1432  
 Website: [www.jxgdw.com](http://www.jxgdw.com)  
 Email: [jxtv@mail.jxgdw.com](mailto:jxtv@mail.jxgdw.com)

## JILIN TV

No. 2066, Changchun City Satellite Road  
 Tel: +86 431 8581 8000  
 Website: [www.jilintv.com.cn](http://www.jilintv.com.cn)

## LHASA TV

Chengguan District, No. 22 Jiangsu East  
 Road Lhasa Tibet 850000  
 Tel: +86 891 6353 000 6107  
 Fax: +86 891 6350 837  
 Website: [www.lasatv.com](http://www.lasatv.com)  
 Email: [tibet.lstv@163.com](mailto:tibet.lstv@163.com)

## LIAONING TV

Heping District, 10th Street,  
 Liaoning Province, Shenyang City,  
 China 110003  
 Tel: +86 24 8321 6555  
 Website: [www.lntv.cn](http://www.lntv.cn)

## MEIZHOU TV

Cultural Park Place,  
 Meizhou City, Guangdong  
 Tel: +86 20 218 7633  
 Website: [www.gdmztv.com](http://www.gdmztv.com)

## NANNING TV

Radio and Television Center Building  
 25 Nanning Gecun Road, China 530022  
 Tel: +86 771 5631 182 / 5611 202  
 Website: [www.nntv.cn](http://www.nntv.cn)

## NEI MONGOL TELEVISION

No. 71 Xinhua Street,  
 010058 Inner Mongolia  
 Tel: +976 0471 6953 000  
 E-mail: [info@nmtv.com](mailto:info@nmtv.com)  
 Website: [www.nmtv.cn](http://www.nmtv.cn)

## NINGXIA TV

66 Middle Road, Ningxia, Yinchuan City,  
 China 750001  
 Tel: +86 0951 / 511 7020  
 Website: [www.nxtv.com.cn](http://www.nxtv.com.cn)  
 Email: [nxtvweb@nxtv.cn](mailto:nxtvweb@nxtv.cn);  
[nxtv001@163.com](mailto:nxtv001@163.com)

## SHANGHAI INTERACTIVE

487 Luochuan Rd (E), Shanghai, China 200072  
 Tel: +86 21 5638 9988  
 Fax: +86 21 5638 6667  
 Website: [www.sitv.com.cn](http://www.sitv.com.cn)

## SHENYANG RADIO AND TV

No. 296 Qingnan Road Heping District,  
 Shenyang, Liaoning 110004  
 Tel: +86 24 2399 9111  
 Website: [www.csytv.com](http://www.csytv.com)

## SHENZHEN TV

Radio Film and Television Building Shenzhen Futian,  
 District of Shenzhen,  
 PengCheng 1 Road, 518026  
 Tel: +86 755 3390 7000  
 Fax: +86 755 3390 7007  
 Website: [www.sztv.com.cn](http://www.sztv.com.cn)

## SHIJIAZHUANG TV

No. 59 Haidian District, 1207 Gao Liang Xie  
 Jie Kun Building, 100044  
 Tel: +86 010 6267 0925  
 Fax: +86 010 6267 0823  
 Website: [sjz.cutv.com](http://www.sjz.cutv.com)

## SICHUAN BROADCASTING GROUP

66 Shi Ji Cheng Road, Chengdu, China 610041  
 Tel: +86 28 8777 9896  
 Fax: +86 28 2776 2121  
 Website: [www.sctv.com](http://www.sctv.com)

## TAIHU MINGZHU TV

4th Jiangsu Wuxi Hubin Road, Wuxi,  
 Jiangsu 214061  
 Tel: +86 510 8587 8100  
 Website: [www.thmz.com](http://www.thmz.com)

## TAIYUAN BROADCASTING & TELEVISION BUREAU

No. 2 Yifen Street Taiyuan, Wanbailin 030024  
 Tel: +86 351 604 0552  
 Website: [www.tyrtv.com.cn](http://www.tyrtv.com.cn)

## TIANJIN TV

143 Weijing Road, Heping District,  
 Tianjin, China 300070  
 Tel: +86 22 2360 1911  
 Website: [www.tjtv.com.cn](http://www.tjtv.com.cn)

## TIBET TV

No 149 Beijing Mid. Road Lhasa, Tibet 850000  
 Tel: +86 891 6820 874  
 Fax: +86 891 6835 729

## WUHAN TV

Radio and Television Centre Wuhan  
 677 Jianshe Avenue, Hankou, Wuhan 430022  
 Tel: +86 27 8556 2633  
 Fax: +86 27 8556 2590  
 Website: [www.whbc.com.cn](http://www.whbc.com.cn)

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### XINJIANG TV

Television Station Centre  
Urumqi, 830 Xinjiang Unity Road  
China 830044  
Tel: +86 991 2568 835  
Fax: +86 991 2568 835  
Website: [www.xjtv.com.cn](http://www.xjtv.com.cn)  
Email: [xjtvfgwb@sina.com](mailto:xjtvfgwb@sina.com)

### XINYU TV

49, Xianlaizhong Road, Xinyu City, Jiangxi  
Tel: +86 790 641 8109  
Website: [www.jxxytv.com](http://www.jxxytv.com)  
Email: [admin@jxxytv.com](mailto:admin@jxxytv.com)

### ZHENGZHOU TV

18 Zhendong District, Zhengzhou, Henan 450046  
Tel: +86 371 6909 5300  
Fax: +86 371 6909 5304  
Website: [www.zztv.tv](http://www.zztv.tv)

### PAY-TV

#### CHINA CENTRAL TELEVISION (CCTV)

11 Fuxing Road, Beijing, China Central Television  
Website: [cctv.cntv.cn](http://cctv.cntv.cn)  
Email: [webmaster@cctv.com](mailto:webmaster@cctv.com)

#### DOXTV CORPORATION (BEIJING) LIMITED

No5 Hou Ba Li Zhuang,  
Chaoyang District, 100025 Beijing  
Tel: +86 10 8581 5988  
Fax: +86 10 8599 7661  
Website: [www.doxtv.com](http://www.doxtv.com)

### JISHI MEDIA

No.1027-1 Xinmin Avenue  
Changchun Jln 130021, China  
Tel: +86 431 8878 9099  
Fax: +86 431 8878 9990  
Website: [www.jishimedia.com](http://www.jishimedia.com)

### ORIENTAL CABLE NETWORK (OCN)

Room 423 No. 2860 Jinke Road  
Pudong New District, Shanghai 201203, China  
Tel: 86 21 6266 2983  
Website: [www.ocn.net.cn](http://www.ocn.net.cn)

### SHAANXI BROADCAST & TV NETWORK

No. 318 Yingze Street  
0351-4066178 Shaanxi, China  
Tel: +86 351 4066178  
Website: [www.sxrtv.com](http://www.sxrtv.com)

### SHANGHAI MEDIA GROUP (SMG)

No.298 Weihai Road  
200041 Shanghai, China  
Tel: +86 21 6256 5899  
Fax: +86 21 6287 0000  
Website: [www.smg.sh.cn](http://www.smg.sh.cn)

### TOP V

B820 Gehua Tower No. 1, Qinglong Baystreet,  
Dongcheng District, Beijing, China, 100007  
Tel: +86 10 5926 0099  
Fax: +86 10 5926 0138  
Website: [www.topdtv.com](http://www.topdtv.com)  
Email: [webmaster@topdtv.com.cn](mailto:webmaster@topdtv.com.cn)

### SATELLITE TV

#### CHINA ENTERTAINMENT TELEVISION BROADCAST LTD.

Shenzhen Nanshan District Science Park,  
12 Road on the 2nd South Kingd Software Park,  
Building B, 5th floor, South Tower  
Tel: +86 755 3332 0028  
Fax: +86 755 3339 0661

#### HONG KONG SATELLITE TV INTERNATIONAL MEDIA GROUP

##### Beijing Office

Fengtai District, No. 188  
South Fourth Ring Road  
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17th Floor, 18 Tak Fung Street,  
Hung Hom Harbourfront, Hong Kong  
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1029 Building B 6th Floor,  
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Liantang Luohu District,  
Fairy Lake Botanical Villa Club Road 158,  
Shenzhen  
Tel: +86 755 8263 8111  
Fax: +86 755 2574 1121

#### MACAU ASIA SATELLITE TELEVISION

Tel: +853 2875 0080  
Fax: +853 2875 0016  
Website: [www.mastv.cc](http://www.mastv.cc)

#### MACAU LOTUS TELEVISION CO. LTD

180 Southeast Macao Song,  
Yusheng Plaza Business Center,  
22 Floor, Block AV  
Tel: +853 2878 7606  
Fax: +853 2878 7607  
Email: [lotustv@lotustv.cc](mailto:lotustv@lotustv.cc)  
Website: [www.lotustv.cc](http://www.lotustv.cc)

#### PHOENIX SATELLITE TELEVISION HOLDINGS LTD.

No. 2-6 Dai King Street,  
Tai Po Industrial Estate,  
Tai Po, N.T., Hong Kong.  
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### STAR TV

13/F One Harbourfront  
18 Tak Fung Street, Hung Hom  
Kowloon City District, Hong Kong  
Tel: +852 2621 8888  
Fax: +852 2621 8000

### INTERNET TV

#### BESTV NETWORK TELEVISION TECHNOLOGY DEVELOPMENT CO., LTD

No. 757 Yishan Road,  
200233, Shanghai  
Tel: +86 21 3339 6476  
Fax: +86 21 3339 6600  
[www.bestv.com.cn](http://www.bestv.com.cn)

#### HANYA STAR CULTURE & TECHNOLOGY CO.

**Australia Office**  
Level4, 158 city rd,  
South Bank, VIC 3006  
Tel: 1300 908 116  
E-mail: [audealerteam@hanyastar.com](mailto:audealerteam@hanyastar.com)

**China Office**  
Guanghua Road, Chaoyang District  
9 soho2 Room 1201-1202  
100020, Beijing  
Tel: +86 10 5900 7081  
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**New Zealand Office**  
3/7 Reeves Road, Pakuranga,  
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#### WASU MEDIA & NETWORK CO.LTD

310012 Hangzhou Bauhinia Road  
50 Southern R & D Building  
Tel: +86 571 2895 8888  
Fax: +86 571 2895 8811  
Website: [www.wasu.com.cn](http://www.wasu.com.cn)

### MULTIPLE SYSTEM OPERATORS

#### SMG SHANGHAI MEDIA GROUP

298 Weihai Road, Shanghai, China, 200041  
Tel: +86 21 2200 5899  
Fax: 86 21 62870000  
Website: [www.smg.cn](http://www.smg.cn)

### MOBILE TELCOS

#### CHINA MOBILE COMMUNICATIONS CORPORATION

China Mobile Limited  
60/F, The Center,  
No. 99 Queen's Road Central,  
Hong Kong  
Tel: +852 3121 8888  
Fax: +852 3121 8809  
Website: [www.chinamobileltd.com](http://www.chinamobileltd.com)  
Email: [ca@chinamobilehk.com](mailto:ca@chinamobilehk.com)

## CHINA

### CHINA TELECOMMUNICATIONS CORPORATION

31 Jinrong Street, Xicheng District, Beijing, 100032, China  
Tel: +86 10 6642 8166  
Fax: +86 10 6601 0728  
Website: [www.chinatelecom-h.com](http://www.chinatelecom-h.com)  
**Hong Kong Office**  
38/F., Dah Sing Financial Center, 108 Gloucester Road, Wanchai, Hong Kong  
Tel: +85 2 2877 9777  
Fax: +85 2 2877 0988  
Website: [www.chinatelecom.com.hk](http://www.chinatelecom.com.hk)

### CHINA UNICOM (TELECOMS)

21 Financial Street, Xicheng District, Beijing 100140, P.R.China 100140  
Tel: +86 10 6616 9571  
Fax: +86 10 6611 0009 6642 9545  
Website: [www.chinaunicom.com](http://www.chinaunicom.com)  
**China Unicom Hong Kong Limited**  
75th Floor, The Center 99 Queen's Road Central, Hong Kong  
Tel: +852 2126 2018  
Fax: +852 2126 2016  
Website: [www.chinaunicom.com.hk](http://www.chinaunicom.com.hk)  
Email: [info@chinaunicom.com.hk](mailto:info@chinaunicom.com.hk)

### CHINA UNITED TELEVISION

Tel: +010 6267 0925/27/29  
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Website: [www.cutv.com](http://www.cutv.com)

### HUAWEI TECHNOLOGIES

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Tel: +60 3 2175 5550  
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**New Zealand Office**  
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**Philippines Office**  
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**Vietnam Office**  
The 21st floor, Charmvit Tower No.117 Tran Duy Hung Str. Cau Giay Dist, Hanoi, Vietnam  
Tel: +84 4 2220 8818  
Fax: +84 4 2220 8828  
Website: [www.huawei.com](http://www.huawei.com)

### GOVERNMENT BODIES / REGULATORY AGENCIES

#### BEIJING MUNICIPAL BUREAU OF RADIO, FILM AND TELEVISION

No. 55 Chaonei Avenue, Dongcheng District, 100010 BEIJING  
Tel: +86 10 8501 2280  
Fax: +86 10 6515 0422  
Website: [www.bjrt.gov.cn](http://www.bjrt.gov.cn)

#### CAPITAL RADIO & TV PROGRAM PRODUCERS ASSOCIATION

Chaoyang District, 100022 Beijing  
Tel: +86 10 8775 3440  
Fax: +86 10 8777 1440  
Website: [www.cbbpa.com.cn](http://www.cbbpa.com.cn)

#### FUJIAN PROVINCIAL ADMINISTRATION OF RADIO, FILM AND TELEVISION

Office of Fujian Provincial Bureau of Radio, Film and Television  
128 Taijiang West Ring, Fujian, 350004  
Tel: +591 8811 6501  
Fax: +591 8811 6500  
Website: [www.fjgd.gov.cn](http://www.fjgd.gov.cn)  
Email: [fjgd@fjgd.gov.cn](mailto:fjgd@fjgd.gov.cn)

#### STATE ADMINISTRATION OF RADIO, FILM AND TELEVISION

**(SARFT) [MERGED WITH GAPP]**  
2 Fuxingmenwai Street, Beijing 100866  
Tel: +86 10 8609 5315 (Publicity) / 1111 (Broadcasters) / 0466 (Movies) / 3631 (Drama Series)  
Website: [www.sarft.gov.cn](http://www.sarft.gov.cn)  
Email: [sarft@chinasarft.gov.cn](mailto:sarft@chinasarft.gov.cn)

## HONG KONG

### STATSBOX

#### HONG KONG

**POPULATION** 7,264,100\*  
**TV HOUSEHOLDS** 2,391,000\*\*  
**PAY-TV SUBSCRIPTIONS** 2,437,000\*\*  
**PAY-TV PENETRATION** 101%\*\*  
**FTA PENETRATION** 99%\*\*  
**DIGITAL TERRESTRIAL TELEVISION TAKE-UP RATE** 80%\*\*  
**FIXED LINE SUBSCRIBERS** 3.43 million\*\*\*  
**MOBILE SUBSCRIBERS** 17,098,440\*\*  
**2.5G AND 3G/4G MOBILE SUBSCRIBERS** 12,527,035\*\*  
**MOBILE PENETRATION** 236.8%\*\*  
**BROADBAND SUBSCRIBERS** 2,235,223\*\*  
**BROADBAND PENETRATION** 83.2%\*\*  
**INTERNET USERS** 6,000,000\*\*\*  
**ARPU/MONTH** US\$17.7\*\*\*\*\*  
**PAY-TV SUBSCRIPTION REVENUE** US\$487.8 million\*\*\*\*\*  
**PAY-TV ADVERTISING REVENUE** US\$46 million\*\*\*\*  
**TOTAL PAY-TV INDUSTRY REVENUE** US\$534.0 million\*\*\*\*\*

\* Census & Statistics Dept by Government of Hong Kong  
\*\* Hong Kong Office of the Communications Authority 2014  
\*\*\* Hong Kong – Telecoms, Mobile, Broadband and Forecasts, by Buddecomm  
\*\*\*\* Asia Pacific Multichannel TV 2015 by CASBAA  
\*\*\*\*\* Regulating for Growth 2011 by CASBAA

In November last year, CASBAA, the Asia-Pacific Association of the pay-TV industry, urged the Hong Kong legislature to end a decade of delay and pass amendments to Hong Kong's copyright law to give content creators and owners the right – at least in theory – to authorise electronic dissemination of their content.

At the same time, the Association – with membership including "globally-renowned broadcasters and news organisations with a strong vested interest in protecting creative and political expression" – said that worries that the amendments could represent "some sort of threat to free and open political expression" are off target. The comments came in a submission to the legislative committee considering the Amendments.

"Hong Kong citizens may have reasons to be concerned about protecting their rights of free expression from challenges, but the Copyright Amendments are not such a challenge," said CASBAA CEO Christopher Slaughter. "We are aware of no other copyright regime with exceptions and limitations that are more protective of freedom of political expression than the proposed Hong Kong approach, and we think that the Legislature needs to get on with the important business of passing this bill."



## HONG KONG

Chief Policy Officer John Medeiros noted that CASBAA – along with other copyright industry groups – has been pressing for improvements in Hong Kong's law for years. In the decade since the government began this process, he said, "The world of TV has been transformed. Old copyright laws never foresaw the degree to which broadband connections can be used to bring huge quantities of pirated digital content to every home in Hong Kong from places where copyright protection is weak."

As a result, CASBAA told the legislature, "The television industry in particular is already suffering huge harm from online piracy unrestrained by existing inadequate laws." Evidence is not hard to come by. The Association observed that the elevated levels and huge growth trend in online piracy are "plain to see for anyone with the will to have open eyes."

Medeiros noted that – even while it supports rapid passage of the legislation – the TV industry remains critical of the large weaknesses of the Amendment Bill. "Establishment of a right to authorise communication of copyrighted works will not solve the piracy problem," he said, and further steps are urgently needed. "Hong Kong is now way behind the curve," Medeiros added. The Amendment Bill will implement for the first time copyright treaties signed almost 20 years ago, and "it is an absolutely necessary first step," he said. In addition, CASBAA is urging the government to immediately begin considering further steps to restore balance and provide a new breath of life to Hong Kong's creative industries.

### SATELLITE

In September 2014, SatLink Communications launched its new Point of Presence (PoP) in Hong Kong. The new South East Asian based PoP, which accompanies SatLink's multiple PoP's in New York, London, Frankfurt and additional worldwide located PoP's via partners, has been selected to provide both broadcasters and TV operators located in Asia and those looking to expand their reach into the Asian region.

Located at the Equinox Data Centre, one of the busiest centre's for trade in Hong Kong, the PoP provides both international and local connectivity for broadcasters and operators allowing for quick and low latency connectivity to and out of the APAC region.

The PoP will be integrated into SatLink's global satellite and fibre network to enable customers to extend their audience reach into new markets and gain access to SatLink's full range of end-to-end broadcast services including HD playout, content management and OTT solutions.

Satlink currently operates two MCPC (Multi Channel Per Carrier) platforms on the

AsiaSat 5 C-band satellite, delivering content for tier one international and news broadcasters to Asian Pay TV markets in DVB-S2 and Free to air markets in DVB-S.

### AUDIENCE MEASUREMENT

now TV, CSM Media Research (CSM) and Kantar Media introduced Hong Kong's first integrated cross-platform audience measurement using Return-Path-Data (RPD) technology for tracking viewership of content on now TV's television, online and OTT platforms. The Return-Path Rating Service (RPR) will be the first cross-platform viewership measurement by using RPD in Hong Kong based on automated system-captured data.

To deliver accuracy and to enable more detailed customer segmentation, a large panel of 2,000 samples representative of now TV's customer demographics is used for the projection of the lifestyle and consumption pattern of now TV's 1.2 million-strong subscriber base.

## FREE-TO-AIR

### ASIA TELEVISION LIMITED (ATV)

25-37 Dai Shing Street  
Taipo Industrial Estate,  
Tai Po, N. T., Hong Kong  
Tel: +852 2992 8888  
Fax: +852 2719 1654  
Website: [www.hktv.com](http://www.hktv.com)  
Email: [inquiry@atve.com.hk](mailto:inquiry@atve.com.hk)

### TELEVISION BROADCAST LIMITED (TVB)

77 Chun Choi Street,  
Tseung Kwan O Industrial Estate,  
Kowloon, Hong Kong  
Tel: +852 2335 2288  
Fax: +852 2358 1300  
Website: [www.tvb.com](http://www.tvb.com)  
Email: [tvbpr@tvb.com.hk](mailto:tvbpr@tvb.com.hk)

## PAY-TV

### HONG KONG CABLE TELEVISION LIMITED

Shop 4 & 14, G/F King's Centre  
193-209 King's Road, Hong Kong  
Tel: +852 3428 3668  
Website: [www.cabletv.com.hk](http://www.cabletv.com.hk)

## SATELLITE TV

### TVB NETWORK VISION LIMITED

7/F, Customer Service Department,  
Shaw House, TV City,  
Clear WaterBay,  
Kowloon Kowloon,  
Hong Kong  
Tel: +852 2399 9888  
Fax: +852 2399 9898  
Website: [www.tvbnetworkvision.com](http://www.tvbnetworkvision.com)  
Email: [enquiry@tvbnv.com](mailto:enquiry@tvbnv.com)

## nowTV



PCCW Media Limited  
18/F, Telecom House,  
3 Gloucester Road, Wanchai Hong Kong  
Tel: 852 2888 2888  
Fax: 852 2877 8877  
Website: [nowtv.now.com](http://nowtv.now.com)

### Key Personnel

Managing Director, PCCW Media Group:  
Janice Lee

Executive Vice President, pay-TV:  
Loke Kheng Tham

Senior Vice President, Greater China &  
International Distribution: Terence Yau

Senior Vice President, Content Development:  
Mamie Leung

Senior Vice President, Business Development:  
Marian Lam

### Company Profile

nowTV, delivered by PCCW Media, is one of the world's largest commercial deployments of IPTV technology and Hong Kong's largest pay-TV provider. The service offers more than 190 channels of local, Asian and international programming, which include exclusive sports coverage, a wide variety of movies and fine quality of Chinese content. PCCW affiliate HK Television Entertainment Company Limited (HKTVE) has also been granted a free-to-air TV license in Hong Kong and plans to launch by April 2016.

Since 2012, nowTV has started its overseas channel distribution to major pay-TV operators around the world including Chinese entertainment, drama and news channels. Having established its presence in Malaysia, Thailand, Singapore, Indonesia, Canada and the U.S., nowTV continues to expand its business into other countries through traditional and new media distribution.



## HONG KONG

### PAN REGIONAL

#### YES TELEVISION (HK) LIMITED

16/F, AON China Building,  
29 Queens Road, Central, Hong Kong  
Tel: +852 2289 0500  
Website: [www.yes.tv](http://www.yes.tv)  
Email: [enquiries@yes.tv](mailto:enquiries@yes.tv)

### BROADBAND/INTERNET PROVIDERS

#### HONG KONG BROADBAND NETWORK (HKBN)

G20, G/F, Greenwich Centre,  
260 King's Road, North Point, Hong Kong  
Website: [www.hkbn.net](http://www.hkbn.net)

#### I-CABLE COMMUNICATIONS LIMITED

10/F Cable TV Tower, 9 Hoi Shing Road,  
Tsuen Wan, Hong Kong  
Tel: +852 2112 6868  
Fax: +852 2112 7878  
Website: [www.i-cablecomm.com](http://www.i-cablecomm.com)  
Email: [info@i-cablecomm.com](mailto:info@i-cablecomm.com)

### IPTV PROVIDERS

#### HONG KONG BROADBAND NETWORK LIMITED

Website: [www.hkbn.net/new/en](http://www.hkbn.net/new/en)

#### nowTV

PCCW Media Ltd.  
18/F, Telecom House,  
3 Gloucester Road,  
Wan Chai, Hong Kong  
Tel: +852 2888 2888  
Fax: +852 2877 8877  
Website: [www.nowtv.now.com](http://www.nowtv.now.com)  
Email: [bizservices@pccw.com](mailto:bizservices@pccw.com)  
[corpcomm@pcpd.com](mailto:corpcomm@pcpd.com)  
[pccwsolutions@pccw.com](mailto:pccwsolutions@pccw.com)

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### PRODUCTION STUDIOS

#### SHAW STUDIOS

201, Wan Po Road, Tseung Kwan O,  
Kowloon, Hong Kong  
Tel: +852 3123 1111  
Fax: +852 2623 9899  
Website: [www.shawstudios.hk](http://www.shawstudios.hk)  
Email: [ssinfo@shawstudios.hk](mailto:ssinfo@shawstudios.hk)

#### SHING FUNG FILM STUDIO LIMITED

94-95, Sun On Tsuen,  
Sai Kung, Kowloon, Hong Kong  
Tel: +852 2792 2176  
Fax: +852 2792 7074  
Website: [www.studios.com.hk](http://www.studios.com.hk)  
Email: [sales@studios.com.hk](mailto:sales@studios.com.hk)

### MOBILE TELCOS

#### HUTCHISON TELECOMMUNICATIONS HONG KONG HOLDINGS LIMITED

22/F, Hutchison House  
10 Harcourt Road, Hong Kong  
Tel: +852 2128 1188  
Fax: +852 2128 1778  
Website: [www.hthkh.com](http://www.hthkh.com)

#### PCCW MEDIA LTD

39/F PCCW Tower, Taikoo Place  
979 King's Road, Quarry Bay, Hong Kong  
Tel: +852 2888 2888 / 0008 / 1888 / 2228  
Fax: +852 2877 8877  
Website: [www.pccw.com](http://www.pccw.com)  
Email: [general@pccw.com](mailto:general@pccw.com)

#### SMARTONE TELECOMMUNICATIONS HOLDINGS LIMITED

Shop 325, Level 3, New Jade Building Arcade,  
233 Chai Wan Road, Hong Kong  
Tel: +852 2281 8888  
Fax: +852 2562 8229  
Website: [www.smartone.com](http://www.smartone.com)

### BROADCAST SOLUTIONS/TECHNOLOGY PROVIDER

#### IDEAL SYSTEMS ASIA-PACIFIC LTD

Room A, 28/F Tower B Billion Centre  
No.1 Wang Kwong Rd, Kowloon Bay, Hong Kong  
Tel: +852 2801 4040  
Fax: +852 2801 4970  
Website: [www.idealsys.com](http://www.idealsys.com)  
Email: [sales\\_hongkong@idealsys.com](mailto:sales_hongkong@idealsys.com)

### GOVERNMENT BODIES/REGULATORY AGENCIES

#### COMMERCE AND ECONOMIC DEVELOPMENT BUREAU

Communications and Technology Branch,  
21/F, West Wing, Central Government Offices,  
2 Tim Mei Avenue, Tamar, Hong Kong  
Tel: +852 3655 5595  
Fax: +852 2827 6646  
Website: [www.cedb.gov.hk/ctb](http://www.cedb.gov.hk/ctb)  
Email: [ctbeng@cedb.gov.hk](mailto:ctbeng@cedb.gov.hk)

#### OFFICE OF COMMUNICATIONS AUTHORITY

(PREVIOUSLY TELEVISION AND ENTERTAINMENT LICENSING AUTHORITY AND HONG KONG BROADCASTING AUTHORITY)  
20/F Wu Chung House, 213 Queen's Road East,  
Wan Chai, Hong Kong  
Tel: +852 2961 6333  
Fax: +852 2507 2219  
Website: [www.ofca.gov.hk](http://www.ofca.gov.hk)  
Email: [webmaster@ofca.gov.hk](mailto:webmaster@ofca.gov.hk)

## INDIA & SUBCONTINENT

### STATSBOX

#### INDIA

POPULATION 1,241,500,000\*\*\*\*

TV HOUSEHOLDS 145,000,000\*\*\*\*

TV PENETRATION 58%\*\*\*\*

LICENSED TV CHANNELS 821\*\*\*\*

HD CHANNELS 40\*\*\*\*\*

HOUSEHOLD SIZE 5.3\*

CABLE TV HOMES 80,000,000\*\*\*\*

CABLE TV PENETRATION 77%\*\*\*

PAY-TV HOMES 130,000,000\*\*\*\*

DTH HOMES 50,000,000\*\*\*\*

INTERNET USERS 22,860,000\*\*\*\*

INTERNET PENETRATION 6.7%\*

BROADBAND SUBSCRIBERS

60,840,000\*\*\*

TELEPHONE SUBSCRIBERS

951,340,000\*\*\*\*

OVERALL TELEDENSITY 75.23\*\*\*\*

MOBILE SUBSCRIBERS 919,170,000\*\*\*\*

NET PIRACY COST US\$1,336,136,400\*\*\*

MULTICHANNEL HOMES 131,000,000\*\*\*\*

MULTICHANNEL PENETRATION 92%\*\*

NON-TERRESTRIAL TV CONNECTIONS

149,000,000\*\*

\* Multichannel TV Advertising Asia 2011, by CASBAA

\*\* Asia-Pacific Multichannel TV 2015, by CASBAA

\*\*\* Asia-Pacific Pay-TV Industry 2010, by CASBAA

\*\*\*\* Telecom Regulatory Authority of India Annual Report 2013-14

\*\*\*\*\* Easing India's Capacity Crunch, March 2013, by CASBAA

#### PAKISTAN

POPULATION 188,144,040 \*

TV HOUSEHOLDS 21,100,000\*\*\*

TV PENETRATION 70%\*\*\*\*

HOUSEHOLD SIZE 6.4\*\*\*

CABLE TV PENETRATION 50%\*\*\*\*\*

INTERNET USERS 18,960,037\*\*\*\*\*

INTERNET PENETRATION 10%\*\*\*\*\*

MOBILE SUBSCRIBERS 125,000,000\*\*\*

MOBILE PENETRATION 70%\*\*\*\*

ILLEGAL DISTRIBUTORS 7,740,000\*\*\*\*\*

MULTICHANNEL HOMES 11,100,000\*\*\*

MULTICHANNEL PENETRATION 54%\*\*

NON-TERRESTRIAL TV CONNECTIONS

11,600,000\*\*

\* Pakistan Population 2015, World Population Review

\*\* Asia-Pacific Multichannel TV 2015, by CASBAA

\*\*\* Multichannel Television Advertising in Asia – Pakistan by CASBAA

\*\*\*\* Pakistan – Telecoms, Mobile, Broadband and Forecasts, by BuddeComm

\*\*\*\*\* The Future of Electronic Media in Pakistan, by Mediologic

\*\*\*\*\* List of countries by number of Internet users, by Wikipedia

\*\*\*\*\* Asia-Pacific Pay-TV Industry 2010, by CASBAA

#### BANGLADESH

POPULATION 160,411,249 \*

INTERNET SUBSCRIBERS 400,000\*\*\*

MOBILE SUBSCRIBERS 100,000,000\*\*

MOBILE PENETRATION 72%\*\*

\* Bangladesh Population 2015, World Population Review

\*\* Bangladesh – Key Statistics, Telecom Market Overview and Forecasts, by BuddeComm

\*\*\* Bangladesh – Telecoms, Mobile, Broadband and Forecasts, by BuddeComm



## INDIA & SUBCONTINENT

### STATSBOX

#### SRI LANKA

**POPULATION** 20,328,000\*

**FIXED ACCESS SERVICES** 999,000\*

**WIRELESS ACCESS SERVICES** 2,450,000\*

**TELEPHONE DENSITY** 17.0\*

**CELLULAR PHONES** 20,324,000\*

**MOBILE DENSITY (MOBILE PHONES PER 100 PEOPLE)** 100\*

**EMAIL AND INTERNET SUBSCRIBERS** 1,366,000\*

**NUMBER OF TV CHANNELS** 25\*

\* Economic and Social Statistics of Sri Lanka 2013, by the Central Bank of Sri Lanka

#### INDIA

The world's third-largest TV market after China and the United States, India has an estimated 247 million households of which 150 million have ownership to a television sets. These are being served by cable TV systems, DTH services, IPTV services and the terrestrial TV network of Doordarshan. The pay-TV universe consists of around 94 million cable subscribers including around 0.91 million subscribers in notified conditional access system areas, using STBs; 46.25m registered DTH subscribers; and around half a million IPTV subscribers. The terrestrial TV network of Doordarshan covers about 92 percent of population of the country through a network of 1,415 terrestrial transmitters, according to the Telecom Regulatory Authority of India (TRAI).

TRAI adds that the broadcasting services sector consists of 26 pay broadcasters/aggregators, an estimated 60,000 cable operators, 6,000 Multi System Operators (MSOs), six pay DTH operators, and public service broadcaster Doordarshan, which has free-to-air DTH service – DD direct plus. There were 831 TV channels registered with the Ministry of Information and Broadcasting at the end of financial year 2011 – 12, out of which 168 were pay channels.

According to Digital TV Research, India crossed the 100 million mark for pay TV subscribers in August 2011, representing more than 70% of TV households. According to the India Digital TV Forecasts report, there is still plenty of growth to come, with 139 million pay-TV subs forecast for 2016. ARPU's will remain low in India, though pay-TV revenues will reach US\$8b in 2016.

In December 2014, it was announced that NewsFirst.TV had launched a new online TV channel in India. The new online 24-hours news channel aims to capture breaking news and current affairs from any location at a moment's notice.

Twitter announced in January 2015 that it has reached an agreement to acquire ZipDial,

its product partner based in Bangalore. This is Twitter's first ever acquisition in India and it will see the social media platform increase in accessibility to people around the world.

Based on the Trust Research Advisory's Brand Trust Report, India Study 2015, NDTV has been named India's Most Trusted Media Brand for the second year running. The report measured and understood consumers' trust and brand insights were quantified by measuring variables that influence consumer behaviour.

In March 2015, Turner Broadcasting announced the expansion of its industry-leading kids' entertainment portfolio with the launch of Toonami, a channel dedicated to bringing high-octane animated action to kids, superhero fans and their families across India.

In that same month, &TV has created a benchmark through a tie-up with the world's biggest and popular trivia game app – QuizUp. Through this partnership, &TV enjoys the status of being the only Indian GEC to be featured on this global app. In sync with the format of *India Poochega Sabse Shaana Kaun?* a distinctive topic – Common Sense – Indian powered by &TV was created exclusively for this app.

In April, it was announced that a local version of the hit reality competition series *America's Next Top Model* created by Tyra Banks will make its way to India. Bulldog Media & Entertainment has licensed the format from CBS Studios International, with *India's Next Top Model* broadcast on MTV India mid-2015. The series promises the same excitement and anticipation as the international format that continues to be a worldwide success.

#### PAKISTAN

CASBAA reports that the multichannel market is changing rapidly due to growth in both authorised and unauthorised cable penetration. More than eight million households receive satellite channels, mostly through local cable operators, which are predominantly analogue based, and thus limited in terms of the quality and quantity of channels they offer.

According to a report by Gallup Pakistan, cable viewership increased by 20% from 2011 to 2013 to stand at a figure of 64%. The growth in cable viewership was mainly contributed by a growth of viewership in rural areas, which at household level, increased by 11% in 2011 to 30% in 2013.

51% of households in Pakistan currently have a cable connection while 86% of households in urban areas have access to a cable connection and in rural areas, only 30% claim to have a cable connection in their homes. Also, CASBAA's 2014 report found out that 54% of Pakistan TV homes have multichannel TV, with an 85% reach in urban homes.

The share of TV advertising in Pakistan is split into terrestrial TV advertising and multichannel TV

advertising. Terrestrial TV advertising takes up approximately 65% of advertising in Pakistan while multichannel TV takes up approximately 35% of the advertising. According to a report by Media Bank, under the news channels, City 42 holds the position of the highest percentage share of advertising minutes with 9% with GEO News next at 8%. In addition, City 42 also leads the prime time channels across all genres with 40% share of advertising minutes.

In the beginning of August 2013, Star India was awarded the broadcast rights for the 2014 winter Olympics and 2016 summer Games for seven South Asian countries, including India and Pakistan. The broadcast rights included free-to-air television, subscription television, internet and mobile in Pakistan.

The Pakistan Electronic Media Regulatory Authority is responsible for facilitating and regulating the establishment and operation of all broadcast media and distribution services in Pakistan established for the purpose of international, national, provincial, district, and local or special target audiences.

#### SRI LANKA

The Independent Television Network (ITN) is the pioneer television station in Sri Lanka and started operating in 1979. The ITN channel now has a daily transmission of 18 hours. There is also a small component of English programmes that mainly feature films and dramas, according to ITN. The Sri Lanka Rupavahini Corporation, another state-owned television network, was commissioned in 1982 and broadcasts in Sinhala, Tamil and English.

Sri Lanka Telecom (SLT) is the country's leading integrated communications service provider and the broadband and backbone infrastructure services provider. With a view to make Sri Lanka a broadband island, SLT is in the process of introducing the necessary infrastructure in the form of Next Generation Networks using optical fibre backbone and broadband services such as IPTV.

In December 2014, Da Vinci Learning announced partnership with Sri Lanka Telecom. The partnership will enable SLT PEO TV viewers to access Da Vinci Learning's world class content. Da Vinci Learning will be offered on a la carte basis to the subscribers and will be available from January 2015.

In March 2015, CNBC, *First in Business Worldwide*, announced a new carriage deal with Sri Lanka's biggest direct-to-home platform, Dialog Television. The business news channel is now available on Dialog Television's channel 41.

#### BANGLADESH

Bangladesh Television (BTV), a state-owned national TV station, began its operations in 1964. It telecasts various genres such as

## INDIA & SUBCONTINENT

drama, documentary, musical, education and information, including 14 News bulletins in English and Bangla daily. According to the BBC's profile on Bangladesh, BTV is the sole terrestrial TV channel, and popular satellite, cable channels and foreign – especially Indian – TV stations have large audiences. BTV started BTV World in 2004. BTV World transmits 24 hours of satellite programming daily. BTV says it has a potential coverage of about 97% of the country's population. About 92% of its content is self-produced. Sangsad TV is another state-owned channel, which went into operation in 2011. It broadcasts the parliamentary activities of Bangladesh.

Bangladesh was one of the seven countries that Star India was given the broadcast rights to for the 2014 winter Olympics and 2016 summer Games in August 2013 across multiple platforms which included free-to-air television, subscription television, internet and mobile.

### INDIA

#### FREE-TO-AIR

##### DOORDARSHAN BROADCASTING TELEVISION NETWORK

Doordarshan Bhawan  
Copernicus Marg, New Delhi- 110001  
Tel: +91 2338 6055  
Fax: +91 2338 8159  
Website: [www.ddindia.gov.in](http://www.ddindia.gov.in)

##### MULTIPLE SYSTEM OPERATORS

##### ASIANET SATELLITE COMMUNICATIONS LTD

Kaira 137, Opp Kerala Arts Club,  
Estate Road, Papanamcode Trivandrum.  
Tel: +91 47 1249 2789  
Website: [www.asianet.co.in](http://www.asianet.co.in)

##### INDUSIND MEDIA COMMUNICATIONS LTD.

IN centre, 49/50 MIDC,  
Andheri (East), Mumbai – 400 093  
Tel: 1800 266 6456  
Fax: +91 22 6699 4530  
Website: [www.indigital.co.in](http://www.indigital.co.in)  
Email: [customer.care@incablenet.net](mailto:customer.care@incablenet.net)  
[inhelp..mum01@incablenet.net](mailto:inhelp..mum01@incablenet.net)

##### ORTEL COMMUNICATIONS LTD

C1, Chandrasekharpur  
Behind RMRC, B.D.A. Colony  
Bhubaneswar, Orissa, India – 751 016  
Tel: +91 674 609 1111  
Fax: +91 674 230 3448  
Website: [www.ortelcom.com](http://www.ortelcom.com)  
Email: [headcustomercare@ortelgroup.com](mailto:headcustomercare@ortelgroup.com)

##### SITI CABLE NETWORK LIMITED

135, Continental Building,  
Dr. Annie Besant Road,  
Worli, Mumbai - 400 018  
Tel: +91 22 6697 1234  
Fax: +91 22 2490 0302  
Website: [www.siticable.com](http://www.siticable.com)  
**Ownership:**  
Subsidiary company of Essel Group Company

##### SATELLITE TV

##### BHARTI AIRTEL TELEMEDIA

Bharti Crescent, 1, Nelson Mandela Road,  
Vasant Kunj Phase II, New Delhi – 110 070, India  
Tel: +91 11 4666 6100 /  
+91 11 4266 6500  
Fax: +91 11 4166 6137  
Website: [www.airtel.in](http://www.airtel.in)

##### DD FREE DISH

Doordarshan Bhawan  
Copernicus Marg, New Delhi- 110001  
Tel: +91 2338 6055  
Fax: +91 2338 8159  
Website: [www.ddindia.gov.in](http://www.ddindia.gov.in)

##### DISHTV

DishTV India Ltd. FC - 19  
Sector 16A, Film City,  
Noida, Uttar Pradesh  
201301, India  
Tel: 1860 180 3474  
Website: [www.dishtv.in](http://www.dishtv.in)  
Email: [dishtvcorporate@dishtv.in](mailto:dishtvcorporate@dishtv.in)

##### RELIANCE BIG TV DIGITAL SERVICE

Reliance BIG TV Limited  
Business Head Quarters, 4th Floor, B Wing,  
Dhirubhai Ambani Knowledge City,  
Navi Mumbai – 400 710  
Website: [www.bigtv.co.in](http://www.bigtv.co.in)  
Email: [content.enquiry@reliancedigitaltv.com](mailto:content.enquiry@reliancedigitaltv.com)

##### SUN DIRECT

701- 702, Dikap Chambers,  
Off Andheri Kurla Road, Andheri West,  
Mumbai – 400 053, India  
Website: [www.sundirect.in](http://www.sundirect.in)  
Email: [customercare@sundirect.in](mailto:customercare@sundirect.in)  
Website: [www.dishtv.in](http://www.dishtv.in)

##### TATA SKY LTD

3rd Floor, C-1, Wadia International Centre  
(Bombay Dyeing), Pandurang Budhkar Marg,  
Worli, Mumbai 400 025, India  
Tel: 1860 500 6633 / 1860 208 6633  
Website: [www.tatasky.com](http://www.tatasky.com)

##### VIDEOCON D2H LIMITED

(Formerly Bharat business channel limited)  
1st Floor, Techweb Centre, New Link Road,  
Near Mega Mall, Oshiwara,  
Mumbai – 400102, India  
Website: [www.videocond2h.com](http://www.videocond2h.com)

##### IPTV

##### RELIANCE COMMUNICATIONS

A Block, 2nd Floor,  
Reliance Communications Limited  
DAKC, Kopar Khairane,  
Navi Mumbai – 400 710  
Fax: Fax: +91 22 3038 8005  
Website: [www.rcom.co.in](http://www.rcom.co.in)

##### PRODUCTION STUDIOS

##### LODI ENTERTAINMENT

404, 3B, Horizon, Patliputra Nagar Mahada,  
Oshiwara New Link Road, Jogeshwari (W),  
Mumbai 400102, Maharashtra, India  
Tel: +91 98 2004 3679  
Fax: +91 22 2634 9553  
Website: [lodi的乐趣.com](http://lodi的乐趣.com)  
Email: [lodi\\_films@yahoo.com](mailto:lodi_films@yahoo.com)  
[lodifilmsptltd@gmail.com](mailto:lodifilmsptltd@gmail.com)

##### PARKVIEW STUDIOS

Parkview Studios  
Q-6/5 A DLF Phase 2,  
Gurgaon, Haryana, 122001, India  
Tel: +91 93 1313 1319/ +91 99 5300 3292  
Website: [www.parkviewstudios.in](http://www.parkviewstudios.in)  
Email: [rajabakshi@gmail.com](mailto:rajabakshi@gmail.com)  
[sombakshi@yahoo.com](mailto:sombakshi@yahoo.com)

##### PRIME FOCUS STUDIOS

Dadasaheb Phalke Film City,  
Goregaon (East),  
Mumbai 400 065, India.  
Tel: +91 22 3980 8900  
Website: [www.primefocusindia.com](http://www.primefocusindia.com)  
Email: [sales@primefocusindia.com](mailto:sales@primefocusindia.com)

##### RAMOJI FILM CITY

Anaspur Village,  
Hayathnagar Mandal, Hyderabad,  
Telangana 501512, India  
Tel: +91 84 1524 6555  
Website: [filmmaker.weboapps.com](http://filmmaker.weboapps.com)  
Email: [jagadish@ramojifilmcity.com](mailto:jagadish@ramojifilmcity.com)

##### RELIANCE MEDIWORKS

Reliance MediaWorks Ltd.  
Film City Complex Goregaon East  
Mumbai – 400065 India  
Tel: +91 22 3980 8900  
Fax: +91 22 2843 1685  
Website: [www.reliancemediaworks.com](http://www.reliancemediaworks.com)  
Email: [jerin.jacob@relianceada.com](mailto:jerin.jacob@relianceada.com)

##### MOBILE TELCOS

##### AIRCEL LIMITED

5th Floor, Spencer Plaza,  
769 Anna Salai,  
Chennai – 600002.  
Tel: +91 97 6801 2345  
Website: [www.aircel.com](http://www.aircel.com)  
Email: [care.mumbai@aircel.co.in](mailto:care.mumbai@aircel.co.in)



## INDIA & SUBCONTINENT

### AIRTEL

1, Nelson Mandela Road,  
Vasant Kunj, Phase – II,  
New Delhi – 110 070, India  
Tel: +91 11 4666 6100  
Fax: +91 11 4666 6411  
Website: [www.airtel.in](http://www.airtel.in)

### BHARTI AIRTEL LIMITED

(A Bharti Enterprise)  
Bharti Crescent, 1 Nelson Mandela Road,  
Vasant Kunj Phase II, New Delhi – 110 070, India  
Tel: +91 11 4666 6100 / 4266 6500  
Fax: +91 11 4166 6137  
Website: [www.bharti.com](http://www.bharti.com)

### RELIANCE COMMUNICATIONS LIMITED

'H' block, 1st floor, DAKC,  
Navi Mumbai - 400709  
Fax: +91 30 3371 444  
Website: [www.rcom.co.in](http://www.rcom.co.in)  
Email: IDC.Salesdesk@relianceada.com

### TATA TELESERVICES LIMITED

A, E & F Blocks, Voltas Premises, T. B. Kadam  
Marg, Chinchpokli, Mumbai – 400 033  
Tel: +91 22 6667 1414  
Fax: +91 22 6660 5335  
Website: [www.tataleservices.com](http://www.tataleservices.com)

### BROADCAST SOLUTIONS/ TECHNOLOGY PROVIDER

### IDEAL BROADCASTING INDIA PVT. LTD

916-917, 9/F, DLF Tower A, Jasola District  
Centre, New Delhi 110025, India  
Tel: +91 11 4333 8333  
Website: [www.idealsys.com](http://www.idealsys.com)  
Email: sales\_India@idealsys.com

### GOVERNMENT BODIES/ REGULATORY AGENCIES

### MINISTRY OF INFORMATION & BROADCASTING

6F, A-Wing, Shastri Bhawan,  
DR. Rajendra Prasad Road, New Delhi – 110 001  
Tel: +91 11 2338 4453  
Website: [www.mib.nic.in](http://www.mib.nic.in)

### TELECOM REGULATORY AUTHORITY OF INDIA (TRAI)

Mahanagar Doorsanchar Bhawan,  
Jawaharlal Nehru Marg (Old Minto Road),  
New Delhi 110 002, India  
Tel: +91 11 2323 6308  
Fax: +91 11 2321 3294  
Website: [www.trai.gov.in](http://www.trai.gov.in)  
Email: ap@trai.gov.in

### PAKISTAN

### FREE-TO-AIR

### PAKISTAN TELEVISION CORPORATION LIMITED

Constitution Avenue F5/1,  
Islamabad 44000, UAN 111-786-000  
Tel: +92 51 920 9740 / 920 3062 – 66  
Fax: +92 51 920 3406 / 921 1184  
Website: [www.ptv.com.pk](http://www.ptv.com.pk)  
Email: [feedback@ptv.com.pk](mailto:feedback@ptv.com.pk)  
Ownership: Government of Pakistan

#### Channels

PTV World News, PTV Home, PTV Bolan,  
PTV National, AJK TV, PTV Global

#### PTV NEWS

A 24-hour news and current affairs channel with its own  
terrestrial network and is also available via satellite.  
Agha Khan Road

F-5 Islamabad Pakistan  
Website: [www.news.ptv.com.pk](http://www.news.ptv.com.pk)

#### PTV Home

A 24-hour Entertainment channel with its own terrestrial  
network and is also available worldwide via satellite.  
ETV Centre, PTV Home, 47, Sector H-9, Islamabad  
Tel: +92 51 925 7681-88

Fax: +92 51 925 7447  
Website: [www.ptv.com.pk](http://www.ptv.com.pk)

#### PTV Global

Channel for Pakistanis living abroad.  
PTV Academy Hostel Building, 1F,  
47, Sector H-9 Islamabad

Tel: +92 51 925 9166  
Fax: +92 51 925 9169

Website: [www.global.ptv.com.pk](http://www.global.ptv.com.pk)

Email: [ptvglobal@ptv.com.pk](mailto:ptvglobal@ptv.com.pk)

#### PTV National

A 24-hour satellite channel, which broadcasts  
regional languages programmes of Pakistan, Balochi,  
Pashto, Punjabi, Sindhi languages.  
Pri Sibghatulla Road, Opp. Liaquat National  
Hospital Road, Karachi

Tel: +92 21 9923 1067  
Website: [www.ptv.com.pk](http://www.ptv.com.pk)

#### PTV Bolan

Features programmes in Balochi,  
Brahavi and Pashto languages.  
Constitution Avenue, Islamabad 44000  
UAN 111-786-000

Tel: +92 42 920 0642 – 630/ 631  
Fax: +92 42 920 0645

Website: [ptv.com.pk/bolantv.asp](http://ptv.com.pk/bolantv.asp)

Email: [feedback@ptv.com.pk](mailto:feedback@ptv.com.pk)

Ownership: Government of Pakistan

#### Azad Jammu and Kashmir Television (AJK TV)

Kashmiri Channel, providing programmes for local  
viewers, Kashmiri news and Gojri news.  
New Mohallah Madina Market, Muzaffarabad

Tel: +92 58 224 8565  
Website: [www.ptv.com.pk](http://www.ptv.com.pk)  
Email: [feedback@ptv.com.pk](mailto:feedback@ptv.com.pk)  
Ownership: Government of Pakistan

### SATELLITE TV

### ARY DIGITAL ASIA

ARY Communications Pvt. Ltd.  
6th Floor, Madina City Mall,  
Abdullah Haroon Road, Karachi  
Tel: +92 21 3565 7315  
Fax: +92 21 3565 7314  
Website: [www.arydigital.tv](http://www.arydigital.tv)

### GEO TELEVISION NETWORK

7th Floor, Landmark Plaza,  
I.I. Chundrigar Road, Karachi, Pakistan  
UAN: +91 21 111 436 111  
Website: [www.geo.tv](http://www.geo.tv)

### HUM NETWORK LIMITED

Plot #10 /11 Hassan Ali Street,  
Off. I.I. Chundrigar Road, Karachi – 74000, Pakistan  
Fax: +92 21 3262 8840  
UAN: 111-HUM-111  
Website: [www.hum.tv](http://www.hum.tv)

### INDUS MEDIA GROUP

Plot Number 41 D, Commercial Area,  
A Market, DHA Pahse – II, Karachi  
Tel: +92 21 358 9027 23  
Fax: +92 21 569 3813  
Website: [www.industv.pk/demo/index.html](http://www.industv.pk/demo/index.html)  
Email: [info@industv.pk](mailto:info@industv.pk)

### MULTIPLE SYSTEM OPERATORS

**MULTINET PAKISTAN PVT. LTD.**  
Plot 1D-203, Sector 30, Korangi Industrial Area,  
Karachi 74900, Sindh, Pakistan  
Tel: +92 21 351 13626 58  
Fax: +92 21 3511 3645  
Website: [www.multi.net.pk](http://www.multi.net.pk)  
Email: [\(International\)](mailto:ibu@multinet.com.pk)  
[\(Domestic\)](mailto:ebu@multinet.com.pk)

### WORLDCALL TELECOM LIMITED

67-C III, Gulberg III, Lahore, Pakistan  
Tel: +92 42 587 2633 38  
Fax: +92 42 575 5231  
Website: [www.worldcall.com.pk](http://www.worldcall.com.pk)

### PRODUCTION STUDIOS

#### CREATIVE VILLAGE

1 – KM Defence Road (Off Raiwind Road),  
Lahore, Pakistan  
Tel: +92 42359660825  
Website: [www.creativev.com](http://www.creativev.com)  
Email: [info@creativev.com](mailto:info@creativev.com)

#### SHAHNOOR STUDIOS

Shahnoor Studios Off Multan Road, 54570  
Tel: +92 00923 2184 6447 3  
Website: [www.facebook.com/pages/New-Shahnoor-Studios/162819270536504](http://www.facebook.com/pages/New-Shahnoor-Studios/162819270536504)  
Email: [muju2002@gmail.com](mailto:muju2002@gmail.com)

#### STUDIO 146

Plot 1-D, 146, Sector 30, Near Brooks Chorangi,  
K.I.A, Karachi, Pakistan-75400  
Tel: +92 0300 0210 173  
Website: [www.facebook.com/TheOfficialStudio146](http://www.facebook.com/TheOfficialStudio146)  
Email: [studio146@haqholdings.com](mailto:studio146@haqholdings.com)

#### TIMELINE TV STUDIOS

House#1217, Street#16, Sector G-14/4,  
Islamabad, Pakistan  
Tel: +92 51 2306 0023  
Fax: +92 51 2306 010  
Website: [www.timelinetvstudio.com](http://www.timelinetvstudio.com)  
Email: [contact@timelinetvstudios.com](mailto:contact@timelinetvstudios.com)

## INDIA & SUBCONTINENT

### GOVERNMENT BODIES/ REGULATORY AGENCIES

#### PAKISTAN ELECTRONIC MEDIA REGULATORY AUTHORITY (PEMRA)

Mauve Area G-8/1, Islamabad, Pakistan  
Tel: +92 51 9107 1513  
Website: [www.pemra.gov.pk](http://www.pemra.gov.pk)

#### BANGLADESH

### FREE-TO-AIR

#### BANGLADESH TELEVISION (BTV)

Television Bhaban, Rampura,  
Dhaka 1219  
Tel: +880 2 9330131 9 / 9330036 7 / 9330416  
Fax: +880 2 8312927  
Website: [www.btv.gov.bd](http://www.btv.gov.bd)  
Email: [info@btv.gov.bd](mailto:info@btv.gov.bd)  
Ownership: Government of Bangladesh

#### CABLE TV

#### PRISMA DIGITAL LTD.

34, Kemal Ataturk Avenue,  
Awal Center, Level 3,  
Banani, Dhaka-1213, Bangladesh  
Tel: +880 2 881 1792  
Fax: +880 2 890 0780  
Website: [www.prisma.net.bd](http://www.prisma.net.bd)  
Email: [wecare@prisma.net.bd](mailto:wecare@prisma.net.bd)

#### SATELLITE TV

#### TATA SKY LTD

3rd floor, C-1,  
Wadia International Centre (Bombay Dyeing),  
Pandurang Budhkar Marg,  
Worli, Mumbai 400 025, India  
Tel: +880 2 208 6633  
Website: [www.tatasky.com](http://www.tatasky.com)

#### PRODUCTION STUDIOS

#### CINEASTE STUDIO

Nissen Hut Block 32 House 4 Pallabi,  
Mirpur 12 Dhaka 1216, Bangladesh  
Tel: +88 2803 3701  
Website: [www.cineastestudio.com](http://www.cineastestudio.com)  
Email: [office@cineastestudio.com](mailto:office@cineastestudio.com)

### GOVERNMENT BODIES/ REGULATORY AGENCIES

#### MINISTRY OF INFORMATION

Building #4, 8th Floor,  
Bangladesh Secretariat,  
Dhaka 1000, Bangladesh  
Website: [www.moi.gov.bd](http://www.moi.gov.bd)  
Ownership: Government of Bangladesh

## SRI LANKA

### FREE-TO-AIR

#### SRI LANKA BROADCASTING CORPORATION

Torrington Square, Colombo 7, Sri Lanka  
Tel: +94 11 269 7491  
Fax: +94 11 269 1568  
Website: [www.slbc.lk](http://www.slbc.lk)

#### SRI LANKA RUPAVAHINI CORPORATION

P.O. Box 2204, Independence Square,  
Colombo 7, Sri Lanka  
Tel: +94 11 250 1050 / 259 9505  
Fax: +94 11 258 0131  
Website: [www.rupavahini.lk](http://www.rupavahini.lk)

#### VASANTHAM TV

Independent Television Network  
Wickramasinghepura  
Battaaramulla 10120, Sri Lanka  
Tel: +94 11 277 4424 / 4725 / 3289  
Fax: +94 11 2797001  
Website: [www.vasantham.lk](http://www.vasantham.lk)  
Email: [manager@vasantham.lk](mailto:manager@vasantham.lk)

#### CABLE TV

#### DERANA MACRO ENTERTAINMENT (PVT) LTD

No.320 T.B. Jayah Mawatha,  
Colombo 10, Sri Lanka  
Tel: +94 11 530 0800  
Fax: +94 11 250 6226  
Website: [www.derana.lk](http://www.derana.lk)

#### SATELLITE TV

#### DIALOG TELEVISION (PVT) LTD

No. 83, George R De Silva Mawatha, Kotahena  
Colombo 13 01300, Sri Lanka  
Tel: +94 11 767 8700  
Website: [www.dialog.lk](http://www.dialog.lk)  
Email: [dialogenterprise@dialog.lk](mailto:dialogenterprise@dialog.lk)

#### PRODUCTION STUDIOS

#### STUDIO 48

Studio 48 – Pepiliyana  
No.48, Dehiwala Road, Pepiliyana  
Colombo, Sri Lanka 10250  
Tel: +94 7 7382 7674  
Email: [studio48.lka@gmail.com](mailto:studio48.lka@gmail.com)

### GOVERNMENT BODIES/ REGULATORY AGENCIES

#### MINISTRY OF MASS MEDIA AND INFORMATION

163 Kirulapone Mawatha, Polhengoda, Colombo 05  
Tel: +94 11 2513 459 / 460 / 389  
Website: [www.media.gov.lk](http://www.media.gov.lk)

## INDOCHINA & MYANMAR

#### STATSBOX

#### VIETNAM

**POPULATION** 93,386,630\*  
**HOUSEHOLD SIZE** 4.0\*\*  
**TV HOUSEHOLDS** 20,166,720\*\*  
**FTA PENETRATION** >70% of TV households\*\*\*\*  
**PAY-TV SUBSCRIPTIONS** 4.5 million\*\*\*  
**MOBILE SUBSCRIBERS** 138 million\*\*\*\*  
**3G AND 3.5G MOBILE SUBSCRIBERS**  
20 million\*\*\*\*  
**BROADBAND SUBSCRIBERS** 5.40 million\*\*\*\*  
**INTERNET USERS** 39,772,424\*\*\*\*\*  
**IPTV SUBSCRIPTIONS** > 1 million\*\*\*  
**ARPU/MONTH** US\$4.1\*\*\*\*\*  
**PAY-TV SUBSCRIPTION REVENUE**  
US\$130.2 million\*\*\*\*\*  
**PAY-TV ADVERTISING REVENUE**  
US\$82 million\*\*\*\*\*  
**TOTAL PAY-TV INDUSTRY REVENUE**  
US\$201.2 million\*\*\*\*\*  
  
\* Vietnam Population 2015, World Population Review  
\*\* Multichannel TV Advertising Asia 2011, by CASBAA  
\*\*\* NextTV Asia  
\*\*\*\* Vietnam – Telecoms, Mobile, Broadband and Forecasts, by Buddecomm  
\*\*\*\*\* Mobile networks still see bright future for 3G, by VietNamNet  
\*\*\*\*\* Number of Internet Users 2014 – Internet Live Stats  
\*\*\*\*\* Asia Pacific Multichannel TV 2015, by CASBAA  
\*\*\*\*\* Regulating For Growth 2011 by CASBAA

#### CAMBODIA

**POPULATION** 15,677,059\*  
**FIXED LINE SUBSCRIBERS** 720,000\*\*  
**MOBILE PENETRATION** 118%\*\*  
**INTERNET USERS** 700,000\*\*  
**BROADBAND SUBSCRIBERS** 63,000\*\*  
**INTERNET PENETRATION** 3%\*\*

\* Cambodia Population 2015 – World Population Review  
\*\* Cambodia – Telecoms, Mobile, Internet and Forecasts, by BuddeComm

#### LAOS

**POPULATION** 7,019,652\*  
**FIXED LINE SUBSCRIBERS** 116,000\*\*  
**MOBILE SUBSCRIBERS** 6,600,000\*\*  
**MOBILE PENETRATION** 90%\*\*  
**INTERNET SUBSCRIBERS** 75,000\*\*  
**INTERNET PENETRATION** 10%\*\*\*

\* Laos Population 2015 – World Population Review  
\*\* Laos – Telecoms, Mobile, Broadband and Forecasts, by Buddecomm  
\*\*\* Tech In Asia

#### MYANMAR

**POPULATION** 54,164,262\*\*\*\*  
**TV HOUSEHOLDS** 38%\*\*\*  
**PAY-TV PENETRATION** 4%\*\*\*  
**FIXED LINE SUBSCRIBERS** 550,000\*\*  
**MOBILE SUBSCRIBERS** 1,600,000\*\*  
**INTERNET SUBSCRIBERS** 40,000\*\*  
**BROADBAND SUBSCRIBERS** 16,400\*\*  
**INTERNET PENETRATION** 0.04\*\*

\* Myanmar Population 2015 – World Population Review  
\*\* Source: Buddecomm  
\*\*\* Venture Consulting  
\*\*\*\* Asian Development Bank



## INDOCHINA & MYANMAR

### VIETNAM

According to CASBAA, Vietnam has an active and competitive pay-TV marketplace. More than half a dozen major multichannel programme distributors using the entire range of modern TV technologies compete to serve the nation's pay-TV households, which go beyond five million. Cable, satellite, Telco IPTV, digital terrestrial and mobile platforms are all available to urban consumers, and major new investments are being made to expand and upgrade network capabilities. Content is provided by a mix of domestic and international media firms, which tailor different content offerings at price points for consumers.

Technology used in the pay-TV sector in Vietnam's TV industry includes cable TV (e.g. analogue, digital or IPTV), digital terrestrial TV (e.g. DVB-T), direct-to-home (DTH) and mobile TV. Vietnam has a total of 67 broadcasters that manage 899 TV stations with 1,610 broadcasting machines that cover 98.9 percent of Vietnam's territory. The Ministry of Information and Communication stated that there are 40 pay-TV service providers in Vietnam and 4.5 million subscribers of which 70 percent of the pay-TV subscribers are controlled by the national TV, Vietnam Television (VTV).

In November 2014, Vietnam Television (VTV) has licensed 4 seasons of Armoza's crime drama *The Arbitrator*. The 4 seasons will comprise 45 episodes and will be locally known as *Đối Mặt Trong Bóng Đêm* (Facing the Darkness). Production is set to start in 2015 with air dates starting from early 2016, and will be headed up by VTV's production company, the Vietnam Television Film Center (VFC).

CJ E&M-Vietnam co-produced film, *Let Hoi Decide (De Mai Tinh2)* has become the biggest box office hit in Vietnam announced by CJ E&M. Its ticket sales reached \$3.85 million on 30 December, 2014, beating the record of the previous megahit film *TEO EM*. In 2015, CJ E&M is expected to further carry out co-production projects with partners in Vietnam. The company aims to distribute at least ten films and produce two to three local films every year. As part of the project, another Korea-Vietnam co-produced film *3 Girls* is scheduled to be released in the first half of this year.

In March 2015, Global Agency announced the first big success of its unique music reality format *The Remix* in Vietnam. After its launch on VTV3, *The Remix* became the most popular TV show in the country.

In May 2015, Globo announced that it has licensed channel Las Viet, four captivating and engaging shows that promise to delight the Vietnamese – *Precious Pearl*,

*Helena's Shadow*, *Brazil Avenue*, and *The Life We Lead*. Soon, the Pay-TV channel will debut a slot with only telenovelas from Globo, and the first title to be chosen was *The Life We Lead*. The channel is targeted toward female audiences, and all the Brazilian shows will be dubbed in Vietnamese.

### MYANMAR

Television is one of the most prevalent forms of media consumption in Myanmar, and there are 12 local FTA TV channels. TV in Myanmar is predominantly FTA. On the FTA channels, a visible percentage of programming hours – roughly 35 to 40% – are international programmes across both weekdays and weekends, according to a report by Venture Consulting. Dramas (particularly Korean) predominate international content while live entertainment comprises the bulk of local content on FTA, adds the report.

The pay-TV industry, though available in most parts of Myanmar, has only two operators – Forever (delivered via DTT) and SkyNet (delivered via DTH) – with low subscriber counts, and carrying mostly international channels.

Telenor (Norway) and Ooredoo (Qatar) are the first international mobile operators in Myanmar, after winning a highly-contested auction of mobile licenses. According to the *Financial Times*, these are the first major public contracts given to international companies outside the natural resources sector and will liberalise a communications network that was previously tightly-controlled.

In the past, the military which was in power since 1962, imposed bans on permits for satellite dishes. From 1993 to 2001, the only satellite dishes legally used were those by hotels and businesses. A new ban on licences came into force in 2005 but was lifted in 2011. Venture Consulting reports that there are an estimated 450, 000 unregistered satellite dishes across the country.

Piracy remains a significant threat to legal pay-TV operators in Myanmar. Currently, there is no law against pay-TV piracy, and while specific law exists to combat the production and distribution of illegal VCDs and DVDs, its enforcement is weak.

Following the huge success of Myanmar's first Satellite Forum held on November 2014, the Myanmar government has outlined plans to launch its own satellite within five years with "an open, fair and transparent tendering process". The debate will also be continued at next year's Myanmar Satellite Forum, set to take place on 18 November 2015 alongside Communicast 2015 at Myanmar Event Park, Yangon. Myanmar's first Satellite Forum attracted overwhelming support from international satellite operators, manufacturers and launch providers.

### VIETNAM

## FREE-TO-AIR

### VIETNAM TELEVISION (VTV)

43 Nguyen Chi Thanh Street, Hanoi  
Tel: +84 4 831 8123 / 835 5931 / 5932 / 834 3748 / 4295  
Fax: +84 4 831 8124 / 835 5332 / 771 6593  
Website: [www.vtv.vn](http://www.vtv.vn)  
Email: [qhqt-vtv@vtv.org.vn](mailto:qhqt-vtv@vtv.org.vn)

## CABLE TV

### HO CHI MINH CITY TV (HTV)

14 Dinh Tien Hoang Street, District 1, Ho Chi Minh City, Vietnam  
Tel: +84 8 3829 1667  
Fax: +84 8 3829 8457  
Website: [www.htv.com.vn](http://www.htv.com.vn)  
Email: [web@htv.com.vn](mailto:web@htv.com.vn)

### MTV VIETNAM

172 Hai Ba Trung P. Da Kao Q. 1  
Ho Chi Minh City, Vietnam  
Website: [www.mtvvietnam.com.vn](http://www.mtvvietnam.com.vn)  
Email: [thichme@mtv vietnam.com.vn](mailto:thichme@mtv vietnam.com.vn)

## VIETNAM TELEVISION CABLE

844 De La Thanh St. Ba Dinh Dt, Hanoi  
Tel: +84 8 1900 1515  
Website: [www.vtvcab.vn](http://www.vtvcab.vn)

## PRODUCTION STUDIOS

### THE CREATV COMPANY

339 Binh Quoi, Ward 28,  
Dist. Binh Thanh,  
Ho Chi Minh City – Vietnam  
Tel: + 84 128 288 1988  
Website: [creatv.com](http://creatv.com)  
Email: [info@creatv.com](mailto:info@creatv.com)

## CONTENT & MOBILE SERVICES

### VIETNAM MEDIA CORP – BHD CO LTD

Hong Hy Centre 11th Floor  
25 Lytauong Kiet, Hanoi.  
Tel: +84 43 943 4133  
FAX: +84 43 943 4135

## MOBILE TELCOS

### VIETNAM POSTS & TELECOMMUNICATIONS GROUP (VNPT)

57 Huynh Thuc Khang Street,  
Lang Ha Ward, Dong Da District, Hanoi  
Website: [www.vnpt.com.vn](http://www.vnpt.com.vn)  
Email: [vnpt.website@vnpt.vn](mailto:vnpt.website@vnpt.vn)

## INDOCHINA & MYANMAR

### GOVERNMENT BODIES/ REGULATORY AGENCIES

#### HANOI POST

75 Dinh Tien Hoang,  
Hoan Kiem, Hanoi  
Tel: +84 4 3825 4403  
Fax: +84 4 3824 3973  
Website: [www.hnpt.com.vn](http://www.hnpt.com.vn)  
Email: [hnpt@hn.vnn.vn](mailto:hnpt@hn.vnn.vn)

#### MINISTRY OF CULTURE, SPORTS AND TOURISM OF VIETNAM

No. 20, Lane 2 Hoa Lu,  
Van Ho, Hanoi  
Tel: +84 4 3974 5846  
Fax: +84 4 3974 5845  
Website: [www.cinet.vn](http://www.cinet.vn)  
Email: [phongthongtin@cinet.gov.vn](mailto:phongthongtin@cinet.gov.vn)

#### MINISTRY OF INFORMATION & COMMUNICATIONS

18 Nguyen Du, Hanoi  
Tel: +84 4 3556 3461  
Fax: +84 4 3556 3458  
Website: [www.mic.gov.vn](http://www.mic.gov.vn)  
Email: [banbientap@mic.gov.vn](mailto:banbientap@mic.gov.vn)

### CAMBODIA

#### FREE-TO-AIR

#### BAYON RADIO AND TELEVISION

Russey Srass Village,  
Sangkat Niroth, Khan Meancheay,  
Phnom Penh, Cambodia  
Tel: +855 23 726 614  
Fax: +855 23 726 619  
Website: [www.bayontv.com.kh](http://www.bayontv.com.kh)  
Email: [bayontv@camnet.com.kh](mailto:bayontv@camnet.com.kh)

#### CAMBODIA TV (TV9)

No.18, St. 562, Khan Toul Kok,  
Phnom Penh, Cambodia  
Tel: +855 23 880 874  
Fax: +855 23 368 212  
Website: [www.tv9.com.kh](http://www.tv9.com.kh)  
Email: [info@tv9.com.kh](mailto:info@tv9.com.kh)

#### CNC CAMBODIA NEWS CHANNEL

Cambodian Television Network  
National Highway 5, Cambodia  
Tel: +855 1731 2008  
Website: [www.cnc.com.kh](http://www.cnc.com.kh)  
Email: [info@cnc.com.kh](mailto:info@cnc.com.kh)

#### HANG MEAS TV

132-134 Eo St. 182 S/K Boeng Pralit  
Khan 7 Makara, Phnom Penh, Cambodia  
Tel: +855 0 97 788 7889  
Email: [hangmeastv@yahoo.com](mailto:hangmeastv@yahoo.com)

### MAJOR KANTANA BROADCASTING CO. LTD.

No. 333/3 Town Ratchada  
Soi 19 Pracha Nivet. Huay Kwang,  
Bangkok, Samsennoi 10320  
Tel: +66 0 2275 0046  
Fax: +66 0 2274 2054  
Website: [www.kantana.tv](http://www.kantana.tv)  
Email: [Info@kantana.co.th](mailto:Info@kantana.co.th)

#### MY TV CAMBODIA

National Highway 5,  
Phum Krol Ko,  
Sangkat Kilomet 6,  
Khan Russei Keo,  
Phnom Penh 12104,  
Cambodia  
Tel: +855 12 999 434  
Fax: +1 800 889 9898  
Website: [www.mytv.com.kh](http://www.mytv.com.kh)

#### ROYAL GROUP OF COMPANIES

246 Monivong Blvd.,  
Phnom Penh,  
Kingdom of Cambodia  
Tel: +855 23 426 414  
Fax: +855 23 426 415  
Website: [www.royalgroup.com.kh](http://www.royalgroup.com.kh)  
Email: [opportunities@royalgroup.com.kh](mailto:opportunities@royalgroup.com.kh)

#### TVK KAMPUCHEA

Building No. 26 Monivong Blvd.  
PO Box 981, Phnom Penh,  
Cambodia, 12201  
Tel: +855 23 430 827  
Fax: +855 23 430 752  
Website: [www.tvk.gov.kh](http://www.tvk.gov.kh)  
Email: [info@tvk.gov.kh](mailto:info@tvk.gov.kh)

#### CABLE TV

#### CAMBODIA CABLE TV (CCTV)

No. 43BC, Street 222,  
Phnom Penh  
Tel: +855 23 212 888 /  
23 982 482  
Fax: +855 23 240 406  
Website: [www.cctv.com.kh](http://www.cctv.com.kh)  
Email: [cctv@everyday.com.kh](mailto:cctv@everyday.com.kh)

#### PHNOM PENH MUNICIPAL CABLE TV

N° 3A and 3B, Monireth (St. 217),  
Opposite the Olympic Stadium,  
Phnom Penh,  
Kingdom of Cambodia  
Tel: +855 23 880 028 /  
+855 23 880 038 /  
+855 12 813 026  
Fax: +855 23 880 297 /  
880 189  
Website: [www.ppctv.com.kh](http://www.ppctv.com.kh)  
Email: [info@ppctv.com.kh](mailto:info@ppctv.com.kh)  
[sales@ppctv.com.kh](mailto:sales@ppctv.com.kh)

### GOVERNMENT BODIES/ REGULATORY AGENCIES

#### MINISTRY OF INFORMATION

No. 62 Monivong Blvd,  
Srah Phnom Penh's Daun Penh District,  
Tel: +855 23 430 514  
Fax: +855 23 430 514  
Website: [www.information.gov.kh](http://www.information.gov.kh)  
Email: [info@information.gov.kh](mailto:info@information.gov.kh)

#### MINISTRY OF POSTS AND TELECOMMUNICATIONS

Wat Phnom,  
Corner Street 13 & 102  
Phnom Penh, Cambodia  
Tel: +855 23 426 510 /  
724 809  
Fax: +855 23 426 011  
Website: [www.mptc.gov.kh](http://www.mptc.gov.kh)

### LAOS

#### FREE-TO-AIR

#### LAO STAR CHANNEL

Lao Star Channel Co. Ltd  
P.O. Box 333, Ban Sinsangvon,  
Unit 17, Xaysetha District,  
Vientiane Lao P.D.R  
Tel: +856 21 990 225  
Website: [www.laostartv.com](http://www.laostartv.com)

#### LNTV LAO NATIONAL TV

Television Nationale Lao  
Chommany street, Ban Sivilay,  
Muang Saythany District, Vientiane, Lao PDR  
Tel: +856 21 710 067  
Website: [www.tnl.gov.la](http://www.tnl.gov.la)  
Email: [laotv1@gmail.com](mailto:laotv1@gmail.com)

#### LUANG PRABANG TV

Ban Naxang, Muang Luang,  
Prabang, Khoueng Luang Prabang,  
Laos  
Tel: +856 71 212 472

#### SAVANNAKHET TV

Ban Dongdangdouane Khantabouli,  
Savannakhet  
Tel: +856 41 251 240  
Fax: +856 41 212 028

#### THAKHEK TV

Thakhek, Khammouane Province  
Tel: +856 51 212 652

## INDOCHINA & MYANMAR

### MYANMAR

#### FREE-TO-AIR

##### MYANMAR INTERNATIONAL TELEVISION

No. 425, MRTV Compound,  
Pyay Road,  
Kamayut Township,  
Yangon,  
Myanmar  
Tel: +951 539 315  
Fax: +951 534 998  
Website: [www.myanmaritv.com](http://www.myanmaritv.com)  
Email: [info@myanmaritv.com](mailto:info@myanmaritv.com)

#### CABLE TV

##### MRTV-4

No. 123,  
Pyay Road in Yangon  
Tel: +95 9 123456  
Fax: +951 534998  
Website: [www.mrtv4.com.mm](http://www.mrtv4.com.mm)  
Email: [enquiry.mrtv4@gmail.com](mailto:enquiry.mrtv4@gmail.com)

#### PRODUCTION STUDIOS

##### PIN LAL FILM STUDIO (UPCOMING)

North Okkla

#### GOVERNMENT BODIES/REGULATORY AGENCIES

##### MINISTRY OF COMMUNICATIONS & INFORMATION TECHNOLOGY

Building No.2,  
Special Development Zone,  
Nay Pyi Taw,  
Myanmar  
Tel: +951 534 760  
Fax: +951 505 164  
Website: [www.mcit.gov.mm](http://www.mcit.gov.mm)  
Email: [dg.ptd@mptmail.net.mm](mailto:dg.ptd@mptmail.net.mm)

#### MYANMAR MEDIA DEVELOPMENT CENTRE

Myanmar Radio & Television Compound,  
Pyay Road, Kamayut Township,  
Yangon,  
Myanmar  
Tel: +95 9 1534 760  
Fax: +95 9 1505 164  
Website: [www.mmdcmyanmar.com](http://www.mmdcmyanmar.com)  
Email: [contactus@mmdcmyanmar.com](mailto:contactus@mmdcmyanmar.com)

## INDONESIA

### STATSBOX

#### INDONESIA

**POPULATION** 255,708,785 \*  
**TV HOUSEHOLDS** 48,657,000\*\*\*\*\*  
**TV PENETRATION** 69%\*\*\*\*  
**HOUSEHOLD SIZE** 3.9\*\*\*\*\*  
**CABLE TV PENETRATION** 10%\*\*\*\*  
**INTERNET USERS** 71,190,000\*  
**INTERNET PENETRATION** 28%\*  
**BROADBAND PENETRATION** 70% of internet subscribers\*\*\*  
**FIXED LINE SUBSCRIBERS** 41,000,000\*\*\*  
**MOBILE SUBSCRIBERS** 285,000,000 (117%)\*\*\*  
**ILLEGAL SUBSCRIBERS** 30,000\*\*\*\*\*  
(individual connections)  
**ILLEGAL PAY-TV SUBSCRIBERS**  
2,000,000 households\*\*\*\*\*  
**MULTICHANNEL HOMES** 4,400,000\*\*  
**MULTICHANNEL PENETRATION** 11%\*\*  
**NON-TERRESTRIAL TV CONNECTIONS**  
3,700,000\*\*\*\*  
**TERRESTRIAL TV CONNECTIONS**  
2,123,000\*\*  
**PAY-TV CONNECTIONS** 300,000\*\*  
**EFFECTIVE REGULATION OF PAY-TV INDUSTRY** 60%\*\*\*\*\*

\* Indonesia Population 2015 – World Population Review  
\*\* Asia-Pacific c Multichannel TV Advertising 2015, by CASBAA  
\*\*\* BuddeComm  
\*\*\*\* Badan Pusat Statistik  
\*\*\*\*\* Asia Pacific Multichannel TV 2013 (Advertising), by CASBAA  
\*\*\*\*\* Trends of Selected Socio-Economic Indicators of Indonesia, 2013  
\*\*\*\*\* Regulating for Growth 2011, by CASBAA  
\*\*\*\*\* TekCarta 2012  
\*\*\*\*\* Asia-Pacific c Pay-TV Industry 2010, by CASBAA  
\*\*\*\*\* Association of Indonesian Multimedia Providers

In October 2014, Joko Widodo was inaugurated the seventh President of the country, marking his ninth year in politics. Widodo, also known as "Jokowi", came to politics in 2005 as the 16th Mayor of Surakarta. In 2012, he went on to serve as Governor of Jakarta for two years and was then named president-elect in July 2014. Jokowi, known as "the people's president" – plans to offer free health care and 12 years of schooling to every Indonesian. Although many didn't share the optimism of the nation, Indonesia's president was determined to move together to work.

Sentiment on the country's media equities remains robust, although year-to-date gains have started to moderate. Investors are selling down shares due to macroeconomic concerns and related impact on Indonesia's advertising market.

#### PAY-TV IN INDONESIA

According to research reported by PricewaterhouseCoopers (PWC), pay-TV growth in Indonesia is the slowest among Asian countries, growing only 2 percentage points per year. Still, pay-TV subscribers are optimistic about the annual growth of subscribers. In fact, total pay-TV subscribers have also increased tremendously – from

900,000 subscribers in 2009 to an estimated 2.3 million in 2012, according to Media Partners Asia (MPA). According to The Jakarta Post, subscribers will continue to rise to an estimated 8.7 million by 2020. Additionally, MPA's report, Asia Pacific Pay-TV & Broadband Markets 2012, suggests that Indonesia accounts for the largest proportion of pay-TV growth in Southeast Asia, contribution 5% to net additions.

In just the past year, Indonesia has sealed multiple deals with pay channels:

- January: NHK World TV commenced broadcasting through satellite operators, bringing to viewers Japanese programmes.
- June: Celestial Movies and KIX launched on K-Vision, a newly-launched pay-TV platform in Indonesia.
- December: Celestial Movies launched on NexMedia and Matrix TV. Additionally, Matrix TV is also carrying KIX and Thrill.

#### FREE-TO-AIR CHANNELS

The free-to-air (FTA) channels in Indonesia have been revamped with several key partnerships that were announced in the year.

In May last year, three of Media Nusantara Citra Group's (MNC) FTA broadcasted Window on Australia – Australian television content by Australia Network – for a month. Australian news had its own three-minute daily feature on MNC's breakfast, midday and afternoon bulletins with special features. The initiative reached a significant number of Indonesians in their own language on the channels.

Besides collaborating and forging friendship with its neighbouring country, Viacom International Media Networks (VIMN) Asia announced the expansion of MTV in Indonesia with FORTE, a member of Karsa Group and a marketing and sales distribution partner for MTV in Indonesia.

Since 1 November 2014, MTV expanded its existing reach in the country to an estimated 12 million households via four local FTA TV partners across five cities in – Jakarta, Banding, Surabaya, Banjarmasin and Makassar. The next phase planned for early this year will expand MTV's presence via additional local FTA TV partners in other cities.

Under the campaign of 1000% YOUTH, the revamp of MTV in Indonesia included original programming such as MTV World Stage and MTV Europe Music Awards. They will also be engaging youth in local promotions and social engagement via MTV's localised social channels and website.

#### DTH SERVICES

In April 2014, Asia Satellite Telecommunications Company Limited (AsiaSat) and PT. Digital Media announced the launch of VIVA+, a brand new prepaid direct-to-home (DTH) satellite

## INDONESIA

service utilising multiple Ku-band transponders on AsiaSAT 5 at 100.5 degrees East to serve the fast growing Indonesian pay DTH market. VIVA+ has served Indonesian households by bringing the World Cup 2014 to pay-TV viewers. This was made possible with the installation of VIBE VS7000 multi-screen video system by Thomson Video Networks. In the same month, the broadcaster launched Ultimate World Cup TV, allowing fans to enjoy 64 main games on nine Ultimate World Cup channels, two of which were in HD.

In May 2014, the Indonesia prepaid DTH satellite service deployed Newtec equipment to deliver all of its content.

The technology partner to VIVA+ parent company PT Digital Media Asia allows DTH operators to either save money on space capacity, lower programming cost or simply increase service availability.

### FREE-TO-AIR

#### ACEH TV

Jl. Mata le Dua No.1  
Desa Geundring Kec.  
Darul Imanah Kabupaten  
Aceh Besar, ACEH 23352  
Tel: +62 651 40185  
Website: [www.acehtv.tv](http://www.acehtv.tv)

#### AHSAN TV

Telaga Murni, Cikarang  
Bekasi, Jawa Barat,  
Indonesia  
Tel: +62 21 322 0010  
Website: [www.ahsan.tv](http://www.ahsan.tv)  
Email: info@ahsan.tv

#### ALIF TV

Jl. Kav. Polri Blok I, No. 65A  
Kelurahan Jagakarsa  
Jakarta Selatan, 12550  
Tel: +62 21 916 565 79  
Website: [www.aliftv.co.id](http://www.aliftv.co.id)

#### AN TEVE ANDALAS TELEVISI

Komplek Rasuna Epicentrum Lot 9  
Jl. H.R. Rasuna Said, Karet Kuningan  
Setiabudi, Jakarta Selatan – Indonesia 12940  
Tel: +62 21 561 01555  
Fax: +62 21 299 416 68/69  
Website: [www.an.tv](http://www.an.tv)  
Email: humas@an.tv  
humas@anteve.co.id  
sales@anteve.co.id

#### ARJUNA TV

The Belleza GP office Tower Floor 23  
Jln. Letjend. Soepeno No. 34, Arteri Permata Hijau,  
Kebayoran Lama, Jakarta 12210  
Tel: +62 21 7071 8409  
Website: [www.arjunatv.com](http://www.arjunatv.com)  
Email: intl-distribution@arjunatv.com

#### BANDUNG TV

Gedung Pers Bandung  
Jl. Pacuan Kuda no. 63 Arcamanik,  
Bandung, Indonesia  
Tel: +62 22 721 3862  
Fax: +62 22 721 3863  
Website: [www.bandungtv.co.id](http://www.bandungtv.co.id)  
Email: marketing@bandungtv.tv

#### BANTEN TV

Jl. Jendral Sudirman Blok F no. 18-20  
Highland Park, Banten,  
Kota Serang Baru,  
Indonesia  
Tel: +62 254 215 357  
Fax: +62 254 215 337  
Website: [www.btv.co.id](http://www.btv.co.id)  
Email: info@banten.tv

#### BERITASATU TV WORLD

BeritaSatu Plaza,  
11th Floor, Suite 1102  
Jl. Jend. Gatot Subroto Kav. 35-36  
Jakarta, Indonesia – 12950  
Tel: +62 21 2995 7500  
Fax: +62 21 527 7975  
Website: [www.beritasatu.com](http://www.beritasatu.com)  
Email: redaksi@beritasatu.com

#### CAHAYA TV BANTEN

Jl. Wana Mulya No. 7, Karang Mulya  
Karang Tengah, Kota Tangerang  
Banten, Indonesia – 15157  
Tel: +62 21 7345 7252,  
+62 21 7345 7253  
Fax: +62 21 7345 7251  
Website: [www.cahayabanten.tv](http://www.cahayabanten.tv)  
Email: info@cahayabanten.tv

#### CAKRA SEMARANG TV

Jl. Batur No. 15 Gajah Mungkur,  
Semarang, Indonesia  
Tel: +62 24 841 5221 /  
850 5277  
Fax: +62 24 850 4933  
Website: [www.cakrasemarang.tv](http://www.cakrasemarang.tv)

#### GLOBAL TV INDONESIA

PT Global Informasi Bermutu  
GlobalTV Building, MNC Studio  
Jl. Lapangan Bola,  
Kebon Jeruk, Jakarta,  
Indonesia 11520  
Tel: +62 21 530 3555  
Fax: +62 21 530 3556  
Website: [www.globaltv.co.id](http://www.globaltv.co.id)

#### MNCTV

Jalan Pintu 2,  
Taman Mini Indonesia Indah (TMII),  
Pondok Gede, Jakarta Timur,  
Indonesia 13810  
Tel: +62 21 841 2473 / 83  
Fax: +62 21 841 2470 / 1  
Website: [www.mnctv.com](http://www.mnctv.com)

#### PT CAKRAWALA ANDALAS TELEVISI (ANTV)

Komplek Rasuna Epicentrum Lot 9,  
Jl. H.R. Rasuna Said, Karet Kuningan, Setiabudi,  
Jakarta Selatan – Indonesia 12940  
Tel: +62 21 561 01555  
Fax: +62 21 299 416 68/69  
Website: [www.an.tv](http://www.an.tv)  
Email: humas@an.tv

#### PT DUTA VISUAL NUSANTARA TIVI TUJUH (TV7)

Gedung TRANS7, Jln. Kapten P Tendean Kav.12-14A  
No. 88 C, Jakarta 12790  
Tel: +62 21 5290 7918 7770  
Fax: +62 21 7918 7685  
Website: [www.trans7.co.id](http://www.trans7.co.id)  
Email: public.relations@trans7.co.id

#### PT GLOBAL INFORMASI BERMUTU (GLOBAL-TV)

GlobalTV Building, MNC Studio.  
Jl. Lapangan Bola, Kebon Jeruk  
Jakarta, Indonesia 11520  
Tel: +62 21 530 3555  
Fax: +62 21 530 3556  
Website: [www.globaltv.co.id](http://www.globaltv.co.id)

#### PT INOSIAR VISUAL MANDIRI (INOSIAR)

Jalan Damai No. 11, Daan Mogot,  
Jakarta 11510  
Tel: +62 21 567 2222 / 568 8888  
Fax: +62 21 565 5756  
Website: [www.inosiar.com](http://www.inosiar.com)

#### PT MEDIA NUSANTARA CITRA (MNC) CORPORATE HEADQUARTER

MNC Tower, 27th Floor,  
Jl Kebon Sirih Kav. 17 – 19,  
Jakarta Pusat 10340  
Tel: +62 21 390 0885  
Fax: +62 21 390 9207  
Website: [www.mncgroup.com](http://www.mncgroup.com)  
Email: investor.relations@mncgroup.com

#### PT MEDIA TELEVISI INDONESIA (METRO-TV)

Jalan Pilar Mas Raya Kav.AD  
Kedoya – Kebon Jeruk,  
Jakarta 11520, Indonesia  
Tel: +62 21 5830 0077  
Fax: +62 21 581 4825  
Website: [www.metrotvnews.com](http://www.metrotvnews.com)  
Email: sales.online@metrotvnews.com

#### PT RAJAWALI CITRA TELEVISI INDONESIA (RCTI)

Jalan Raya Pejuangan No.1,  
Kebon Jeruk, Jakarta Barat 11530  
Tel: +62 21 530 3550 / 3540  
Fax: +62 21 532 0906  
Website: [www.rcti.tv](http://www.rcti.tv)  
Email: corcom.rcti@mncgroup.com

## INDONESIA

### PT SURYA CITRA TELEVISI (SCTV)

PT Surya Citra Televisi  
SCTV Tower – Senayan City  
Jl. Asia Afrika Lot 19,  
Jakarta 10270  
Tel: +62 21 2793 5555  
Fax: +62 21 2793 5444  
Website: [www.sctv.co.id](http://www.sctv.co.id)

### PT TELEVISI TRANSFORMASI INDONESIA (TRANS-TV)

Jln Kapten P.Tendean  
Kav 12 – 14A  
Jakarta 12790  
Tel: +62 21 7917 7000  
Fax: +62 21 7918 7721  
Website: [www.transtv.co.id](http://www.transtv.co.id)  
Email: [public.relations@transtv.co.id](mailto:public.relations@transtv.co.id)

### TELEVISI REPUBLIK INDONESIA (TVRI)

Headquarters Public Broadcasting Televisi Republik Indonesia  
Jl.Gerbang Pemuda,  
Senayan, Jakarta,  
Indonesia 10270  
Tel: +62 21 570 4720  
Fax: +62 21 573 3122  
Website: [www.tvri.co.id](http://www.tvri.co.id)  
Email: [humas@tvri.co.id](mailto:humas@tvri.co.id)

### TELKOMVISION

Gedung Plasa TelkomVision,  
Jln. Prof. Dr. Soepomo,  
SH. No. 139  
Jakarta, Indonesia -12810  
Tel: +62 21 829 8800  
Fax: +62 21 831 7400  
Wesbite: [www.telkomvision.com](http://www.telkomvision.com)  
Email: [care@telkomvision.com](mailto:care@telkomvision.com)

### CABLE TV

### PT FIRST MEDIA

BeritaSatu Plaza 5th Floor,  
Suite 401,  
Jalan Jendral Gatot Subroto  
Kav. 35 – 36  
Jakarta 12950  
Tel: +62 21 527 8811  
Fax: +62 21 527 8833  
Website: [www.firstmedia.com](http://www.firstmedia.com)

### PT MULTIMEDIA NUSANTARA (METRA)

Jl. KH Soleh Iskandar KM 6,  
Tanah Sareal,  
Bogor  
Tel: +62 251 754 3635  
Fax: +62 251 754 2998  
Website: [www.metra.net.id](http://www.metra.net.id)  
Email: [noc@metra.net.id](mailto:noc@metra.net.id)

### SATELLITE TV

#### AORA / PT KARYAMEGAH ADIJAYA

PT Karyamegah Adijaya  
Gedung SkyBee One Building, 8th Floor,  
Jl. Kebun Sirih Raya Kav. 63,  
Jakarta Pusat 10340, Indonesia  
Tel: +62 21 500 313  
Website: [www.aora.tv](http://www.aora.tv)

### PT MNC SKY VISION (INDOVISION)

Wisma Indovision  
Jalan Raya Panjang Blok Z/III,  
Jakarta 11520, Indonesia  
Tel: +62 21 5050 9988 / 581 9981  
Fax: +62 21 582 5440  
Website: [www.indovision.tv](http://www.indovision.tv)  
Email: [callcentre@indovision.tv](mailto:callcentre@indovision.tv)

### IPTV PROVIDERS

#### PT. INDONUSA TELEMEDIA (TELKOMVISION)

Gedung Plasa TelkomVision,  
Jl. Prof. Dr. Soepomo,  
SH. No. 139,  
Jakarta 12810, Indonesia  
Tel: +62 21 829 8800  
Fax: +62 21 831 7400  
Website: [www.telkomvision.com](http://www.telkomvision.com)  
Email: [care@telkomvision.com](mailto:care@telkomvision.com)

### PRODUCTION STUDIOS

#### INFINITE STUDIOS

Jl. Hang Lekiu,  
Teluk Mata Ikan  
Nongsa, Batam  
Riau Islands - Indonesia 29465  
Tel : +62 778 7614 52  
Fax : +62 778 7610 44  
Website: [www.frameworks.com.sg](http://www.frameworks.com.sg)  
Email: [info@frameworks.com.sg](mailto:info@frameworks.com.sg)

#### MOVIE STUDIO BALI

Pt. Movie Studio Bali  
Abuan Susut Bangli  
80661 Bali  
Indonesia  
Tel: +62 81 138 557 91  
Website: [www.moviestudiobali.com](http://www.moviestudiobali.com)  
Email: [contact@moviestudiobali.com](mailto:contact@moviestudiobali.com)

### MOBILE TELCOS

#### INDOSAT

**Singapore Office**  
8 Temasek Boulevard,  
Suntec City Tower 3,  
#15-05, Singapore 038988  
Phone Number: +65 6235 5155  
Fax Number: +65 6337 4838  
Website: [www.indosatsingapore.com](http://www.indosatsingapore.com)  
Email: [info@indosat.com.sg](mailto:info@indosat.com.sg)

### INDOSAT M2

Jalan Kebagusan Raya No. 36  
Pasar Minggu, Jakarta 12550,  
Indonesia  
Tel: +62 21 7854 6900  
+62 21 7854 6800  
Fax: +62 21 7854 6999 / 6998  
Website: [www.indosatm2.com](http://www.indosatm2.com)  
Email: [e-care@indosatm2.com](mailto:e-care@indosatm2.com)

### PT ELANG MAHKOTA TEKNOLOGI (EMKOM)

Jl. Asia Afrika Lot 19,  
Jakarta 10270, Indonesia  
Tel: +62 21 7278 2066  
Fax: +62 21 7278 2194  
Website: [www.emtek.co.id](http://www.emtek.co.id)  
Email: [corsec@emtek.co.id](mailto:corsec@emtek.co.id) /  
[investor.relation@emtek.co.id](mailto:investor.relation@emtek.co.id)

### BROADCAST SOLUTIONS/ TECHNOLOGY PROVIDER

### PT IDEAL SYSTEMS INDONESIA

The Square Office,  
Wisma Laena  
5th Floor, Suite 509  
Kel Manggarai Selatan, Kec. Tebet,  
Jakarta Selatan 12860, Indonesia  
Tel: +62 811 877 701  
Website: [www.idealsys.com](http://www.idealsys.com)  
Email: [sales\\_indonesia@idealsys.com](mailto:sales_indonesia@idealsys.com)

### GOVERNMENT BODIES/ REGULATORY AGENCIES

#### KOMISI PENYIARAN INDONESIA PUSAT (THE INDONESIA BROADCAST COMMISSION)

State Secretariat Building,  
6th Floor Jalan Gajah Mada  
No.8, Jakarta 10120,  
Indonesia  
Tel: +62 21 634 0713  
Fax: +62 21 634 0667 / 634 0679  
Website: [www.kpi.go.id](http://www.kpi.go.id)

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# JAPAN

## STATSBOX

### JAPAN

|                                       |                            |
|---------------------------------------|----------------------------|
| <b>POPULATION</b>                     | 126,818,019 *              |
| <b>TV HOUSEHOLDS</b>                  | 52,707,000*****            |
| <b>TV PENETRATION</b>                 | 99.7%*****                 |
| <b>HOUSEHOLD SIZE</b>                 | 2.5*****                   |
| <b>CABLE TV PENETRATION</b>           | 24%*****                   |
| <b>INTERNET USERS</b>                 | 109,252,912**              |
| <b>INTERNET PENETRATION</b>           | 86.03%**                   |
| <b>BROADBAND SUBSCRIPTIONS</b>        | 28.84 (per 100 people)**** |
| <b>FIXED LINE SUBSCRIBERS</b>         | 56,810,000*****            |
| <b>MOBILE PHONE SUBSCRIBERS</b>       | 145,237,000***             |
| <b>3G MOBILE SUBSCRIBERS</b>          | 111,500,000*****           |
| <b>MULTICHANNEL HOMES</b>             | 14,481,000*****            |
| <b>MULTICHANNEL PENETRATION</b>       | 30%***                     |
| <b>NON-TERRESTRIAL TV CONNECTIONS</b> | 15,200,000****             |

\* Japan Population 2015 – World Population Review  
 \*\* Internet Users by Country (2014), by Internet Live Stats 2014  
 \*\*\* Business Monitor International, Japan Telecommunications Report, Q3 2014  
 \*\*\*\* Asia Pacific Multichannel TV 2015, by CASBAA  
 \*\*\*\*\* Fixed Broadband Internet Subscribers (per 100 people), by World Bank  
 \*\*\*\*\* Multichannel Television Advertising in Asia, by CASBAA  
 \*\*\*\*\* Mobile Broadband Penetration, by mobiThinking  
 \*\*\*\*\* Industry Overview, by Softbank  
 \*\*\*\*\* TV Households, Total Number (68 countries) Databank  
 \*\*\*\*\* Multichannel TV Advertising Asia 2011, by CASBAA  
 \*\*\*\*\* Asia Pacific pay-TV Industry, by CASBAA

Japanese television is a massive industry that has become a focal point in Japanese culture. Pop culture and worldwide interest in Japanese productions often stems from Japanese television with more than 95% of citizens having used the medium daily since 1985, with a steady decrease in the amount of time spent reading the newspaper in that same time (NHK Opinion Research, 2000).

Japan's major TV networks include Nippon Television Network Corporation (NTV), Tokyo Broadcasting Systems (TBS), Fuji Television Network, TV Asahi Corporation, TV Tokyo Corporation, Japan Broadcasting Corporation (NHK), Asahi Broadcasting Corporation (ABC) and Yomiuri Telecasting Corporation (YTV).

According to Buddecomm, Japan claimed one of the world's leading mobile telephone markets as well as to have developed one of the most advanced broadband environments in the world. It is the third largest broadband market in the world after the U.S. and China. With the continued strong uptake of FttH services, it is accompanied by an ongoing convergence between fixed-line and mobile communications broadcasting.

### KEY DEVELOPMENTS

WOWOW, Japanese premium pay-TV broadcaster, announced strategic changes relating to executive leadership roles within the company and divisional realignment designed

to grow its business. WOWOW looks to enhance international business by continuing to pursue opportunities for international co-productions and creating content which could have a potential for worldwide business.

Saffron Digital and KDDI launched new and improved version of Video Pass. Designed and developed by Saffron Digital, KDDI's premium video on demand service has been given a complete overhaul with a richer interface to give users a simpler and more visual experience across multiple devices.

NHK World TV launched a 24-Hour channel on U.N. In-House Network. Japan International Broadcasting, the distribution company of NHK's international channels, announced a five-year partnership with the United Nations Headquarters (U.N.) in New York City which brings NHK World TV, the stand-alone, 24-hour, English-language television news and lifestyle network, to the U.N.'s In-House Network channel.

FC Internazionale partners with MLJ to inter boost presence in Japan. Under the terms of the two-year agreement, MLJ have exclusive rights to develop and market Inter's official Japanese mobile website for smartphones and non-smartphone mobile devices. FC Internazionale will provide MLJ with a range of exclusive content targeted at its Japanese fan base, which has grown significantly in recent years since the arrival at the club of Japan international Yuto Nagatomo. MLJ will also update the Japanese version of inter.it and manage the official Inter profiles in Japanese on leading social networks.

CONTENT TOKYO 2014 gathered 50,208 visitors, 1,526 exhibitors, 5,146 conference attendees and 479 press visitors globally. The show is Asia's leading comprehensive content industry tradeshow composed of 4 specialised independent shows – LICENSING JAPAN, Creators' Expo, Production Companies Expo and Content Solutions Expo – all held under one roof.

Following a collaboration agreement signed by Media Prima and Nippon Television in 2013, the *Welcome to the Rail World* format was proposed to the Japanese broadcaster this year, support for international co-productions was made available through the cooperation of the Broadcast Program Export Association of Japan (BEAJ), and discussions began between Primeworks Studios and Nippon Television on producing the railway travelogue series. The collaboration between Primeworks Studios and ntv7 Malaysia with Tokyo Broadcasting System (TBS) began shooting in November.

NHK and BBC Worldwide announced the signing of a new deal at MIPCOM. The deal made will see both parties co-producing new natural history series – Wild Japan – that will be shot largely on 4K and aired globally in 2015/16.

Fuji Television announced at the Asia TV Forum 2014 (ATF) that it will launch a full-scale internet

and cable VOD distribution in Singapore through StarHub TV, delivering hit dramas such as Nobunaga Concerto and Dear Sister starting spring 2015. Singapore will be their first giant step into the Southeast Asian market.

On the first day of MIPTV 2015, TBS and Dentsu announced they have entered into a format rights agreement for the sports entertainment programme SASUKE. Under this agreement, Dentsu acquired the rights to sell the format throughout Europe (excluding four Northern European countries) for two years. By marketing SASUKE in Europe, Dentsu will help TBS build on the high popularity and momentum the format currently enjoys around the world.

### FREE-TO-AIR

#### FUJI TELEVISION NETWORK, INC (FUJI TV)

2-4-8 Daiba, Minato-ku,  
Tokyo 137-8088, Japan  
Tel: +81 3 5500 8888 (Japanese Only)  
Fax: +81 3 5500 8027  
Website: [www.fujitv.co.jp/en](http://www.fujitv.co.jp/en)  
Email: [intl.cood@fujitv.co.jp](mailto:intl.cood@fujitv.co.jp)

#### NIPPON TELEVISION NETWORK CORPORATION (NTV)

1-6-1 Higashi-Shimbashi,  
Minato-ku, Tokyo 105-7444, Japan  
Tel: +81 3 6215 1111  
Fax: +81 3 6215 4191  
Website: [www.ntv.co.jp/english](http://www.ntv.co.jp/english)

#### TOKYO BROADCASTING

Tokyo Broadcasting System Holdings, Inc.  
5-3-6 Akasaka, Minato-ku,  
Tokyo 107-8006, Japan  
Tel: +81 3 3746 1111  
Fax: +81 3 3588 6378  
Website: [www.tbs.co.jp/eng](http://www.tbs.co.jp/eng)

#### TOKYO METROPOLITAN TV (MXTV)

Media Center 1-12 Koujimachi,  
Chiyoda-ku, Tokyo, 102-8002  
Website: [www.mxtv.co.jp](http://www.mxtv.co.jp),  
[www.mxtv.co.jp/company/english.html](http://www.mxtv.co.jp/company/english.html)

#### TV ASAHI CORPORATION

6-9-1 Roppongi, Minato-ku,  
Tokyo 106-8001, Japan  
Tel: +81 3 6406 1111  
Website: [company.tv-asahi.co.jp/e](http://company.tv-asahi.co.jp/e)

#### TV TOKYO CORPORATION

4-3-12 Toranomon,  
Minato-ku, Tokyo 105-8012, Japan  
Tel: +81 3 5473 3034  
Fax: +81 3 5473 6393  
Website: [www.tv-tokyo.co.jp/corporation](http://www.tv-tokyo.co.jp/corporation)

# JAPAN

## CABLE TV

### ACADEMIC NEW TOWN COMMUNITY CABLE SERVICES (ACCS)

1-2-1 Takezono, Tsukuba-shi  
Tel: +81 2 9852 6111  
Fax: +81 2 9858 0220  
Website: [www.accs.or.jp](http://www.accs.or.jp); [www.accs.or.jp/en](http://www.accs.or.jp/en)

### ASAHIKAWA CABLE TELEVISION

2-2-16 Hachijo Nishi,  
Asahikawa 070-0058, Japan  
Tel: +81 1 6622 0707  
Fax: +81 1 6626 7730  
Website: [www.potato.ne.jp](http://www.potato.ne.jp)  
Email: [ian-do@potato.ne.jp](mailto:ian-do@potato.ne.jp)

### BAY COMMUNICATIONS (BAYCOM TV)

Hanshin Noda Center Building 4F,  
1-11-31 Ebie, Fukushima-ku,  
Osaka 553-0001, Japan  
Tel: +81 6 6450 1173  
Fax: +81 6 6450 1181  
Website: [baycom.jp](http://baycom.jp)

### BB CABLE CORPORATION

(BB CABLE TV)  
1-9-1 Higashi Shimbashi,  
Minato-ku, Tokyo 105-7301, Japan  
Tel: +81 93 288 0226  
Email: [pr@softbank.co.jp](mailto:pr@softbank.co.jp)

### CABLE MEDIA SHIKOKU

(CMS TAKAMATSU CABLE TV)  
1-6-8 Bancho, Takamatsu, IBJ Building,  
11/F, Kagawa 760-0017, Japan  
Tel: +81 87 823 6000  
Fax: +81 87 823 7777  
Website: [www.cavy.co.jp](http://www.cavy.co.jp)

### CABLE NET NIIGATA (TULIP)

2-16 Higashi Dekijima, Chuo-ku  
Niigata 950-8534, Japan  
Tel: +81 2 5280 1200  
Fax: +81 2 5280 1210  
Website: [www.tulipnet.co.jp](http://www.tulipnet.co.jp)  
Email: [info@tulipnet.co.jp](mailto:info@tulipnet.co.jp)

### CABLE NETWORKS AKITA (CNA)

1-1-19 Heiwa, Nakaku,  
Nagoya-shi 460-0021, Japan  
Tel: +81 1 8865 5141  
Fax: +81 1 8888 3511  
Website: [www.cna.ne.jp](http://www.cna.ne.jp)  
Email: [info@cna.ne.jp](mailto:info@cna.ne.jp)

### CABLE TV CO., TOKUSHIMA

1-17 Shinkuracho,  
Tokushima 770-8552, Japan  
Tel: +81 88 655 4000  
Fax: +81 88 655 0080  
Website: [www.tcn.jp](http://www.tcn.jp)

### CABLE TV CORPORATION, TOYAMA

Toyama Denki Building 3F, 3-1 Sakurabashidoori,  
Toyama 930-0004, Japan  
Tel: +81 76 444 5555  
Fax: +81 76 444 5577  
Website: [www.ctt.ne.jp](http://www.ctt.ne.jp)

### CHUBU CABLE NETWORK CO., LTD

4-45 Sukumochi, Mizuho-ku, Nagoya 467-0804  
Website: [www.ccnw.co.jp](http://www.ccnw.co.jp)

### CHUKAI CABLE TELEVISION

Kawasaki 610, , Tottori, Yonago 683-0852, Japan  
Tel: +81 8 5929 2211  
Fax: +81 8 5929 7911  
Website: [www.chukai.ne.jp](http://www.chukai.ne.jp)  
Email: [catv@chukai.co.jp](mailto:catv@chukai.co.jp)

### HACHINOHE CABLE TELEVISION

4F Via Nova Building, 1 Juusannichi-machi,  
Hachinohe-shi, Aomori, Japan, Hachinohe 031-0042  
Tel: +81 178 24 1111  
Fax: +81 178 43 9224  
Website: [web.htv-net.ne.jp](http://web.htv-net.ne.jp)  
Email: [Info@Htv-Net.ne.jp](mailto:Info@Htv-Net.ne.jp)

### HIROSHIMA CABLE TELEVISION CORP. (HICAT)

2-3-24 Deshio, Minami-ku,  
Hiroshima 734-0001, Japan  
Tel: +81 8 2256 1811  
Fax: +81 8 2250 5432  
Website: [www.hicat.ne.jp](http://www.hicat.ne.jp)

### ICHIHARA COMMUNITY NETWORK TV (I CHANNEL 9)

2-23-18, Goi-Chuo-Higashi,  
Ichihara-shi, Chiba 290-0056  
Tel: +81 4 3624 0009  
Website: [www.icntv.ne.jp](http://www.icntv.ne.jp)  
Email: [info@icntv.ne.jp](mailto:info@icntv.ne.jp)

### ICTV INC.

548-2 Hitachinaka City, Takano, Ibaraki 312-0002  
Tel: +81 2 9202 6058  
Website: [www.jctv.jp](http://www.jctv.jp)  
Email: [info@jctv.jp](mailto:info@jctv.jp)

### ITS COMMUNICATIONS INC.(ITSCOM)

158-0094 Tokyo Setagaya,  
No. 21 No. 1 Futakotamagawa rise office,  
9F Tamagawa-chome  
Tel: +81 3 6732 7100  
Fax: +81 3 3700 9065  
Website: [www.itscom.jp](http://www.itscom.jp)

### J:COM

606 Higashi Shio Koji, Higashiru Nishi no  
Touin Kitsuyabashi Douri,  
Shimogyouku, Kyoto 600-8216  
Tel: +81 3 6765 8204  
Fax: +81 3 6765 8091  
Website: [www.jcom.co.jp](http://www.jcom.co.jp)

### KINTETSU CABLE NETWORK (KCN)

1-70-1 Higashi Ikoma,  
Ikoma 630-0213, Japan  
Tel: +81 7 4375 5511  
Fax: +81 7 4375 5666  
Website: [www.kcn.ne.jp](http://www.kcn.ne.jp)

### KURASHIKI CABLE TELEVISION (KCT)

2661-1 Nakajima Kurashiki-shi,  
Okayama, Yubinbango 710-0803  
Tel: +86 466 1717  
Fax: +86 466 1735  
Website: [www.kct.co.jp](http://www.kct.co.jp)

### NAGASAKI CABLE MEDIA CO., LTD (NCM)

5-8, Chikugo City,  
Nagasaki 850-0028  
Tel: +81 9 5828 0120  
Website: [www.cncm.ne.jp](http://www.cncm.ne.jp)  
Email: [privacy@ncm.ad.jp](mailto:privacy@ncm.ad.jp)

### OBIHIRO CITY CABLE CO., LTD

4/F, 1-8-2, Obihiro-shi Higashi,  
Hokkaido 080-0801  
Tel: +81 15 523 1511  
Fax: +81 15 523 5507  
Website: [www.octv.jp](http://www.octv.jp)

### OGAKI CABLE TELEVISION (OCT)

3-31 Gifu Nakanochi,  
Ogaki 503-0022  
Tel: +81 97 542 1121  
Fax: +81 97 542 3131  
Website: [www.ogaki-tv.co.jp](http://www.ogaki-tv.co.jp)  
Email: [oct@ogaki-tv.co.jp](mailto:oct@ogaki-tv.co.jp)

### OKINAWA CABLE NETWORK

2F 1-2-20 Kumoji, Naha City,  
Okinawa, 900-0015  
Tel: +81 9 8863 4141  
Website: [www.nirai.ne.jp](http://www.nirai.ne.jp)  
Email: [support@nirai.ne.jp](mailto:support@nirai.ne.jp)

### OKINAWA TELEVISION BROADCASTING CO., LTD

Yubinbango 900-8588  
1-2-20, Kumoji, Naha-shi, Okinawa  
Tel: +81 98 863 2111  
Website: [www.otv.co.jp](http://www.otv.co.jp)  
Email: [soumu@otv.co.jp](mailto:soumu@otv.co.jp)

### SOUTH TOKYO CABLE TELEVISION (CABLE TV SHINAGAWA)

Togoshidai Bldg. 1-7-20 Togoshi  
Shinagawa-ku, Tokyo 142-0041  
Tel: +81 57 3788 3811  
Fax: +81 3 3788 3820  
Website: [www.cts.ne.jp](http://www.cts.ne.jp)  
Email: [cts-support@stct.cts.ne.jp](mailto:cts-support@stct.cts.ne.jp)

## JAPAN

### STARCAT CABLE NETWORK CO LTD

1-16-7, Nore, Fushimi, Nishiki, Naka-ku,  
Nagoya 460-0003  
Tel: +81 52 231 2309  
Fax: +81 52 972 0513  
Website: [www.starcat.co.jp](http://www.starcat.co.jp)  
Email: [guest@starcat.co.jp](mailto:guest@starcat.co.jp)

### TOKYO CABLE NETWORK, INC

1-1-7, Koraku, Bunkyo-ku,  
Tokyo 112-0004  
Tel: +81 3 3814 2600  
Fax: +81 3 3818 6797  
Website: [www.tcn-catv.co.jp](http://www.tcn-catv.co.jp)

### TOMAKOMAI CABLE TELEVISION

11-1 Nishi Miyanome,  
Hanamaki-shi, Iwate, 025 0002  
Tel: +81 1 4473 1901  
Fax: +81 1 4473 1902  
Website: [www.tomakomai.ne.jp](http://www.tomakomai.ne.jp)  
Email: [gurutoma@tomakomai.ne.jp](mailto:gurutoma@tomakomai.ne.jp)

### TV MATSUMOTO CABLEVISION (TVM)

3044-1 Satoyama, Matsumoto 390-0221  
Tel: +81 2 6335 1008  
Fax: +81 2 6336 4001  
Website: [www.tvm.ne.jp](http://www.tvm.ne.jp)  
Email: [info\\_catv@tvm.co.jp](mailto:info_catv@tvm.co.jp)

### UTSUNOMIYA CABLE TV (U.CAT.V)

3-21 Denma cho Utsunomiya-shi, Tochigi  
Tel: +81 2 8638 8090  
Fax: +81 2 8638 8008  
Website: [www.ucatv.ne.jp](http://www.ucatv.ne.jp)

### YOKOHAMA CABLE VISION INC (YCV)

240-0005 Kanagawa Prefecture, Yokohama,  
Hodogaya-ku, Kobe-cho, 10th floor 134  
Yokohama Business Park West Tower  
Tel: +81 45 366 0011  
Fax: +81 45 366 0532  
Website: [www.catv-yokohama.ne.jp](http://www.catv-yokohama.ne.jp)

### YOMIURI TELECASTING CORP.

NTV Tower 20F, 1-6-1 Higashi Shimbashi,  
Minato-ku, Tokyo 105-7420 Japan  
Tel: +81 3 6253 7890  
Fax: +81 3 6253 7891  
Website: [www.ytv.co.jp/english](http://www.ytv.co.jp/english)  
Email: [licensing@ytv.co.jp](mailto:licensing@ytv.co.jp)

### SATELLITE TV

### BS ASAHI (ASAHI SATELLITE BROADCASTING)

1-3-10 Jingumae,  
Shibuya-ku, Tokyo  
Tel: +81 3 5412 9200  
Fax: +81 3 5412 9250  
Website: [www.bs-asahi.co.jp](http://www.bs-asahi.co.jp)

### BS-TBS, INCORPORATED

5-3-6 Akasaka, Minato-Ku,  
Tokyo 107-0052, Japan  
Website: [www.bs-tbs.co.jp](http://www.bs-tbs.co.jp)

### FUJI TELEVISION NETWORK, INC.

4-8, Daiba Nichome,  
Minato, Tokyo, Japan  
Tel: +81 3 5500 8811  
Website: [www.bs-fuji.tv](http://www.bs-fuji.tv)

### NHK WORLD

2-2-1 Jinnan, Shibuya-ku,  
Tokyo 150-8001, Japan  
Tel: +81 3 3481 1350  
Website: [www3.nhk.or.jp](http://www3.nhk.or.jp)

### SKY PERFECT JSAT HOLDINGS INC.

1-14-14, Akasaka, Minato-ku,  
Tokyo 107-0052, Japan  
Tel: +81 03 4334 7777 /  
5571 7009 /  
0570 039 888  
Website: [www.sptvjsat.com](http://www.sptvjsat.com)  
Email: [webmaster@skyperfectv.co.jp](mailto:webmaster@skyperfectv.co.jp)

### TV TOKYO CORPORATION

Toranomon, Minato, Tokyo  
Website: [www.TV-Tokyo.co.jp](http://www.TV-Tokyo.co.jp)

### WOWOW INC.

**Headquarters**  
21F, Akasaka Park Building,  
5-2-20, Akasaka,  
Minato-ku Tokyo 107-6121, Japan  
Tel: +81 3 4330 8111  
**Broadcast Center**  
2-1-58, Tatsumi, Koto-ku,  
Tokyo 135-0053  
**Yokohama Customer Center**  
3-3-1, Minatomirai, Nishi-ku,  
Yokohama 220-8080  
Tel: 0120 5808 07  
**Okinawa Customer Center**  
Tsubogawa, Okinawa  
Tel: 0120 5808 07  
**Sapporo Customer Center**  
Chuo-ku, Sapporo  
Tel: 0120 5808 07  
Website: [www.wowow.co.jp](http://www.wowow.co.jp)

### MULTIPLE SYSTEM OPERATORS

### JUPITER TELECOMMUNICATIONS CO. LTD. (J:COM)

Marunouchi Trust Tower North,  
1-8-1 Marunouchi,  
Chiyoda-ku, Tokyo 100-0005,  
Japan  
Tel: +81 3 6765 8204  
Fax: +81 3 6765 8091  
Website: [www.jcom.co.jp](http://www.jcom.co.jp)

### IPTV PROVIDERS

#### HIKARI-TV

Tel: +81 009192-150  
Website: [www.hikaritv.net](http://www.hikaritv.net)

#### KDDI – AU HIKARI

Website: [www.au.kddi.com](http://www.au.kddi.com)

### PRODUCTION STUDIOS

#### KADOKAWA DAEI STUDIO

Tel: +81 42 482 2520  
Fax: +81 42 482 1160  
Website: [kd-st.co.jp](http://kd-st.co.jp)

#### NIKKATSU CHO FU STUDIO

2-8-12 Somechi, Chofu-shi,  
Tokyo 182-0023  
Website: [intl.nikkatsu.com](http://intl.nikkatsu.com)

#### TOEI MOVIE STUDIOS

2-17, 3-chome, Ginza, Chuo-ku,  
Tokyo 104-8108, Japan  
Website: [www.toei.co.jp](http://www.toei.co.jp)  
Email: [international@toei.co.jp](mailto:international@toei.co.jp)

#### TOHO STUDIOS

1-4-1 Seijo, Setagaya-ku, Tokyo, 157-8561  
Tel: +81 3 3749 2121  
Website: [www.tohostudio.jp](http://www.tohostudio.jp)  
Email: [info@tohostudio.jp](mailto:info@tohostudio.jp)

### MOBILE TELCOS

#### NTT (NIPPON TELEGRAPH AND TELEPHONE CORPORATION)

NTTEast  
19-2, Nishi-shinjuku 3-chome, Shinjuku,  
Tokyo 163-8019, Japan  
Website: [www.ntt.co.jp](http://www.ntt.co.jp)

### INDUSTRY ASSOCIATIONS

#### ASSOCIATION FOR PROMOTION OF DIGITAL BROADCASTING

(DPA)  
Aoyama Bldg, 13 F, 1-2-3 Kita Aoyama,  
Minato-ku Tokyo 107-0061  
Website: [www.dpa.or.jp/english](http://www.dpa.or.jp/english)  
E-mail: [otoiawase@dpa.or.jp](mailto:otoiawase@dpa.or.jp)

#### ASSOCIATION OF ALL JAPAN TV PROGRAM PRODUCTION COMPANIES (ATP)

105-0001 Toranomon, Minato-ku,  
Tokyo 2-9-8 Amakasu building 6/F  
Tel: +81 3 6205 7858  
Fax: +81 3 6205 7859  
Website: [www.atp.jp](http://www.atp.jp)  
Email: [jimukyoku@atp.or.jp](mailto:jimukyoku@atp.or.jp)

## JAPAN

### DIGITAL BROADCASTING EXPERTS GROUP (DIBEG)

Association of Radio Industries and Businesses  
11F Nittōchi Building, 1-4-1 Kasumigaseki,  
Chiyoda-ku, Tokyo 100-0013, Japan  
Website: [www.dibeg.org](http://www.dibeg.org)

### JAPAN CABLE AND TELECOMMUNICATIONS ASSOCIATION

4F, YS Kyobashi Building, 1-12-5,  
Kyobashi, Chuo-ku, Tokyo 104-0031  
Tel: +81 3 3566 8200  
Fax: +81 3 3566 8201  
Website: [www.catv-jcta.jp/english\\_1.html](http://www.catv-jcta.jp/english_1.html)  
Email: [renmei@catv.or.jp](mailto:renmei@catv.or.jp)

### JAPAN CABLE LABORATORIES

Kouwa Shiroganedai Bld 5F, 3-19-1  
Shiroganedai, Minato-ku, Tokyo 108-0071, Japan  
Tel: +81 3 6450 4311  
Fax: +81 3 6450 4310  
Website: [www.jlabs.or.jp](http://www.jlabs.or.jp)  
Email: [info@jlabs.or.jp](mailto:info@jlabs.or.jp)

### JAPAN COMMERCIAL BROADCASTERS ASSOCIATION

IN JAPAN (MINPOREN)  
3-23 Kioi-cho, Chiyoda-ku, Tokyo 102-8577  
Tel: +81 3 5213 7727  
Fax: +81 3 5213 7730  
Website: [www.j-ba.or.jp](http://www.j-ba.or.jp)

### JAPAN SATELLITE BROADCASTING ASSOCIATION

107-0052 Tokyo Akasaka, Minato-ku  
2-8-2 AT Building 4F  
Tel: +81 3 6441 0550  
Fax: +81 3 6441 0600  
Website: [www.eisehoso.org](http://www.eisehoso.org)

## GOVERNMENT BODIES/REGULATORY AGENCIES

### MINISTRY OF INTERNAL AFFAIRS AND COMMUNICATIONS (MIC)

2-1-2, Kasumigaseki,  
Chiyoda-ku Tokyo 100-8926  
Tel: +81 3 5253 5111  
Website: [www.soumu.go.jp/english](http://www.soumu.go.jp/english)

## AUDIENCE MEASUREMENT & RATING PROVIDERS

### VIDEO RESEARCH LTD.

6-17 Sanbancho, Chiyoda-ku, Tokyo 102-0075  
Tel: +81 3 5860 1711  
Fax: +81 3 3556 8761  
Website: [www.videor.co.jp/eng](http://www.videor.co.jp/eng)  
Email: [bizplan@videor.co.jp](mailto:bizplan@videor.co.jp)

## MACAU

### STATSBOX

#### MACAU

**POPULATION** 607,500\*

**HOUSEHOLD SIZE** 3.07\*

**FIXED LINE SUBSCRIBER PENETRATION**

26%\*\*

**MOBILE SUBSCRIBERS** 1,600,000+\*\*

**MOBILE PENETRATION** 262%\*\*

**BROADBAND SUBSCRIBERS** 147,000\*\*\*

**BROADBAND SUBSCRIBER**

**PENETRATION** 27%\*\*

**INTERNET SUBSCRIBERS** 262 863\*

**INTERNET USER PENETRATION** 65%\*\*

**YEAR-ON-YEAR % CHANGE OF**

**INTERNET USERS** 17.39\*\*\*\*

**YEAR-ON-YEAR % CHANGE OF MOBILE**  
**USERS** 16.63\*\*\*\*\*

\* Macau in Figures 2014, by Macau - Statistics and Census Service (DSEC)

\*\* Macau – Telecoms, Mobile, Broadband and Forecasts, by Buddecomm

\*\*\* Buddecomm 2013

\*\*\*\* Social, Digital & Mobile in APAC, by We Are Social Singapore

\*\*\*\*\* Macau Statistics and Census Service (DSEC) 2012

Macau is regarded to have one of the highest media densities in the world, often competing with Hong Kong.

Currently, Macau has four FTA channels of which three are based in Mainland China, namely, Central China TV (CCTV), SouthEast TV and Hunan TV. Macau's only locally based terrestrial broadcaster, Teledifusão de Macau (TDM), established during the Portuguese administration on January 1, 1982, offers six channels in English, Portuguese, Cantonese and Mandarin – TDM Ou Mun, Canal Macau, TDM Desporto (sports), TDM Informação (news), TDM HD, and TDM Macau Satellite (international broadcast). Additionally, it offers programmes from Portugal's RTP Internacional as well as broadcasts from Mainland China.

Macau Cable TV continues to be the only pay-TV operator in Macau. Available with over 100 channels in both SD and HD formats, the platform also provides VOD services to its subscribers. The platform added A+E Networks' Lifetime and H2 channels onto its subscription packages in 2013, which debuted in Southeast Asia in June that year.

## FREE-TO-AIR

### TELEDIFUSAO DE MACAU

Rua Francisco Xavier Pereira 157A –  
Macau  
Tel: +853 2851 9188  
Fax: +853 2851 9522  
Website: [portugues.tdm.com.mo](http://portugues.tdm.com.mo)  
Email: [inf@tdm.com.mo](mailto:inf@tdm.com.mo)

## CABLE TV

### MACAU CABLE TV LTD

Av Conselheiro Ferreira de Almeida,  
No. 77A, Macau  
Tel: +853 2882 2866  
Fax: +853 2878 1821  
Website: [www.macaucabletv.com](http://www.macaucabletv.com)  
Email: [enquiry@macaucabletv.com](mailto:enquiry@macaucabletv.com)

## SATELLITE TV

### LOTUS TV

180 Southeast Macao Song  
Yusheng Plaza Business Centre, 22/F, Block AV  
Tel: +853 2878 7606  
Fax: +853 2878 7607  
Website: [www.lotustv.cc](http://www.lotustv.cc)  
Email: [lotustv@lotustv.cc](mailto:lotustv@lotustv.cc),  
[callinmacau@lotustv.cc](mailto:callinmacau@lotustv.cc)

### MACAU ASIA SATELLITE TV

Ave. Dr.Rodrigo Rodrigues,  
No.600, Edf.  
"First International Center",  
Macau  
Tel: +853 2875 0080  
Fax: +853 2875 0016  
Website: [www.mastv.cc](http://www.mastv.cc)  
Email: [mastv@mastv.cc](mailto:mastv@mastv.cc),  
[webmaster@mastv.cc](mailto:webmaster@mastv.cc)

## INTERNET TV

### AOMEN TV

13/F, AIA Tower, 251A-301,  
Avenida Comercial de Macau,  
Macao, China  
Tel: +853 2871 5278  
Fax: +853 2857 5539  
Website: [www.aomen.tv](http://www.aomen.tv)  
Email: [email@aomen.tv](mailto:email@aomen.tv)

### IGNITE MEDIA GROUP

Unit 1302A, 13/F, AIA Tower, No. 251A-301,  
Avenida Comercial de Macau, Macau  
Tel: +853 8294 6900  
Fax: +853 2876 9856  
Website: [www.igniteasia.com](http://www.igniteasia.com)

## GOVERNMENT BODIES/REGULATORY AGENCIES

### BUREAU OF TELECOMMUNICATION REGULATIONS

43 – 53A Avenida do Infante D. Henrique,  
The Macau Square,  
22/F, Macao  
Tel: +853 2835 6328  
Fax: +853 83969166  
Website: [www.dsrt.gov.mo](http://www.dsrt.gov.mo)  
Email: [ifx@dsrt.gov.mo](mailto:ifx@dsrt.gov.mo)

# MALAYSIA

## STATSBOX

### MALAYSIA

|                                       |  |
|---------------------------------------|--|
| <b>POPULATION</b>                     | 30,000,000*  |
| <b>TV HOUSEHOLDS</b>                  | 6,289,985***   |
| <b>TV PENETRATION</b>                 | 97.7*  |
| <b>HOUSEHOLD SIZE</b>                 | 4.4***   |
| <b>PAY-TV PENETRATION</b>             | 54.2% per 100 households****                         |
| <b>MULTICHANNEL HOMES</b>             | 3,390,514***   |
| <b>MULTICHANNEL PENETRATION</b>       | 61%****  |
| <b>NON-TERRESTRIAL TV CONNECTIONS</b> | 4,100,000****  |
| <b>SATELLITE TV HOUSEHOLDS</b>        | 2,930,000****  |
| <b>SATELLITE TV PENETRATION</b>       | 49% of TV homes****                                  |
| <b>INTERNET USERS</b>                 | 19,200,000**   |
| <b>INTERNET PENETRATION</b>           | 65.8%**  |
| <b>BROADBAND PENETRATION</b>          | 67.3% per 100 households, 23.5% per 100 inhabitants* |
| <b>MOBILE SUBSCRIBERS</b>             | 43,112,000*  |
| <b>MOBILE PENETRATION</b>             | 143.7%*  |

\* Communications and Multimedia, Q4 2014, by Malaysian Communications and Multimedia Commission

\*\* Malaysia Media Stats, by NationMaster.com

\*\*\* Multichannel Television Advertising in Asia, by CASBAA

\*\*\*\* Asia Pacific Multichannel TV 2015, by CASBAA

\*\*\*\*\* ASTRO Holdings Sdn. Bhd.

According to PwC's Malaysia Entertainment and Media Outlook 2014, the country's entertainment and media industry is expected to experience an above average global growth over the next five years since the report. The consumer spending from 2013 to 2017 highlights that TV subscription is expected to retain the largest share of consumer spending over the next few years.

## KEY DEVELOPMENTS

In January 2014, Media Prima Berhad (Media Prima), Malaysia's integrated media investment group, renewed a multi-genre volume deal agreement with The Walt Disney Company S.E.A (Disney) to bring some of the world's contemporary and classic blockbusters and television series for Media Prima's television networks and its online portal, Tonton. Some major blockbuster releases includes Marvel's *The Avengers*, *Reel Steel* and *The Chronicles of Narnia: Prince Caspian*.

In June 2014, two other studios were launched. The KRU Group launched Kartun Studios, with the objective to produce world class 2D and 3D animation for both the domestic and international markets.

Pinewood Iskandar Malaysia Studios (PIMS), a strategic agreement with the government of Malaysia's investment holding arm Khazanah Nasional Berhad, officially opened on 14 June 2014 by Duli Yang Maha Mulia Sultan Ibrahim Ibni Almarhum Sultan Iskandar, Sultan and Sovereign Ruler of the State and Territory of Johor Darul Ta'zim. Located

at Iskandar Malaysia, in the state of Johor, the RM550 million state-of-the art facility is set to position Malaysia as the regional hub for film and television production.

Completed in December 2013, PIMS already generated great interest from international film and television producers. In April 2014, PIMS inked a deal with independent American multimedia production and distribution company, The Weinstein Company, to shoot the upcoming television series, *Marco Polo* at its facility.

In August 2014, Astro Productions Sdn Bhd (APSB) and Iskandar Malaysia Studios Sdn Bhd (IMS) announced a collaboration to offer world-class integrated television content production services at PIMS.

Under the five-year agreement, IMS appointed APSB as the exclusive provider of equipment and services for production of television content at its two 12,000 sq. ft. High Definition (HD) television studios.

To nurture the next generation of production crew, the Astro Broadcast Traineeship programme will be extended to the Johor region. The 10-month programme which is certified by Australia's Technical and Further Education organisation, offers trainees 9 skill-based modules with over 500 hours of field work in studio and outdoor-broadcast events.

## INTERNATIONAL SIGNING

Besides gearing towards the growth and development of the creative content industry, Malaysia has made agreements with industry players all over the world.

In May 2014, Tarantella Pictures, a Malaysian entertainment film company for TV programmes and feature films in Southeast Asia, signed a joint venture agreement with the U.S.-based Medient Studios. The five-year deal is set to jointly develop, finance, produce and distribute content for China and the Far East Asian markets. Tarantella together with Medient will aim at producing Pan Asian international quality feature films for worldwide distribution both in Malaysia and at Medient's new production facility in Effingham Country, Georgia.

In the same month, Malaysia's Primeworks Studios and Japan's TV Man Union announced two documentary co-production projects between Malaysia and Japan.

In September 2014, Primeworks Studios announced more co-productions with Japan. These ventures included collaboration between Primeworks Studios and 8TV Malaysia with Nippon Television and Sumitomo Corporation for a railway TV programme, *Welcome to the Railway Japan*. Just this January, the programme aired on Malaysia's 8TV. Another programme is a variety-game series *Find the Wasabi!*, a collaboration

between Primeworks Studios and ntv7 with Tokyo Broadcasting System.

At the 2014 MIPCOM held at Cannes in France, Astro Malaysia signed a joint venture with SPARK and Singapore's Moving Visuals International. The joint venture will see a new channel – SPARK ASIA – Asia's first dedicated HD factual and documentary channel that will go live sometime this year. It will be offering a wide variety of exclusive Asian and global HD content and will empower the local community of producers and filmmakers by offering an alternative platform to showcase their documentaries and also drive training initiatives.

## OTHER DEALS MADE IN THE PAST YEAR

- In September 2014, Comedy Central HD launched on HYPPTV, Malaysia's IPTV service
- In the same month, SCM, Fox International Channels' Chinese movie channel, launched in Malaysia My Nick Jr. expanded into Malaysia via HYPPTV
- In October 2014, Celestial Classic Movies launched on Astro
- In December 2014, E! premiered the first original Malaysian series *Facing Up to Fazura*

## FREE-TO-AIR

### 8 TV

Sri Pentas, Bandar Utama, Petaling, Malaysia 47800  
Tel: +60 03 7728 8282  
Fax: +60 03 7726 8282  
Website: [www.8tv.com.my](http://www.8tv.com.my)  
Email: [info@8tv.com.my](mailto:info@8tv.com.my)  
[webmaster@8tv.com.my](mailto:webmaster@8tv.com.my)

### ASIA MEDIA TV

No. 35, 1st floor, Jalan Bandar 16  
Putus Bandar Puchong  
Selangor Darul Ehsan, Malaysia 47100  
Tel: +60 03 5882 7788  
Fax: +60 03 5882 6622  
Website: [www.asiamedia.net.my](http://www.asiamedia.net.my)  
Email: [info@asiamedia.net.my](mailto:info@asiamedia.net.my)

### MEDIA PRIMA BERHAD

Sri Pentas, 3 Persiaran Bandar Utama 47800 Petaling Jaya, Selangor, Malaysia  
Tel: +60 3 7726 6333  
Fax: +60 3 7726 1333  
Website: [www.mediaprime.com.my](http://www.mediaprime.com.my)  
Email: [communications@mediaprime.com.my](mailto:communications@mediaprime.com.my)

### RADIO TELEVISION MALAYSIA (RTM)

Radio Televisyen Malaysia Angkasapuri, 50614 Kuala Lumpur  
Tel: +60 3 2282 5333  
Fax: +60 3 2284 7591  
Website: [www.rtm.gov.my](http://www.rtm.gov.my)  
Email: [aduan@rtm.gov.my](mailto:aduan@rtm.gov.my)



## MALAYSIA

### TV3 (SISTEM TELEVISYEN MALAYSIA BERHAD)

Sri Pentas, No. 3  
Persiaran Bandar Utama, 47800 Petaling Jaya,  
Selangor Darul Ehsan, Malaysia  
Tel: +60 3 7726 6333  
Fax: +60 3 7727 3014  
Website: [www.tv3.com.my](http://www.tv3.com.my)  
Email: [contactus@altmedia.my](mailto:contactus@altmedia.my)  
Ownership: Media Prima Berhad

### PAY-TV

### ASIAN BROADCASTING NETWORK (M) SDN BHD

2 Jalan Suria Puchong 6,  
Pusat Perniagaan Suria Puchong  
47110 Puchong, Selangor, Malaysia  
Tel: +60 3 13 223399  
Website: [www.abnxcess.com](http://www.abnxcess.com)

### SATELLITE TV/MULTIPLE SYSTEMS OPERATOR

### ABNXCESS

Asian Broadcasting Network (M) Sdn Bhd  
2 Jalan Suria Puchong 6, Pusat Perniagaan Suria Puchong, 47110 Puchong, Selangor, Malaysia  
Tel: +60 3 8947 0222 / 1300 22 3399  
Fax: +60 3 8947 0333  
Website: [www.abnxcess.com](http://www.abnxcess.com)  
Email: [info@ABNxcess.com](mailto:info@ABNxcess.com)

### ASTRO

MEASAT Broadcast Network Systems Sdn Bhd  
All Asia Broadcast Centre, Technology Park Malaysia, Lebuhraya Puchong-Sg. Besi, Bukit Jalil, Kuala Lumpur 57000  
Tel: +60 3 9543 6688  
Fax: +60 3 9543 7333  
Website: [www.astro.com.my](http://www.astro.com.my)  
Email: [wecare@astro.com.my](mailto:wecare@astro.com.my)

### IPTV PROVIDERS

### ETV MULTIMEDIA SDN BHD

Suite 27 , 6th Floor, IOI Business Park,  
47100 Puchong, Selangor  
Fax: +60 3 8073 2102  
Website: [www.etv.my](http://www.etv.my)  
Email: [feedback@etv.my](mailto:feedback@etv.my) / [content@etv.my](mailto:content@etv.my)

### TELEKOM MALAYSIA (TM)

Telekom Malaysia Berhad  
Level 51, North Wing, Menara TM  
Jalan Pantai Baharu 50672, Kuala Lumpur, Malaysia  
Tel: +60 3 2240 9494  
Website: [www.tm.com.my](http://www.tm.com.my)

### PRODUCTION STUDIOS

### KRU STUDIOS SDN. BHD.

Persiaran Cyber Point Selatan, Cyber 8,  
63000 Cyberjaya, Selangor, Malaysia.

Tel: +60 3 8320 1888  
Fax: +60 3 8320 2888  
Email: [enquiries@krustudios.com](mailto:enquiries@krustudios.com)  
Website: [www.seetrustudio.com](http://www.seetrustudio.com)

### PINEWOOD ISKANDAR MALAYSIA STUDIO

Persiaran Layar Perak, 79250 Nusajaya Johor Darul Takzim, MALAYSIA  
Tel: +60 7 560 1888  
Fax: +60 7 560 1889  
Email: [info@pinewoodmalaysiastudios.com](mailto:info@pinewoodmalaysiastudios.com)  
Website: [www.pinewoodgroup.com](http://www.pinewoodgroup.com)

### MOBILE TELCOS

#### CELCOM AXIATA SDN. BHD.

Menara Celcom, No.82,  
Jalan Raja Muda Abdul Aziz  
50300 Kuala Lumpur, Malaysia  
Tel: +60 3 2688 3939  
Website: [www.celcom.com.my](http://www.celcom.com.my)  
Email: [carelne@celcom.com.my](mailto:carelne@celcom.com.my)

#### MAXIS COMMUNICATIONS BERHAD

Ground Floor, Menara Maxis, 50088 Kuala Lumpur  
Tel: +60 3 2330 7000  
Fax: +60 3 2330 0008  
Website: [www.maxis.com.my](http://www.maxis.com.my)

### GOVERNMENT BODIES/REGULATORY AGENCIES

#### MALAYSIAN COMMUNICATIONS AND MULTIMEDIA COMMISSION (SKMM)

MCMC Tower 1, Jalan Impact, Cyber 6  
63000 Cyberjaya,  
Selangor Darul Ehsan, Malaysia  
Tel: +60 3 8688 8000  
Fax: +60 3 8688 1000  
Website: [www.mcmc.gov.my](http://www.mcmc.gov.my)  
Email: [scd@cmc.gov.my](mailto:scd@cmc.gov.my)

#### MULTIMEDIA DEVELOPMENT CORPORATION (MDEC)

MDeC Sdn Bhd  
2360 Persiaran APEC, 63000 Cyberjaya,  
Selangor Darul Ehsan, Malaysia  
Tel: +60 3 8315 3000  
Fax: +60 3 8315 3115  
Website: [www.mdec.my](http://www.mdec.my)  
Email: [clic@MDeC.com.my](mailto:clic@MDeC.com.my)

#### NATIONAL FILM DEVELOPMENT CORPORATION MALAYSIA (FINAS)

Kompleks Studio Merdeka, Jalan Hulu Kelang,  
68000 Ampang, Selangor, Malaysia  
Tel: +60 3 4104 1300  
Fax: +60 3 4107 5216  
Website: [www.finas.gov.my](http://www.finas.gov.my)  
Email: [am@finas.gov.my](mailto:am@finas.gov.my)

## NEW ZEALAND

### STATSBOX

#### NEW ZEALAND

**POPULATION** 4,596,396\*  
**TV HOUSEHOLDS** 1,600,000\*\*\*  
**TV PENETRATION** 98\*\*\*\*\*  
**HOUSEHOLD SIZE** 2.7\*\*\*\*  
**PAY-TV PENETRATION** 50%\*\*\*  
**INTERNET USERS** 3,600,000\* 3,870,000\*\*  
**INTERNET PENETRATION** 89.5%\*\*  
**BROADBAND SUBSCRIBERS**  
1,772,000\*\*\*\*\*  
**BROADBAND PENETRATION**  
29.5%\*\*\*\*\*

**MOBILE SUBSCRIBERS** 4,922,000\*\*\*\*\*  
**MOBILE PENETRATION** 120 – 125%\*\*\*  
**MULTICHANNEL HOMES** 920,000\*\*\*\*  
**MULTICHANNEL PENETRATION**  
56%\*\*\*\*\*  
**NON-TERRESTRIAL TV CONNECTIONS** 920,000\*\*\*\*\*

\* New Zealand Population 2015 - World Population Review  
\*\* New Zealand Media Stats, by NationMaster.com  
\*\*\* Sky TV  
\*\*\*\* New Zealand – Telecoms, Mobile, Broadband and Forecasts, by Buddecomm  
\*\*\*\*\* Multichannel Television Advertising in Asia, by CASBAA  
\*\*\*\*\* Internet in New Zealand, by Wikipedia  
\*\*\*\*\* OECD Broadband Benchmarking results – June 2013  
\*\*\*\*\* Social, Digital & Mobile in APAC, by We Are Social Singapore  
\*\*\*\*\* Asia Pacific Multichannel TV 2015, by CASBAA  
\*\*\*\*\* Multichannel TV Advertising Asia 2011, by CASBAA

New Zealand's major free-to-air (FTA) national channels are TV One and TV 2 which are both owned by broadcaster Television New Zealand (TVNZ); TV3 and FOUR, owned by MediaWorks; and Prime, belongs to SKY Network Television. SKY provides all TelstraClear's pay-TV content through a reseller and retransmission agreement. TelstraClear transmits SKY programme content via its cable network to customers in the Wellington and Christchurch regions. SKY also has reseller and retransmission agreements with Telecom and Vodafone. Igloo is SKY's digital pay-TV joint venture with TVNZ. Sky owns 51% and has day-to-day control running of the firm while TVNZ owns 49%, added the report. Freeview is a not-for-profit organisation launched by free-to-air broadcasters TVNZ, MediaWorks, Māori Television, and Radio New Zealand, in response to the government's announcement that New Zealand will transit from analogue to digital TV.

New Zealand's two main pay-TV operators are SKY Network Television which provides digital satellite television and TelstraClear, a subsidiary of Telstra, which provides digital cable television.

In June 2014, Seven Network announced the *Million Dollar Minute*'s format to New Zealand. The game show – created, developed and produced by Seven Productions has recorded significant audience gains, closing the gap on the incumbent game show on one network

## NEW ZEALAND

and successfully counter-programming against news on another.

Discovery Communications announced in July that it has acquired The Living Channel New Zealand Limited (TLCNZ), which operates New Zealand pay-TV channels, The Living Channel and Food TV. This acquisition further solidifies Discovery's commitment to the New Zealand market, increasing its presence to a robust four-channel portfolio.

It was announced in August that ITV Studios Global Entertainment (ITVS GE) has renewed its deal with BBC Worldwide Australia and New Zealand for ITV Studios' popular soaps Coronation Street and Emmerdale in Australia.

In August 2014, Spark New Zealand selected Xstream's award winning professional video management platform, Xstream MediaMaker, for delivery of their new OTT video service, Lightbox. At launch, the service was available as a subscription based video on demand service (SVOD) with more than 5,000 hours of TV programmes available to all New Zealanders.

In a new deal with Prime Entertainment Group in October 2014, Sky New Zealand announced that it will be bringing a package of biographies from the series *Close Up* to its viewers.

In January 2015, Toonz Entertainment announced it was setting up a dedicated subsidiary office in Auckland, NZ, to further the presence of its brands and partnerships in New Zealand and Australia. It is headed by Mark Nicholls, newly appointed Director of Toonz Entertainment, New Zealand.

In March 2015, SVOD provider Netflix was launched in Australia and New Zealand. Netflix is the sixth SVOD service that Australians and New Zealanders can choose from.

MediaWorks and BBC Worldwide ANZ announced in April last year that the hit series *Dancing with the Stars* will add even more sparkle to TV3's stellar local line-up. The series will see 10 Kiwi stars – to be announced at a later date – *Ready to Rumba* and *Battle it Out*, take home the coveted mirror-ball trophy.

## FREE-TO-AIR

### FREEVIEW TV

Website: [www.freeviewnz.tv](http://www.freeviewnz.tv)  
Email: [media@freeviewnz.tv/](mailto:media@freeviewnz.tv)  
[freeviewadmin@freeviewnz.tv](mailto:freeviewadmin@freeviewnz.tv)  
Ownership: Television New Zealand and TV Works

### MAORI TELEVISION

9 – 15 Davis Crescent, PO Box 113-017  
Newmarket, Auckland, New Zealand, 1149  
Tel: +64 9 539 7000  
Fax: +64 9 539 7199  
Website: [www.maoritelevision.com](http://www.maoritelevision.com)  
Email: [info@maoritelevision.com](mailto:info@maoritelevision.com)

### MEDIWORKS (NZ)

Corporate Headquarters  
3 Flower St, Eden Terrace, Auckland  
Tel: +64 9 928 9000  
Website: [www.mediaworks.co.nz](http://www.mediaworks.co.nz)  
Email: [replies@mediaworks.co.nz](mailto:replies@mediaworks.co.nz)

### PRIME TELEVISION LIMITED

Sky Network Television Ltd  
295 Penrose Rd, Mt Wellington Shopping Centre  
Cnr Mt Wellington Highway & Penrose Rd  
Mt Wellington  
Tel: +64 9 525 5555  
Fax: +64 9 525 8355  
Website: [www.primetv.co.nz](http://www.primetv.co.nz)

### TELEVISION NEW ZEALAND (TVNZ)

TVNZ Television Centre  
100 Victoria Street West, P.O Box 3819 Auckland  
Tel: +64 9 916 7000  
Fax: +64 9 916 7934  
Website: [www.tvnz.co.nz](http://www.tvnz.co.nz)

### PAY-TV

#### SKY TV

Shop 11, 295 Penrose Rd, Mt Wellington  
Shopping Centre, Cnr Mt Wellington Highway  
& Penrose Rd, Mt Wellington  
Tel: +64 9 525 5555  
Fax: +64 9 525 8355  
Website: [www.skytv.co.nz](http://www.skytv.co.nz)

#### THE EDGE

The Edge / Mediaworks Radio  
Level 1, Cnr Jervois & St Marys Roads,  
Ponsonby, Auckland, New Zealand  
Tel: +64 9 928 9200  
Fax: +64 9 309 3857  
Website: [www.theedge.co.nz](http://www.theedge.co.nz)  
Email: [theedge@theedge.co.nz](mailto:theedge@theedge.co.nz)

### PRODUCTION STUDIOS

#### AUCKLAND FILM STUDIOS

12 Hickory Avenue, Henderson, Waitakere  
Auckland 0650, New Zealand  
Tel: +64 9 838 1437  
Fax: +64 9 838 1437  
Website: [www.aucklandfilmstudios.com](http://www.aucklandfilmstudios.com)  
Email: [info@aucklandfilmstudios.com](mailto:info@aucklandfilmstudios.com)

#### AVALON STUDIOS

41 Percy Cameron Street, Avalon  
Wellington, New Zealand  
Tel: +64 4 914 5600  
Fax: +64 4 914 5833  
Website: [www.avalonstudios.co.nz](http://www.avalonstudios.co.nz)  
Email: [info@avalonstudios.co.nz](mailto:info@avalonstudios.co.nz)

#### STONE STREET STUDIOS

P.O. Box 15 208, Southampton Rd,  
Miramar, Wellington 6022, New Zealand  
Tel: +64 4 909 7800  
Website: [stonestreetstudios.co.nz](http://www.stonestreetstudios.co.nz)  
Email: [info@stonestreetstudios.co.nz](mailto:info@stonestreetstudios.co.nz)

## MOBILE TELCOS

### 2 DEGREES

Two Degrees Mobile Limited  
PO BOX 8355, Symonds Street,  
Auckland 1150, New Zealand  
Tel: +64 22 200 2000  
Website: [www.2degreesmobile.co.nz](http://www.2degreesmobile.co.nz)  
Email: [info@2degreesmobile.co.nz](mailto:info@2degreesmobile.co.nz)

### TELECOM NEW ZEALAND

PO Box 1473  
Christchurch 8140  
Website: [www.telecom.co.nz](http://www.telecom.co.nz)

### VODAFONE NEW ZEALAND LTD

20 Viaduct Harbour Avenue,  
Private Bag 92161, Auckland 1142, New Zealand  
Tel: +64 9 962 9888  
Website: [www.vodafone.co.nz](http://www.vodafone.co.nz)

## GOVERNMENT BODIES/REGULATORY AGENCIES

### BROADCASTING STANDARDS AUTHORITY

Level 2, 119 Ghuznee Street, Wellington 6001  
Tel: +64 4 382 9508  
Fax: +64 4 382 9543  
Website: [www.bsa.govt.nz](http://www.bsa.govt.nz)  
Email: [info@bsa.govt.nz](mailto:info@bsa.govt.nz)

### MINISTRY OF BUSINESS, INNOVATION AND EMPLOYMENT

33 Bowen Street, Wellington, New Zealand  
Fax: +64 4 473 4638  
Website: [www.mbie.govt.nz](http://www.mbie.govt.nz)  
Email: [info@mbie.govt.nz](mailto:info@mbie.govt.nz)

### NEW ZEALAND ON AIR

Level 2, 119 Ghuznee Street, PO Box 9744,  
Wellington 6141, New Zealand  
Tel: +64 4 382 9524  
Fax: +64 4 382 9546  
Website: [www.nzonair.govt.nz](http://www.nzonair.govt.nz)  
Email: [info@nzonair.govt.nz](mailto:info@nzonair.govt.nz)

### THINK TV

Level 5, 9 High Street, Auckland City,  
Auckland 1010, New Zealand  
Tel: +64 9 280 3800  
Fax: +64 9 373 2912  
Web: [www.thinktv.co.nz](http://www.thinktv.co.nz)  
Email: [info@thinktv.co.nz](mailto:info@thinktv.co.nz)

### RATINGS PROVIDERS

#### AGB NIELSEN MEDIA RESEARCH

Level 3, Nielsen Centre,  
129 Hurstmere Road Takapuna Auckland 0622  
Tel: +64 9 970 4188  
Website: [www.nz.nielsen.com](http://www.nz.nielsen.com)



apollo.onscreenasia.com

Celebrating Technical & Creative Excellence in TV & Film Industry



Be Recognized!  
Entries Open in  
October 2015



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@ApolloAwards

# PHILIPPINES

## STATSBOX

### PHILIPPINES

|                                       |                          |
|---------------------------------------|--------------------------|
| <b>POPULATION</b>                     | 101,802,706*             |
| <b>TV HOUSEHOLDS</b>                  | 13,600,000**             |
| <b>TV PENETRATION</b>                 | Urban: 92% Rural: 70%*** |
| <b>HOUSEHOLD SIZE</b>                 | 4.6*****                 |
| <b>NUMBER OF CABLE TV HOUSEHOLDS</b>  | 1,979,000*****           |
| <b>PAY-TV PENETRATION</b>             | 12%**                    |
| <b>CABLE TV PENETRATION</b>           | 15%*****                 |
| <b>FTA PENETRATION</b>                | 88%*****                 |
| <b>SATELLITE TV HOUSEHOLDS</b>        | 33,000*****              |
| <b>SATELLITE TV PENETRATION</b>       | 0.4%*****                |
| <b>INTERNET USERS</b>                 | 37,600,000*****          |
| <b>INTERNET PENETRATION</b>           | 36.2%*****               |
| <b>BROADBAND SUBSCRIBERS</b>          | 7,000,000*****           |
| <b>BROADBAND PENETRATION</b>          | 7%*****                  |
| <b>FIXED LINE SUBSCRIBERS</b>         | 3,939,000*****           |
| <b>MOBILE SUBSCRIBERS</b>             | 100,000,000+*****        |
| <b>MULTICHANNEL HOMES</b>             | 2,917,000*****           |
| <b>MULTICHANNEL PENETRATION</b>       | 20%***                   |
| <b>NON-TERRESTRIAL TV CONNECTIONS</b> | 3,200,000***             |
| <b>TV AD EXPENDITURE</b>              | P264.34 billion***       |

\* The Philippines Population 2014, by World Population Review

\*\* Philippines in View 2014, by CASBAA

\*\*\* Kantar Media

\*\*\*\* Asia Pacific Multichannel TV 2015, by CASBAA

\*\*\*\*\* Philippines Media Stats, by NationMaster.com

\*\*\*\*\* ReliefWeb

\*\*\*\*\* Nielsen Media Research

\*\*\*\*\* SkyCable Corp.

\*\*\*\*\* Philippines – Telecoms, Mobile, Broadband and Forecasts, by Buddecomm

\*\*\*\*\* Philippines – Broadband Market and Forecasts, by Buddecomm

\*\*\*\*\* ICT Statistics by International Telecommunications Union, 2012

\*\*\*\*\* Multichannel Television Advertising in Asia, by CASBAA

\*\*\*\*\* Digital Offerings from Philippine Media Players, by Venture Consulting

The Philippines' more than 7,000 islands, with three major island groups, population of over 96 million, and a TV penetration of 75.3% are evidence for a good business case for the pay-TV industry, especially direct-to-home (DTH) Satellite services and Cable TV broadcast services. However, the current TV statistics fall short of expectations of how the landscape should be. In fact, cable TV penetration is actually just 15% – far off from South Korea's 98% and Hong Kong's 96%.

Digital TV Research forecasted that total penetration of pay-TV services in the Philippines will only reach 23% by 2016. According to the research, while pay-TV revenues are expected to double between the period of 2012 to 2018, Philippines will only have a digital transmission penetration rate of 34% by the end of 2018 – one of the lowest within the region.

One of the reasons is that over 28% of Philippines' population continues to live in and below the poverty line. Cable TV package

rates are still considered too high for the poor even though cable broadcasters are already competing on cost. As a result, the majority of the TV households in the Philippines are still tuned in to free-to-air (FTA) channels, which include the "Big Three": ABS-CBN Corporation, GMA Network and Associated Broadcasting Company or also known as TV5.

In December 2014, TV5 embarked on a partnership with Brand New Media to launch Multi-Channel Internet TV Network in Philippines. Named 4ME, the brand new media platform – featuring original content – will go live this year.

### FTA CHANNELS

With more than 80% of Filipinos tuned in to FTA channels, it is understood that the three reigning FTA broadcasters are constantly in a ratings war. According to a recently collated data by Kantar Media Philippines, ABS-CBN capped off 2014 as the most watched TV network across urban and rural households in the country. The data for the full year of 2014 showed that ABS-CBN garnered a total day average national audience share of 44%, or ten points higher than GMA's 34%. ABS-CBN, meanwhile, remained supreme in the primetime block as it hit an average audience share of 49%.

In the same data, 19 of ABS-CBN's programmes made to the list of Philippines' top 20 programmes of the year – including *Honesto*, *Dyesebel*, *Ikaw Lamang* and also the local adaptation of the U.S. format, *The Voice* with a 27.5% rating.

At present, these FTA channels are currently undergoing digital terrestrial TV trials using the Japanese ISDB-T standard. This is in line with the global analogue switchover mandate. In May 2013, ABS-CBN through DTV Marketing Head, Miguel Mercado announced that it would be investing in digital terrestrial television and cable TV to bring clear TV viewing.

Just last year, the Filipinos were awarded the 2014 Asia-Pacific Child Rights Awards for Television. The award – established by the Asia-Pacific Broadcasting Union, CASBAA and UNICEF – recognises the efforts of broadcasters and producers in pursing high quality children's television and better coverage of children's issues. Last year, it honoured Front Row: Orphaned, a documentary that highlighted the plight of vulnerable children in Philippines, where approximately 1.8 million children are abandoned or neglected. The programme was produced and broadcasted by GMA Network.

### OTHER DEVELOPMENTS

Identified as a major content growth market by activeTV Asia, the production house announced the formation of a major production centre out of Manila. Philippines' local prodco, Mandala Productions will provide the production base the local logistics, manpower and strategic support.

In May 2014, integrated casino resort developer Melco Crown Resorts Corporation announced collaboration with Dreamworks Animation to develop the world's first DreamWorks-inspired "Edutainment" centre at City of Dreams Manila.

Besides the development of a production base and the partnership, several key launches were also made in the past year:

- In March 2014, E! launched a six-episode reality series featuring the Gutierrez family – Philippines' showbiz personalities.
- In April 2014, beIN SPORTS launched its third channel on SkyCable, offering Filipinos a line-up of football with extensive live coverage of the leagues around the world.
- In June 2014, Celestial Tiger Entertainment signed a carriage deal with Cignal TV, Philippines' DTH satellite provider, to carry KIX HD and Thrill.
- In September 2014, Cartoon Network extended its global animation talent search to Philippines, casting a wide net to identify writers, artists and studios that can develop its next original series.
- In October 2014, the launch of CNN Philippines was announced by a joint partnership by Turner Broadcasting System Asia-Pacific and Nine Media Corporation.
- In November 2014, Mezzo announced that Mezzo Live HD will be available to Filipinos after signing a deal.

## FREE-TO-AIR

### ABS-CBN BROADCASTING CORPORATION

Sgt. E.A. Esguerra Ave.  
corner Mother Ignacia Street  
Quezon City, Philippines  
Tel: +63 2 924 415 2272  
Website: [www.abs-cbn.com](http://www.abs-cbn.com)  
Email: [web\\_feedback@abs-cbn.com](mailto:web_feedback@abs-cbn.com)  
[IR@abs-cbn.com](mailto:IR@abs-cbn.com)

### APT ENTERTAINMENT

MONOMER BLDG.,  
JOSE CRUZ ST.,  
PASIG METRO MANILA  
Tel: +63 2 671 8501

### ASSOCIATED BROADCASTING COMPANY (TV5)

Broadway Centrum,  
Aurora Blvd.,  
Quezon City  
Tel: +63 2 651 5300  
Website: [www.TV5.com.ph](http://www.TV5.com.ph)

### CIGNAL DIGITAL TV

Tel: +63 2 244 6251  
Fax: +63 2 895 1138  
Website: [www.cignal.tv](http://www.cignal.tv)  
Email: [care@cignal.tv](mailto:care@cignal.tv)



## PHILIPPINES

### GMA WORLDWIDE INC.

10th Floor, GMA Network Center,  
EDSA cor. TIMOG Avenue,  
Diliman, Quezon City,  
Philippines 1103  
Tel: +63 2 928 5072  
+63 2 982 7777 Loc. 9382  
Fax: +63 2 928 5065  
Website: [www.gmaworldwide.tv/index.php](http://www.gmaworldwide.tv/index.php)  
Email: [gwi@gmanetwork.com](mailto:gwi@gmanetwork.com)

### NATIONAL BROADCASTING NETWORK (NBN)

Vasra, Diliman, Quezon City,  
Metro Manila, Philippines  
Tel: +63 2 920 4389 /  
Fax: +63 2 920 4389 /  
1639  
Website: [www.nbn.ph](http://www.nbn.ph)

### PROGRESSIVE BROADCASTING CORP.

G/F AIC Gold Tower,  
Emerald Avenue Corner Garnet & Sapphire,  
St. Ortigas Center,  
Pasig City  
Tel: +63 2 634 6513  
Fax: +63 2 6341570  
Website: [progbroadcasting.yocal.ph](http://progbroadcasting.yocal.ph)

## CABLE TV

### GLOBAL DESTINY CABLE

2285 Solid House Building 2F,  
Pasong, Tamo Ext,  
Makati City 1231  
Tel: +63 2 418 0000  
Fax: +63 2 810 5556 /  
894 5850  
Website: [www.destincable.com.ph](http://www.destincable.com.ph)  
Email: [weserve@destincable.com.ph](mailto:weserve@destincable.com.ph)

### SKYCABLE

33rd Floor, East Tower,  
Philippine Stock Exchange,  
Exchange Road,  
Ortigas Centre,  
Pasig City  
Tel: +63 2 636 7591 / 9215  
Fax: +63 2 635 6406 / 9202  
Website: [www.skycable.com](http://www.skycable.com)  
Email: [skyserves@msky.com.ph](mailto:skyserves@msky.com.ph)

## SATELLITE TV

### DREAM BROADCASTING SYSTEM

11th Floor DPC Place,  
2322 Don Chino Roces Avenue,  
Makati City 1231  
Tel: +63 2 889 8292  
Fax: +63 2 889 9131  
Website: [www.dream.com.ph](http://www.dream.com.ph)  
Email: [admin\\_sales@dream.com.ph](mailto:admin_sales@dream.com.ph)

### EAGLE BROADCASTING CORPORATION

#25 Central Avenue,  
Culiat, Quezon City,  
Philippines  
Tel: +63 2 410 9890  
Fax: +63 2 995 1302  
Website: [eaglebroadcasting.net](http://eaglebroadcasting.net)  
Email: [info@eaglebroadcasting.net](mailto:info@eaglebroadcasting.net)

### MBC MANILLA BROADCASTING COMPANY

MBC Bldg. Star City Compound,  
CCP Complex,  
Roxas Boulevard,  
Pasay City, Philippines  
Tel: +63 3 892 1660 /  
815 9131  
Fax: +63 3 812 4410 /  
818 1063  
Website: [www.manilabroadcasting.com](http://www.manilabroadcasting.com)  
Email: [dome\\_pili@yahoo.com](mailto:dome_pili@yahoo.com),  
[dompili@mbcradio.net](mailto:dompili@mbcradio.net)

### MEDIASCAPE INC

8/F Net One Centre,  
3rd Avenue cor. 26th Street,  
Bonifacio Global City,  
Taguig City 1634,  
Metro Manila,  
Philippines  
Tel: +63 2 244 6251  
Website: [www.cignal.tv](http://www.cignal.tv)  
Email: [care@cignal.tv](mailto:care@cignal.tv)

### RMN RADIO MINDANAO NETWORK

4th floor State Condominium 1 Building  
Salcedo Street,  
Legaspi Village  
Makati City 1229,  
Philippines  
Tel: +63 2 813 4481  
Website: [www.rmn.ph](http://www.rmn.ph)  
Email: [sales@rmn.ph](mailto:sales@rmn.ph)

## INTERNET TV

### UCF-TV

17 Highlight St., Area 4,  
Fourth Estate Subd.,  
Sucat, Parañaque City,  
Philippines.  
Tel: +63 2 820 7764  
Fax: +63 2 820 7764  
Website: [www.ucf-tv.org](http://www.ucf-tv.org)  
Email: [ucf\\_tv@yahoo.com](mailto:ucf_tv@yahoo.com)

## MOBILE TELCOS

### GLOBE TELECOM, INC

3rd Floor,  
Gateway Mall Araneta Center,  
Cubao Quezon City  
Tel: +63 2 730 1010 (sales)  
Website: [www.globe.com.ph](http://www.globe.com.ph)  
Email: [talk@globetel.com.ph](mailto:talk@globetel.com.ph)

### PHILIPPINE LONG DISTANCE TELEPHONE COMPANY (PLDT)

Ramon Cojuangco Building  
Makati Ave. corner Ayala Ave.,  
Legaspi Village, Makati City,  
Metro Manila, Philippines 1200  
Tel: +63 2 816 8024 /  
+63 2 816 8684  
Fax: +63 2 840 1864  
Website: [www.pldt.com.ph](http://www.pldt.com.ph)  
Email: [media@pldt.com.ph](mailto:media@pldt.com.ph)

### SMART COMMUNICATIONS, INC.

SMART Tower, 6799 Ayala Avenue  
Makati, Philippines 1226  
Tel: +63 2 888 1111  
Fax: +63 2 848 8870 /  
848 8830  
Website: [www1.smart.com.ph](http://www1.smart.com.ph)  
Email: [customercare@smart.com.ph](mailto:customercare@smart.com.ph)

## ASSOCIATIONS

### FEDERATION OF INTERNATIONAL CABLE TV & TELECOMMUNICATIONS

### ASSOCIATION OF THE PHILIPPINES (FICTAP)

1607 Sunset View Tower,  
Roxas Blvd., Pasay City  
Tel: +63 2 833 4908 / 1087  
Website: [www.fictap.ph](http://www.fictap.ph)  
Email: [secretariat@fictap.com.ph](mailto:secretariat@fictap.com.ph)

### PHILIPPINE CABLE TELEVISION ASSOCIATION

Unit 504 Taipan Place Condominium  
F. Ortigas Jr. Road (Formerly Emerald Avenue),  
Ortigas Center, Pasig City,  
Philippines 1605  
Tel: +63 2 638 8541 / 8544  
Fax: +63 2 638 8542  
Website: [www.pcta.org.ph](http://www.pcta.org.ph)  
Email: [secretary@pcta.org.ph](mailto:secretary@pcta.org.ph)

## REGULATORY BODIES

### DEPARTMENT OF TRANSPORT AND COMMUNICATIONS

The Colombia Tower, Ortigas Ave,  
Barangay Wack-wack,  
Mandaluyong City 1555  
Tel: +63 2 727 7960 to 79  
Fax: +63 2 723 4925  
Website: [www.dotc.gov.ph](http://www.dotc.gov.ph)  
Email: [webmaster@dotc.gov.ph](mailto:webmaster@dotc.gov.ph)

### NATIONAL TELECOMMUNICATIONS COMMISSION

NTC Bldg, BIR Road, East Triangle  
Diliman, Quezon City 1104  
Tel: +63 2 926 7722  
Fax: +63 2 921 7128  
Website: [www.ntc.gov.ph](http://www.ntc.gov.ph)

# SINGAPORE

## STATSBOX

### SINGAPORE

|  |                   |
|--|-------------------|
| <b>POPULATION</b>                          | 5,469,700*        |
| <b>TV PENETRATION</b>                      | 1,475,000 (98.9%) |
| <b>INTERNET USERS</b>                      | 4,064,130         |
| <b>INTERNET PENETRATION</b>                | 73%**             |
| <b>BROADBAND SUBSCRIBERS</b>               | 11,379,300***     |
| <b>WIRELESS BROADBAND SUBSCRIBERS</b>      | 9,979,800***      |
| <b>WIRELESS BROADBAND PENETRATION RATE</b> | 173.0%***         |
| <b>MOBILE SUBSCRIBERS</b>                  | 8,144,600***      |
| <b>MOBILE POPULATION PENETRATION RATE</b>  | 153.3%***         |
| <b>MULTICHANNEL PENETRATION</b>            | 63.3%****         |
| <b>NON-TERRESTRIAL TV CONNECTIONS</b>      | 950,000****       |

\* Population Trends 2014, Department of Statistics Singapore

\*\* Social, Digital & Mobile Around The World (January 2014) by We Are Social

\*\*\* Statistics on Telecomm Services for 2013, by IDA Singapore

\*\*\*\* Asia Pacific Multichannel TV 2015 by CASBAA

According to CASBAA, the media industry in Singapore is expected to grow by 25.8% between 2010 to 2015 – reaching a value of about 2.3 billion in 2015. MediaCorp remains the sole provider of Singapore's free-to-air (FTA) content, offering seven channels.

StarHub (Cable TV) and SingTel (IPTV) are the only two dominant pay-TV operators in the country, regulated by the Media Development Authority of Singapore (MDA). With MDA's cross-carrying channel rule in place, the two operators have learnt to put their differences aside in most issues.

### PAY-TV IN SINGAPORE

In efforts to promote the local media scene, StarHub has partnered MDA to produce the 'Go Local Campaign' where local productions would be parked under. These productions will be available on StarHub TV Anywhere as well as StarHub Buddy app, making it easier for Singaporeans to watch local movies and dramas.

Besides offering local productions, StarHub TV Anywhere also provides access to many other content including NBCUniversal International Television's Diva, Syfy and also Universal Channel. This was made possible because of their partnership reinforcement which started since 2008. Offering new and improved interface, StarHub has also launched a new set-top box in partnership with Samsung. According to Asia Media Journal, the new set-top boxes are meant to restrain from box-based piracy.

StarHub – which is also a mobile service provider in Singapore – has continued its partnership with Tektronix Communications where it was appointed to provide Radio Access Network (RAN) performance

assurance for StarHub customers all year round including Singapore's National Day, The Singapore Grand Prix – which took place in September – and also upcoming Christmas and New Year celebration.

Using the GeoSoft RAN probes, in combination with Tektronix Communications' Iris Session Analyser (ISA) and touch pointTM customer care solutions, StarHub will achieve a full-service, end-to-end monitoring solution, to provide mobile access and customer experience assurance. GeoSoft RAN probes extract real-time, geolocated performance data, whilst ISA's Call Trace functionality monitors signalling from the device all the way through the network.

Last year, MediaCorp announced the relaunch of Toggle with new features and a new look. Toggle is an over-the-top (OTT) service seeking to be the country's third pay-TV service, which offers entertainment, information and news to viewers online, on smart phones, tablets and Smart TVs. Now, it has several channels including Toggle-it-First – that enables viewers to watch MediaCorp dramas ahead of the rest – and also Toggle Prime which offers more content to subscribers including 20 premium channels and over 20,000 on-demand titles. Free content is also available.

Besides the two, kids' channel Toggle KidsZone was also created to banish the worry of parents as it filters content to children's suitability.

In October 2014, Toggle signed a multi-year SVOD licensing agreement with Disney which included the first ABC Studios On Demand offering in Singapore. In the agreement, Toggle has added onto their service an array of series from ABC Studios On Demand and movies from Walt Disney Studios, including movies from Pixar, Marvel and Disney. The movies from classics like *Dead Poet's Society* to Marvel hits like *Iron Man* can be found at the subscription video on demand service.

After announcing the launch of MiBox in August last year, M1 Limited (M1) – another telecommunication operator – has worked with MediaCorp in August 2014 to allow subscribers convenient access to Toggle Prime. MiBox is an internet TV service that offers VOD entertainment and educational titles, games, e-books and apps. The service comes bundled with an Android set-top box and a selection of free dramas, variety shows and other content.

### TRANSITION TO DIGITAL TELEVISION

In July 2014, M1 was appointed by MDA to manage the Digital TV Assistance Scheme. The scheme was initiated to target low-income families in Singapore where it helped households transit to digital television. Eligible families not only received a DVB-T21 (Digital Video Broadcasting – Second Generation Terrestrial) set-top box but also an indoor antenna and a complimentary installation service.

In October 2014, MDA officially launched the Digital TV Assistance Scheme where about 160,000 households are expected to benefit from it, according to MDA's Chief Executive Officer. In their efforts to reach out to low-income households, MDA has worked with various agencies, such as the Housing and Development Board (HDB), Ministry of Social and Family Development, Ministry of Health, People's Association and self-help groups.

MDA has also proposed stricter rules to the two pay-TV operators to protect subscribers. In efforts to provide more protection to consumers, MDA has put in place new rules due to the increase in package prices by StarHub and SingTel. Feedback was sought by the regulator to subscribers regarding the rules and if ratified, it will provide more power to TV viewers.

There are currently no satellite TV networks in Singapore.

### MEDIA HUBS IN SINGAPORE

The building of a media hub, Mediapolis @ one-north – which is slated to be completed in 2020 – will house a media ecosystem of soundstages with green screen capabilities, digital production and broadcast studios, as well as interactive digital media (IDM) and R&D facilities.

In January 2014, Infinite Studios – which is an anchor tenant at Mediapolis, officially opened its studios at the media hub. The integrated media entertainment company has played host to Singapore's first two soundstage studios designed in consultation with Hollywood based Raleigh Studios, one of the world's largest operator of soundstage production facilities. One of the soundstage included Australian kids' TV show *Hi-5*.

In the same month, the award-winning Sandcrawler Building officially opened in a ceremony with the presence of Prime Minister of Singapore, Lee Hsien Loong, President of Lucas film Kathleen Kennedy and filmmaker George Lucas. The state-of-the-art building is the regional headquarters for Lucas film Singapore, The Walt Disney Company (Southeast Asia) and ESPN Asia-Pacific. With the world-class facility and the talent housed within its walls, Lucas film Singapore will continue the groundbreaking animation and visual effects work that it is known for, including supporting the upcoming *Star Wars* movies.

Besides the Mediapolis and the Sandcrawler Building, Pacific Television Centre (PacTV) – a Los Angeles-based independent global transmission and production company – has announced its upcoming PacTV Singapore Hub. The three-part expansion will consist of a new managed HD-SDI router located in Singapore, expanded connectivity into and out of the area



## SINGAPORE

and the expansion of PacTV Downlinks-on-Demand (DOD) content aggregation system into Asia.

This new Hub will be connected to various Asian broadcasters including MediaCorp. With the direct connection to MediaCorp, PacTV will be able to offer a number of broadcast services for its Australian and other international clients.

### FREE-TO-AIR

#### MEDIACORP PTE LTD

Caldecott Broadcast Centre  
1 Andrew Road,  
Singapore 299939  
Tel: +65 6333 3888  
Fax: +65 6251 5628  
Website: [www.mediacorp.sg](http://www.mediacorp.sg)

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### CABLE TV

#### STARHUB LTD

67 Ubi Avenue 1 #05-01  
StarHub Green,  
Singapore 408942  
Tel: +65 6825 5000  
Fax: +65 6720 5000  
Website: [www.starhub.com](http://www.starhub.com)  
Email: [corpcomms@starhub.com](mailto:corpcomms@starhub.com)

See Pg.34

### INTERNET TV

#### VIKI PTE LTD

Block 59 Mohamed Sultan Road  
#04-08/09/10,  
Singapore 238999  
Tel: 6222 4347  
Fax: 6491 5732  
Website: [www.viki.com](http://www.viki.com)

### IPTV PROVIDERS

#### M2B WORLD ASIA PACIFIC PTE LTD

M2B World Asia Pacific Pte. Ltd.  
35 Tai Seng Street #01-01,  
Tata Communications Exchange,  
Singapore 534103  
Tel: +65 6309 3055  
Website: [www.m2bworld.com](http://www.m2bworld.com)

#### ONEIPTV

10 Anson Road #23-14A,  
International Plaza, Singapore 079903  
Tel: +65 6887 5645  
Fax: +65 6826 4170

#### SINGTEL MIO TV

(Content & Media Services Group)  
31 Exeter Road, Comcentre #19-00  
Singapore 239732  
Tel: +65 6838 3388  
Fax: +65 6732 8428  
Website: [www.singtel.com](http://www.singtel.com)  
Email: [newsroom@singtel.com](mailto:newsroom@singtel.com)

#### STARHUB LTD

67 Ubi Avenue 1 #05-01  
Starhub Green,  
Singapore 408942  
Tel: +65 6825 5000  
Fax: +65 6720 5000  
Website: [www.starhub.com](http://www.starhub.com)  
Email: [corpcomms@starhub.com](mailto:corpcomms@starhub.com)

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### BROADCAST SOLUTIONS/TECHNOLOGY PROVIDER

#### CISCO SYSTEMS

8 Changi Business Park Avenue 1  
#05-51, UE BizHub East, South Tower,  
Singapore 4860182  
Tel: +65 6317 7777  
Fax: +65 6632 7532  
Website: [www.cisco.com/web/SG/index.html](http://www.cisco.com/web/SG/index.html)

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#### IDEAL SYSTEMS (SINGAPORE) PTE LTD

1 Commonwealth Lane, #06-06,  
ONE Commonwealth,  
Singapore 149544  
Tel: +65 6684 8770  
Fax: +65 6684 8774  
Website: [www.idealsys.com](http://www.idealsys.com)  
Email: [sales\\_singapore@idealsys.com](mailto:sales_singapore@idealsys.com)

### GOVERNMENT BODIES/REGULATORY AGENCIES

#### INFOCOMM DEVELOPMENT AUTHORITY OF SINGAPORE

10 Pasir Panjang Road #10-01  
Mapletree Business City  
Singapore 117438  
Tel: +65 6211 0888  
Fax: +65 6659 2404  
Website: [www.ida.gov.sg](http://www.ida.gov.sg)

#### MEDIA DEVELOPMENT AUTHORITY OF SINGAPORE

3 Fusionopolis Way,  
#16-22 Symbiosis,  
Singapore 138633  
Tel: +65 6377 3800  
Fax: +65 6577 3888  
Website: [www.mda.gov.sg](http://www.mda.gov.sg)

#### MINISTRY OF COMMUNICATIONS AND INFORMATION

140 Hill Street #01-01A,  
Old Hill Street Police Station,  
Singapore 179369  
Tel: +65 6837 9655  
Fax: +65 6837 9480  
Website: [www.mci.gov.sg](http://www.mci.gov.sg)  
Email: [MCI\\_Connects@mci.gov.sg](mailto:MCI_Connects@mci.gov.sg)

### RATINGS PROVIDERS

#### KANTAR MEDIA SINGAPORE

67 Ubi Ave 1,  
StarHub Green #06-04,  
Singapore 408942  
Tel: +65 6355 7000  
Fax: +65 6634 7631  
Website: [www.kantarmedia.com](http://www.kantarmedia.com)

## MEDIACORP PTE LTD



### Head Office

Caldecott Broadcast Centre,  
Andrew Road,  
Singapore 299939  
Tel: +65 6333 3888  
Fax: +65 6251 5628  
Website: mediacorp.sg

### Key Personnel

Head, Brand & Communications: Karen Yew  
Tel: +65 6350 3261  
Email: karen>yew@mediacorp.com.sg

### Company Profile

MediaCorp is a Singapore-based media company with a complete range of platforms; spanning television, radio, newspapers, magazines, digital and out-of-home media.

It pioneered Singapore's broadcasting industry with Radio in 1936 and Television in 1963. Today, MediaCorp has over 50 products and brands in four languages (English, Mandarin, Malay and Tamil) to reach all adults in Singapore weekly.

Initiatives in digital space include High Definition TV broadcast and Over-the-Top (OTT) interactive services.

Strategic collaborations in the region include Kapanlagi Network, an Indonesian digital native company; Cabinet Interactive, a Malaysian digital games publisher; Reebonz, a regional online retailer and Vietnam television's International Media Corporation.

Winner of numerous international awards including Asian Television Awards' Terrestrial Broadcaster of the Year, MediaCorp's mission is to engage, entertain and enrich audiences by harnessing the power of creativity.

### Description

**Channel NewsAsia:** The News channel with a regional reach, providing latest news and information on global developments with Asian perspectives.

**Channel 5:** 24-hour English mass Entertainment and Lifestyle channel.

**Channel 8:** 24-hour Chinese News and Entertainment channel for young adults and working professionals.

**Suria:** Choice channel of Singapore's Malay community.

**Vasantham:** Choice channel of Singapore's Indian community.

**okto:** Channel for kids, youth, sports and arts.

**Channel U:** A Chinese News and Entertainment channel for young adults and working professionals.

## STARHUB



### Head Office

67 Ubi Avenue 1, #05-01 StarHub Green,  
Singapore 408942  
Tel: +65 6825 5000  
Fax: +65 6721 5000  
Website: www.starhub.com

### Key Personnel

Chief Executive Officer: Tan Tong Hai  
Chief Financial Officer: Dennis Chia  
Chief Strategic Partnership Officer: Jeannie Ong  
Chief Marketing Officer: Howie Lau  
Head, Media Sales: Callie Ng

### Company Profile

StarHub is Singapore's fully-integrated info-communications company, offering a full range of information, communications and entertainment services for both consumer and corporate markets. StarHub operates a mobile network that provides 4G, 3G and 2G services. It also manages an islandwide HFC network that delivers multi-channel pay-TV services (including HDTV, Internet TV and on-demand services) as well as ultra-high speed residential broadband services. StarHub operates an extensive fixed business network that provides a wide range of data, voice and wholesale services. Over Singapore's fibre-based Nationwide Broadband Network, StarHub offers a broad range of home and business broadband plans, as well as commercial and residential IPTV services.

Launched in 2000, StarHub has become one of Singapore's most innovative info-communications providers, and the pioneer in 'hubbng' – the ability to deliver unique integrated and converged services to all its customers. StarHub, listed on the main board of the Singapore Exchange since October 2004, is a component stock of the Straits Times Index and the MSCI Singapore Free Index.

**Number of pay-TV subscribers:**  
545,000 households as of 31 March 2015

#### Ownership:

Asia Mobile Holdings Pte. Ltd. – 55.9%  
NTT Communications Corporation – 9.9%  
Free Float – 33.5%

#### Services offered:

Pay-TV: Digital Cable, HDTV, Internet TV, On Demand services, IPTV  
Mobile: 4G, 3G, 2G  
Broadband: Up to 1 Gbps

#### International channels:

Over 200 including On Demand and Free-to-Air channels

#### Self-programmed channels:

Chinese Entertainment: E City, VV Drama, E City (+2), VV Drama (+3)  
Sports: SuperSports 1 HD, SuperSports 2 HD, SuperSports 3 HD, SuperSports 4 HD, SuperSports Arena  
Channel Malay Entertainment: Sensasi

## SOUTH KOREA

### STATSBOX

#### SOUTH KOREA

**POPULATION** 49,750,234\*  
**TV HOUSEHOLDS** 19,617,307\*\*\*  
**TV PENETRATION** 100%\*\*\*  
**HOUSEHOLD SIZE** 2.6\*\*\*  
**PAY-TV PENETRATION** 95%\*\*\*\*  
**INTERNET USERS** 41,090,000\*\*  
**INTERNET PENETRATION** 84.1%\*\*  
**BROADBAND SUBSCRIBERS**  
95% of households\*\*\*\*\*  
**BROADBAND PENETRATION**  
37%\*\*\*\*\*  
**MOBILE SUBSCRIBERS** 53,624,427\*\*\*\*\*  
**MOBILE PENETRATION** 110%\*\*\*\*\*  
**MULTICHANNEL HOMES** 19,600,000\*\*\*  
**NON-TERRESTRIAL TV CONNECTIONS** 24,500,000\*\*\*\*\*

\* South Korea Population 2015, by World Population Review

\*\* South Korea Media Stats, by NationMaster.com

\*\*\* Multichannel Television Advertising in Asia, by CASBAA

\*\*\*\* MarketingCharts.com

\*\*\*\*\* South Korea – Telecoms, Mobile, Broadband and Forecasts, by Buddecomm

\*\*\*\*\* Social, Digital & Mobile Around The World (January 2014), by We Are Social SG

\*\*\*\*\* South Korea – Broadband Market – Overview, Statistics and Forecasts, by Buddecomm

\*\*\*\*\* Asia Pacific Multichannel TV 2015, by CASBAA

The past year has been an eventful one for the South Korean entertainment industry. Amid the rising popularity of Korean films and TV shows overseas – *Hallyu Wave*, 2014 saw an increasing number of local titles getting sold and many for foreign remakes. The extremely popular TV series *My Love From The Star* will be remade in the U.S., while thriller *Hide and Seek* will get a Chinese-language remake. As more and more Korean variety programmes get adaptations in the U.S. and China, actor-turned-producer Daniel Dae Kim (*Lost*, *Hawaii Five-O*, *Spiderman 2*) announced plans to buy Korean film and TV formats, thus paving the way to a possible growth of the Korean television industry.

### FREE-TO-AIR (FTA)

South Korea has four main FTA broadcasters comprises of Korean Broadcasting System (KBS), Munhwa Broadcasting Corporation (MBC), Seoul Broadcasting System (SBS) and Education Broadcasting System (EBS) – with EBS being the only education network. All three general networks broadcast 24/7 while EBS broadcasts for 21-22 hours a day – varying on the day. SBS is the country's only private broadcaster with both terrestrial and cable TV platforms.

### CABLE TV

This year marks the 20<sup>th</sup> anniversary of cable TV in South Korea. When it was launched back in 1995, audiences were thrilled at the arrival of 24 new channels – each focused on specific genre such as music, travel, food and even religion. Five years later, South Korea launched *On Game Net*, the world's

## SOUTH KOREA

first game channel and soon after, a number of home shopping networks – changing the home-grown retail industry tremendously. In 2011, the first general-programming cable network, JTBC was launched and it led to the growth of cable TV further and thus as a result, luring audience away from FTA channels. South Korea went full digitisation on 31 December 2012. As of 2014, the penetration of cable TV in South Korea stands at 98% – the highest in Asia.

### IPTV

KT Corporation, SK Broadband and LG Uplus are the three IPTV service providers in South Korea. Back in 2012, just three years after IPTV was introduced in South Korea, the service providers forecasted 8 million subscribers by the end of 2014. The market surpassed 8 million subscribers in 2013 and was at 9 million as of March 2014. The number now stands at more than 10 million. The market produced revenue was 29 billion from the three service providers in 2012. A research and markets report forecasted that the figure is likely to grow more than 56 billion by 2016, a compound annual rate growth of more than 18%. KT Corporation is the largest IPTV provider with 5.48 million subscribers followed by SK Broadband with 2.5 million and LG with 2.02 million.

### KEY DEVELOPMENTS

In April 2014, BBC Worldwide announced deals with pay-TV operators Hyundai Media, YTN and FTA TV operator, KBS. The deals will carry natural history, factual and science genre programmes to a combined 40 million households in South Korea.

In July 2014, KBS and CCTV of China signed a MoU to co-produce a documentary regarding the Japanese invasion of Korea in the 16th century. This documentary co-production agreement focused on an event of historical importance and is expected to strengthen cooperative ties.

In August 2014, KBS and the Korean Ministry of Science, ICT and Future Planning organised a co-production documentary project titled 2014 Korea-ASEAN One Vision. The project was a collaborative effort between the ten nations of the Association of Southeast Asian Nations (ASEAN) and KBS. It was to honour the 25th anniversary of dialogue cooperation between the Republic of Korea and ASEAN.

In October 2014, Screen Australia and the Korean Film Council (KOFIC) signed a MoU to enable co-productions of official films and television programmes to be made by the two countries.

In that same month, Turner Broadcasting System Asia Pacific signed a volume deal with FTA broadcaster, MBC, locking in content for Oh!K, a new general entertainment channel.

In February 2015, KBS and internet-based search engine, Daum Kakao signed a MoU to produce a cross-platform drama, aiming at both online and off-line audiences.

In March 2015, Arirang TV announced that the channel will be airing in the UK by SKY, a British telecommunications company and Freesat, a FTA digital satellite television company. It will be the first Korean broadcaster included in the UK cable TV and broadcasts are scheduled to begin within four months, after related procedures are completed.

## FREE-TO-AIR

### EDUCATIONAL BROADCASTING SYSTEM (EBS)

35, Baumoe-ro 1-gil, Seocho-gu, Seoul, 137-900, Korea  
Tel: +82 2 526 2300 / 731 7234  
Website: [www.ebs.co.kr](http://www.ebs.co.kr)  
Email: [global@ebs.co.kr](mailto:global@ebs.co.kr)

### KOREA BROADCASTING SYSTEM (KBS)

18 Yeouido-dong, Yeongdeungpo-gu, Seoul 150-790  
Tel: +82 2 781 1000  
Fax: +82 2 781 1698 / 2399  
Website: [english.kbs.co.kr](http://english.kbs.co.kr)  
Email: [pr@www.kbs.co.kr](mailto:pr@www.kbs.co.kr)  
[intl@kbs.co.kr](mailto:intl@kbs.co.kr)

### MUNHWA BROADCASTING CORP (MBC)

267 Seongam-ro  
Mapo-gu, Seoul, South Korea  
Tel: +82 2 789 2755  
Fax: +82 2 782 5838  
Website: [www.imbc.com](http://www.imbc.com)  
Email: [jean99@mbc.co.kr](mailto:jean99@mbc.co.kr)

### SEOUL BROADCASTING SYSTEM (SBS)

SBS Prism Tower, 82, Samgansan-ro, Mapo-Gu, Seoul, South Korea 121-904  
Tel: +82 2 2001 6600  
Website: [tv.sbs.co.kr](http://tv.sbs.co.kr)  
Email: [sbs-tv@sbs.co.kr](mailto:sbs-tv@sbs.co.kr)  
[woonhan@sbs.co.kr](mailto:woonhan@sbs.co.kr)

## CABLE TV

### C&M CO LTD

Cheil Building, 103 gil 9, Teheran-ro, (Samsung 1-dong, 168-26)  
Gangnam-gu, Seoul 135-091  
Tel: +82 2 550 4500  
Fax: +82 2 550 4580  
Website: [www.cnm.co.kr](http://www.cnm.co.kr)

### C&M DONGBU CABLE TV BROADCASTING

118-19, Sangbong-dong, Jungnang-gu, Seoul 131-220  
Tel: +82 2 433 0012  
Fax: +82 2 433 2123  
Website: [www.cnm.co.kr](http://www.cnm.co.kr)

### C&M GANGNAM CABLE TV BROADCASTING CO LTD

239-1 Nonhyeon Dong Gangnam-gu, Seoul 135-010  
Tel: +82 2 2056 7777  
Fax: +82 2 512 4208  
Website: [www.cnm.co.kr](http://www.cnm.co.kr)

### C&M SEOCHO CABLE TV BROADCASTING

Affiliate of KLabs  
DMS Bldg, 8/F, #1602 Sangam-dong, Mapo-gu, Seoul, Korea, Sangamdong-gil 260-16  
Tel: +82 2 300 3491  
Fax: +82 2 300 3499  
Website: [www.klabs.re.kr](http://www.klabs.re.kr)

### C&M SEONGBUK CABLE TV BROADCASTING

Daejin Building, 90-1558, Hawolgok1-dong, Seongbuk-gu, Seoul 136-130  
Tel: +82 2 942 5004  
Fax: +82 2 942 4532  
Website: [www.cnm.co.kr](http://www.cnm.co.kr)

### C&M YONGSAN CABLE TV BROADCASTING

50-8, Wonhyoro 1-ga, Yongsan-gu, Seoul 140-901  
Tel: +82 2 318 3000  
Fax: +82 2 777 4055  
Website: [www.cnm.co.kr](http://www.cnm.co.kr)

### CHEONGJU BROADCASTING CORP

59-1, Sawayo-ro, Hyeongdurk-gu, Cheongju, Chungchongbuk-do 361-826  
Tel: 82 4 3265 7000  
Fax: 82 4 3265 7012  
Email: [cjbpd@hanmail.net](mailto:cjbpd@hanmail.net)  
Website: [www.cjb.co.kr](http://www.cjb.co.kr)

### CMB CABLE TV

94-1, Sogi-dong, Dong-gu, Gwangju 501-100  
Tel: +82 41 1544 3434  
Fax: +82 41 858 0109  
Website: [www.cmbtv.com](http://www.cmbtv.com)  
Email: [master@cmbtv.co.kr](mailto:master@cmbtv.co.kr)

## SOUTH KOREA

### CMB CENTRAL MULTI BROADCASTING CO

95-3 CMB Broadcasting Building,  
Dong-Daejeon,  
Seonhwa-dong Jung-gu,  
Daejeon 301-823  
Tel: +82 42 1544 3434  
Website: [www.icmb.tv](http://www.icmb.tv)  
Email: [cmbdjcs@cmb.co.kr](mailto:cmbdjcs@cmb.co.kr)

### CMB CHUNGCHUNG CABLE TV BROADCASTING

120 Gyo-dong, Gongju-si,  
Chungcheon 314-090  
Tel: +82 41 858 0100  
Fax: +82 41 858 0109  
Website: [www.cmbtv.com](http://www.cmbtv.com)

### CMB GANGDONG CABLE TV BROADCASTING

239-1 Nonhyeon Dong  
Gangnam-gu,  
Seoul 135-010,  
Tel: +82 2 2056 7777  
Fax: +82 2 512 4208  
Website: [www.kccctv.co.kr](http://www.kccctv.co.kr)

### CMB GYEONGBUK CABLE TV BROADCASTING

458-3 Jangseong-dong,  
Buk-gu, Pohang-si,  
Gyeongsangbuk-do 791-815  
Tel: +82 54 251 3327  
Fax: +82 54 251 3323  
Website: [www.icmb.tv](http://www.icmb.tv)

### CMB HANGANG CABLE TV BROADCASTING

22 Yangpyeong-dong 4 ga,  
Yeongdeungpo-gu,  
Seoul 150-866,  
Tel: +822 2165 9114  
Fax: +822 2165 9209  
Website: [www.han-kang.co.kr/Welcome.do](http://www.han-kang.co.kr/Welcome.do)

### CMB JEJU CABLE TV BROADCASTING

3F, City Hall Annex, #120,  
Gyo-dong, Gongju-si,  
Chungcheongnam-do 314 090  
Tel: +82 41 858 01000 /  
856 00014  
Fax: +82 41 858 0109  
Website: [www.cmbtv.com](http://www.cmbtv.com)

### CMB KURO CABLE TV BROADCASTING

403, Ace Techno Tower 3-cha,  
197-48, Guro 3-dong, Guro-gu,  
Seoul 152-848  
Tel: +82 2 2109 6800  
Fax: +82 2 830 8600  
Website: [www.cnm.co.kr](http://www.cnm.co.kr)

### DONGGU CABLE TV NETWORK CO

569 Hwanggeum-dong,  
Suseong-gu, Daegu 706-852  
Tel: +82 02 777 1777  
Fax: +82 02 777 7757  
Website: [www.sdtv.co.kr](http://www.sdtv.co.kr)

### DREAMCITY CABLE TV BROADCASTING

Affiliate of KLabs  
DMS Bldg, 8/F, #1602 Sangam-dong,  
Mapo-gu, Seoul, Korea  
Sangamdong-gil 260-16  
Tel: +82 2 300 3491  
Fax: +82 2 300 3499  
Website: [www.klabs.re.kr](http://www.klabs.re.kr)

### DREAMCITY MEDIA COMPANY

EUGENE Group  
7F S-Oil building, 471 Gongduk-dong,  
Mapo-gu, Seoul 121-805, Korea  
Tel: +82 2 3704 5300

### HANBAT CABLE NETWORK

220-2, Jungchon-dong, Jung-gu,  
Daejeon 301-840  
Tel: +82 42 288 7112  
Fax: +82 42 288 7007

### HANBIT CABLE NETWORK INC

519-1, Gojan-dong,  
Ansan-si Gyeonggi-do 425-801  
Tel: +82 31 414 4001 / 1544 4000  
Fax: +82 31 414 4300  
Website: [www.hanvit.net](http://www.hanvit.net)

### HANVIT DONGNAM CABLE TV CO LTD

11F Telecom Building 73-11,  
Daejeon-dong, Nam-gu, Busan 604-020  
Tel: +82 51 620 5050  
Fax: +82 51 523 7800  
Website: [www.hanvitbusan.com](http://www.hanvitbusan.com)

### HYUNDAI HCN CABLE TV

6th Floor, HCN Building, 926-5,  
former Bongcheon Bon-dong,  
Gwanak-gu, Seoul  
Website: [www.eng.hcn.co.kr](http://www.eng.hcn.co.kr)

### JUNGANG CABLE TV BROADCASTING CO LTD (JTBC)

Sangam-dong, Mapo-gu, Seoul 48-6  
Tel: +82 2 751 6000  
Website: [www.jtbc.joins.com](http://www.jtbc.joins.com)

### KEUMGANG CABLE TV

5.6F, Seonam Building, 244-5, Changjin-dong 1 ga,  
Iksan-si, Jeollabuk-do 570 992, Korea  
Tel: +82 2 369 8855  
Fax: +82 2 369 8858  
Website: [www.kcn.tv](http://www.kcn.tv)  
Email: [webmaster@mcni.co.kr](mailto:webmaster@mcni.co.kr)

### KOREA CABLE TV BROADCASTING

134-1, Numun-dong,  
Buk-gu Gwangju 500-732  
Tel: +82 62 417 8000  
Fax: +82 62 417 5040  
Website: [www.kctv.co.kr](http://www.kctv.co.kr)

### KOREA CABLE TV BLUE BROADCASTING

68-4, Gamsam-dong,  
Dalseo-gu,  
Daegu 704-902  
Tel: +82 53 551 2000  
Fax: +82 53 551 2100  
Website: [www.gcs.co.kr](http://www.gcs.co.kr)  
Email: [gcs@gcs.co.kr](mailto:gcs@gcs.co.kr)

### KOREA CABLE TV JEJU BROADCASTING

304-22, Hanjin Tour Building,  
Yeon-dong, Jeju-si,  
Jeju-do 690-786  
Tel: +82 64 741 7777  
Fax: +82 64 748 0125  
Website: [www.kctvjeju.com](http://www.kctvjeju.com)

### KOREA HD BROADCASTING CORP.

10F, Korea Broadcaster's Centre,  
203-1, Mokdongdong-ro,  
Yangcheongu,  
158-715 Seoul, Korea  
Tel: +82 2 2146 0700  
Fax: +82 2 2146 0702  
Website: [tv.skylife.co.kr](http://tv.skylife.co.kr)  
Email: [christine@skylifetv.co.kr](mailto:christine@skylifetv.co.kr)

### QRIX SEODAEMUM BROADCASTING

Affiliate of KLabs  
8/F, DMS Bldg,  
#1602 Sangam-dong,  
Mapo-gu, Seoul, Korea  
Sangamdong-gil 260-16  
Tel: +82 70 8188 1622  
Fax: +82 2 300 3499  
Website: [www.klabs.re.kr](http://www.klabs.re.kr)

### SEOKYUNG CABLE TV BROADCASTING

532 Jinyang Lake to Jinju,  
Gyeongsangnam-do  
Samkwang building 6F  
660-150  
Tel: +82 55 740 3001  
Fax: +82 55 748 0525  
Website: [www.iscs.co.kr](http://www.iscs.co.kr)

### SEOSEOUL CABLE TV

1F, SamChang Building,  
63-1, Chungjeongro3-ga,  
Seodaemun-gu Seoul 120-837  
Tel: +82 2 365 0101  
Fax: +82 2 365 0579  
Website: [www.scatv.co.kr](http://www.scatv.co.kr)

## SOUTH KOREA

### TAEJON BROADCASTING CORP

591, Daejeon-ro, Dong-gu,  
Daejeon 300-722  
Tel: +82 4 2281 1101  
Email: sjhpd@hanmail.net

### TBROAD BROADCASTING

Shinil Building 131, Toegye-ro,  
Jung-gu, Seoul  
Tel: +82 31 1877 7000  
Fax: +82 31 386 2922

### TBROAD DONGDAEMOON CABLE TV BROADCASTING

Affiliate of KLabs  
8/F, DMS Bldg, #1602 Sangam-dong,  
Mapo-gu, Seoul, Korea  
Sangamdong-gil 260-16  
Tel: +82 70 8188 1622  
Fax: +82 2 300 3499  
Website: www.klabs.re.kr

### TBROAD DONGSEO CABLE TV BROADCASTING

Shinil Building 131, Toegye-ro,  
Jung-gu, Seoul Tel: +82 2 1877 7000  
Fax: +82 2 924 9243  
Website: www.tbroad.com

### TBROAD GWANJINSEONGDONG CABLE TV BROADCASTING

6F Oyang Building, 615-27,  
Jayang 1-dong, Gwangjin-gu,  
Seoul 143-866  
Tel: +82 2 3436 5070  
Fax: +82 2 3436 4080  
Website: www.bigboxi.com

### TBROAD JONGNO JUNG CABLE TV BROADCASTING

503 Sampung Building, 310-68,  
Euljiro 4-ga, Jung-gu, Seoul 100-194  
Tel: +82 2 2279 4300  
Fax: +82 2 2269 7771  
Website: www.bigboxi.com

### TBROAD NAMDONG CABLE TV BROADCASTING

Affiliate of KLabs  
8/F, DMS Bldg, #1602 Sangam-dong,  
Mapo-gu, Seoul, Korea  
Sangamdong-gil 260-16  
Tel: +82 70 8188 1622  
Fax: +82 2 300 3499  
Website: www.klabs.re.kr

### TBROAD NOWON CABLE TV BROADCASTING

3F Dongyang Building, 322-5,  
Sanggye 2-dong, Nowon-gu, Seoul 139-200  
Tel: +82 2 938 7744  
Fax: +82 2 938 7745  
Website: www.bigboxi.com

### TBROAD SEOHAE CABLE TV BROADCASTING

Affiliate of KLabs  
8/F, DMS Bldg, #1602 Sangam-dong,  
Mapo-gu, Seoul, Korea  
Sangamdong-gil 260-16  
Tel: +82 70 8188 1622  
Fax: +82 2 300 3499  
Website: www.klabs.re.kr

### TBROAD SUWON BROADCASTING

Affiliate of KLabs  
8/F, DMS Bldg, #1602 Sangam-dong,  
Mapo-gu, Seoul, Korea  
Sangamdong-gil 260-16  
Tel: +82 70 8188 1622  
Fax: +82 2 300 3499  
Website: www.klabs.re.kr

### TCN DAEGU BROADCASTING

Affiliate of KLabs  
8/F, DMS Bldg, #1602 Sangam-dong,  
Mapo-gu, Seoul, Korea  
Sangamdong-gil 260-16  
Tel: +82 70 8188 1622  
Fax: +82 2 300 3499  
Website: www.klabs.re.kr

### SATELLITE TV

#### KOREA DIGITAL SATELLITE BROADCASTING (SKYLIFE)

14F & 15F Korea First Bank Bld.,  
Gongpyeong-dong, Jongno-gu,  
Seoul 110 702  
Tel: +82 2 2003 3000  
Fax: +82 2 2003 3265  
Website: www.skylife.co.kr/eng  
Email: helpdesk@skylife.co.kr

### PRODUCTION STUDIOS

#### KBS STUDIOS

123, Ingye-ro, Paldal-gu,  
Suwon-si, Gyeonggi-do  
Tel: +82 31 219 8081  
Website: english.kbs.co.kr

### MOBILE TELCOS/ TRIPLE-PLAY

#### B TV

SK Namsan Green Bldg., 24,  
Toegye-ro, Jung-gu, Seoul, Korea 100-711  
Website: www.skbtv.co.kr  
Email: customercenter@skbroadband.com

#### CJ HELLOVISION

10F Nurikkumsquare,  
396 World Cup buk-ro (1605 Sangam-dong),  
Mapo-gu, Seoul, Korea  
Tel: +82 41 1544 1002  
Fax: +82 2 376 6191  
Website: cnbtv.cjhellevision.com

### KT CORP

90 Bulljeong-ro (206 Jungja-dong),  
Bundang-gu, Seongnam-city,  
Gyeonggi-do, 463-711  
Tel: +82 1588 8448  
Website: www.kt.co.kr

### LG U+

32, Hangang-daero,  
Yongsan-gu, Seoul, Korea  
Tel: +82 70 4080 1114  
Website: www.lguplus.com  
Email: ir@lguplus.co.kr

### SK BROADBAND CO LTD

SK Namsan Green Bldg., 24,  
Toegye-ro, Jung-gu,  
Seoul, Korea 100-711  
Website: www.skbroadband.com/eng  
Email: customercenter@skbroadband.com

### SK TELECOM

11 Euljiro, 2-ga, Jung-gu Seoul 100-999  
Tel: +82 2 6100 2114  
Fax: +82 2 6100 7825  
Website: www.sktelecom.com/eng  
Email: imeting@sktelecom.com

### GOVERNMENT BODIES/ REGULATORY AGENCIES

#### KOREAN BROADCASTING INSTITUTE (KBI)

923-5, Mok-dong, Yangcheon-gu,  
Seoul 158-715  
Tel: +82 2 3219 5431  
Fax: +82 2 2649 7313  
Website: www.kbi.re.kr

#### KOREAN CABLE TV ASSOCIATION (KCTA)

KPC Bldg. 7th Floor  
122-1, Jucksun-dong, Jongno-gu, Seoul  
Tel: +82 2 735 6511  
Website: www.kcta.or.kr  
Email: kcta@kcta.or.kr

#### KOREA COMMUNICATIONS COMMISSION (KCC)

47 Gwanmun-ro, Gwacheon-si,  
Gyeonggi-do, Republic of Korea  
Tel: +82 2 2110 2114  
Website: www.kcc.go.kr  
Email: webmaster@kcc.go.kr

#### KOREA CREATIVE CONTENT AGENCY (KOCCA)

5 Gyoyuk gil, Naju-si 520-350,  
Jeollanam-do, Korea  
Tel: +82 1566 1114  
Website: www.eng.kocca.kr

# TAIWAN

## STATSBOX

### TAIWAN

|                                       |                                  |
|---------------------------------------|----------------------------------|
| <b>POPULATION</b>                     | 23,427,785*                      |
| <b>TV HOUSEHOLDS</b>                  | 8,081,531**                      |
| <b>TV PENETRATION</b>                 | 98.7%*****                       |
| <b>HOUSEHOLD SIZE</b>                 | 3*****                           |
| <b>PAY-TV PENETRATION</b>             | 80%****                          |
| <b>TERRESTRIAL BROADCASTERS</b>       | 5**                              |
| <b>CABLE TV OPERATORS</b>             | 56**                             |
| <b>CABLE TV SUBSCRIBERS</b>           | 4,985,222**                      |
| <b>CABLE TV PENETRATION</b>           | 60.16% of households**           |
| <b>DIGITAL STB SUBSCRIBERS</b>        | 2,275,194**                      |
| <b>DIGITAL STB PENETRATION</b>        | 45.64% of cable TV subscribers** |
| <b>DIGITAL PAY-TV SUBSCRIBERS</b>     | 972,262**                        |
| <b>INTERNET USERS</b>                 | 17,656,414***                    |
| <b>INTERNET PENETRATION</b>           | 76.0%***                         |
| <b>BROADBAND SUBSCRIBERS</b>          | 7,011,934**                      |
| <b>MULTICHANNEL PENETRATION</b>       | 97%*****                         |
| <b>NON-TERRESTRIAL TV CONNECTIONS</b> | 7,800,000*****                   |

\* Taiwan Population 2015, by World Population Review

\*\* National Communications Commission, Taiwan

\*\*\* List of countries by number of Internet users, by Wikipedia

\*\*\*\* CASBAA Connections Issue ONE 2014

\*\*\*\*\* Multichannel TV Advertising Asia 2011, by CASBAA

\*\*\*\*\* Asia Pacific Multichannel TV 2015, by CASBAA

Taiwan has five terrestrial TV stations, namely Taiwan Television (TTV), China Television (CTV), Chinese Television System (CTS), Formosa Television (FTV), and Public Television Service (PTS); and about 98.7% TV penetration. However, cable TV is overwhelmingly preferred to terrestrial TV, given the country's mountainous terrain and high-rises in urban areas, which contribute to poor terrestrial signal reception.

In July 2012, the Taipei Times reported that the first stage of the transition to digital television broadcasting was completed, with the nationwide phasing out of analogue signals for terrestrial TV. The National Communications Commission (NCC), Taiwan's broadcast services regulator, requested that the companies provide at least one to three hours of HD content per day in the initial stage, added the report. Home viewers will not be much affected as terrestrial programming will still be delivered via cable TV systems due to the long-standing "must carry" rule. The five big Multiple System Operators or MSOs – Kbro Company (kbro), China Network Systems (CNS), Taiwan Broadband Communications (TBC), Taiwan Fixed Network (TFN) and Taiwan Optical Platform (TOP) – until recently mostly still analogue, face a 2017 deadline for a shift to digital.

There are eight direct satellite broadcasting service operators and 104 satellite broadcasting programme suppliers in Taiwan – 81 of which are domestic suppliers – in the

first quarter of 2013, according to the NCC. There are 160 domestic and 111 foreign satellite TV channels.

In August 2014, BBC Worldwide announced the official launch of BBC Knowledge HD across four cable platform operators in Taiwan – KBRO, TFM, Cable Giant and Ping Nan. The platforms will be the first in Taiwan to offer BBC Knowledge's premium factual and natural history programmes in high definition. BBC Knowledge HD is available via the HD 99 Package across all four platforms in Taiwan.

In November 2014, Euronews Network expanded to Taiwan. Euronews and Global News, a general interest channel in Taipei, signed an agreement for the broadcast of the Euronews programme *News of the Week Review*. Global News is offering its audience the 30-minute Euronews' programme *News of The Week Review*, a look-back at headline-making events of the week in world news, business, culture and sport, produced by Euronews' team of international journalists.

In January, BBC Worldwide and ELTA TV kicked off 2015 by announcing a deal that will see the largest volume of UK content available in Taiwan. The deal includes channels, programme sales and VOD for BBC's factual, lifestyle, light entertainment, news and current affairs content across multiple platforms in Taiwan. The announcement was made at a joint press conference hosted by ELTA TV and BBC Worldwide in Taipei. With this deal, four of BBC's channels – BBC World News HD, BBC Knowledge HD, BBC Lifestyle and BBC Entertainment will be available on Chunghwa Telecom's MOD IPTV service.

Taiwan Broadband Communications (TBC) announced that it selected the E6000™ Converged Edge Router (CER) from ARRIS Group, Inc. (NASDAQ: ARRS) to ensure its subscribers in Taiwan receive enhanced broadband speeds and converged services.

Deployment of the ARRIS E6000 CER will begin in November to deliver new levels of density and cost-effectiveness in a simple, robust integrated architecture. The ARRIS E6000 CER will equip TBC to offer high-speed data services of 1Gbps and beyond. The platform supports converged data/video services, while also positioning them strategically for the future of DOCSIS 3.1.

"We are focused on offering a seamless and compelling suite of media and communication products to our customers today and tomorrow. We chose the ARRIS E6000 CER for its capability to deliver more services at faster speeds while lowering costs per channel," said Thomas Ee, Chief Executive Officer, TBC. "We are delighted to build on our 10-year relationship with ARRIS, whom we trust to deliver a high-performing and reliable service for our customers."

## FREE-TO-AIR

### CHINA TELEVISION COMPANY

100, Guangfu South Road,  
Da-An District, Taipei City 106  
Tel: +886 2 775 6789 / 0800 069 789  
Website: [www.cts.com.tw](http://www.cts.com.tw)  
Email: [cts-service@cts.com.tw](mailto:cts-service@cts.com.tw)

### CHINA TELEVISION COMPANY, LTD. (CTV)

106 Taipei, Guangfu Road 100  
Tel: +886 2 2775 6789  
Website: [www.ctv.com.tw](http://www.ctv.com.tw)

### DA AI TELEVISION

#### (Tzu Chi Culture and Communication Foundation)

2, Lide Rd., Beitou District, Taipei 11259, Taiwan  
Tel: +886 2 2898 9999  
Fax: +886 2 2898 9979  
Website: [www.daai.tv](http://www.daai.tv)  
Email: [tcts@daaitv.com](mailto:tcts@daaitv.com)

### FORMOSA TELEVISION

14/F, No.30, Pa De Road, Sec.3, Taipei  
Tel: +886 2 2578 6686  
Fax: +886 2 2579 8715  
Website: [www.ftv.com.tw](http://www.ftv.com.tw)  
Email: [service@ftv.com.tw](mailto:service@ftv.com.tw)

### PUBLIC TELEVISION SERVICE FOUNDATION (PTS)

14 Lakes Corning No. 50,  
Lane 75, Sec Taipei  
Tel: +886 2 2630 1125  
Fax: +886 2 2630 1895  
Website: [www.pts.org.tw](http://www.pts.org.tw)

### TAIWAN TELEVISION ENTERPRISE, LTD. (TTV)

Tapei Bade Road, Sec 10, Taiwan  
Television Enterprise  
Tel: +886 2 2775 8888  
Website: [www.ttv.com.tw](http://www.ttv.com.tw)

## CABLE TV

### BUDDHA COMPASSION TV STATION

8/F, No. 412, Jung Shan 2nd Road,  
Kaoshiung City, Taiwan  
Tel: +886 7 535 6096  
Fax: +886 7 332 4313  
Website: [www.bts.com.tw](http://www.bts.com.tw)  
Email: [btssnet@ms11.hinet.net](mailto:btssnet@ms11.hinet.net)

### CHIA-LIEN CABLE TV CO LTD

No.66, Guangfu Road, Huwei Township,  
Yunlin County 632, Taiwan  
Tel: +886 5 631 2717  
Fax: +886 5 631 2719  
Website: [www.cltv.com.tw](http://www.cltv.com.tw)

## TAIWAN

### CLEARVISION CATV CO, LTD

12/F, 394, Yu Chen Rd.,  
Kaohsiung, Taiwan; Kaohsiung City  
Tel: +886 7 557 4255  
Fax: +886 7 392 8545  
Website: [www.clearvision.com.tw](http://www.clearvision.com.tw)

### CTI TELEVISION

No. 25, Min Chiuan East Road,  
Sec. 6, Neihu, Taipei 114  
Tel: +886 2 6600 7766  
Website: [www.ctitv.com.tw](http://www.ctitv.com.tw)  
Email: [service@ctitv.com.tw](mailto:service@ctitv.com.tw)

### CYC CATV CABLE COMPANY

4F, No.244, Minquan Rd. East Dist.  
Chiayi City 60044, Taiwan ROC  
Tel: +886 5 230 2255  
Fax: +886 5 230 2905  
Website: [www.cyccatv.com.tw](http://www.cyccatv.com.tw)

### DA-TUN CABLE TV CO LTD

1F, No.68, Sec. 1, Guoguang Rd., Dali Dist.,  
Taichung City, Taiwan, Taichung City; Taichung City  
Tel: +886 4 3705 0000  
Fax: +886 4 2486 3000  
Website: [www.tdtv.com.tw](http://www.tdtv.com.tw)

### EASTERN BROADCASTING CO., LTD.

Zhongxiao West Road, Taipei 10041  
4th Section 14th floor  
Tel: +886 2 7724 8888/9888  
Website: [www.ebc.net.tw](http://www.ebc.net.tw)

### GALA TELEVISION CORPORATION

No. 455 Ruiguang Rd. Neihu District,  
Taipei City 114  
Website: [www.gtv.com.tw](http://www.gtv.com.tw)  
Email: [onlineservice@gtv.com.tw](mailto:onlineservice@gtv.com.tw)

### HISN YEONG AN CABLE TV LTD

No.83, Guangxing St. Yongkang City,  
Tainan County 71059, Taiwan ROC  
Tel: +886 6 205 7777  
Fax: +886 6 205 6123  
Website: [www.hya.com.tw](http://www.hya.com.tw)

### HUALIEN CATV CO LTD

No.135, Sec. 1, Ji-an Rd. Ji-an Township,  
Hualien County, 97368, Taiwan ROC  
Tel: +886 3 8573 777  
Fax: +886 3 8461 842  
Website: [www.hlcavt.com.tw](http://www.hlcavt.com.tw)

### JEOUTAI TECHNOLOGY CO., LTD

3F-3 Far East Century Park,  
Building J, 268, Lin Shin Road,  
Jhonghe City, Taipei County 235  
Tel: +886 2 8228 0678  
Fax: +886 2 8228 0676  
Website: [www.jeoutai.com.tw](http://www.jeoutai.com.tw)  
Email: [jtmaster@jeoutai.com.tw](mailto:jtmaster@jeoutai.com.tw)

### NAN-KUO CATV CO LTD

No.164, Gangshan Rd. Gangshan Township,  
Kaohsiung County, 82051, Taiwan ROC  
Tel: +886 7 622 5769  
Fax: +886 7 623 2456  
Website: [www.nkcatv.com.tw](http://www.nkcatv.com.tw)

### NETWAVE CATV CO LTD

4F, No.91, Sec.2, Chang-Sha St.,  
Taipei, 108, Taiwan ROC  
Tel: +886 2 2375 6358  
Fax: +886 2 2375 6368  
Website: [www.nwcatv.com.tw](http://www.nwcatv.com.tw)

### NEW CHANNEL CABLE TV CO LTD

No.768, Sec.2, Chun-Shan Rd.  
Chang-Hua City, 503, Taiwan ROC  
Tel: +886 4 711 6767  
Fax: +886 4 11 9482  
Website: [hpt.lokema.com.tw](http://hpt.lokema.com.tw)

### NORTH TAOYUAN CATV COMPANY

10F, No.63, Sec. 2, Dah Shing W. Road,  
Taoyuan City, 330, Taiwan ROC  
Tel: +886 3 301 9300  
Fax: +886 3 301 7131  
Website: [ntyc.kbro.com.tw](http://ntyc.kbro.com.tw)

### PEIKANG CABLE TV CO LTD

1F, No. 80, Yuan Nan Rd., Yuan Chang Hsiang,  
Yunlin Hsien, 665, Taiwan R.O.C.  
Tel: +886 5 788 7177  
Fax: +886 5 788 5799  
Website: [www.pkcatv.com.tw](http://www.pkcatv.com.tw)

### PINGNAN CATV CO LTD

No.26-69, Chuantou Rd. Donggang Township,  
Pingtung County, 92850, Taiwan R.O.C.  
Tel: +886 8 833 2525  
Fax: +886 8 833 0559  
Website: [www.pncatv.com.tw](http://www.pncatv.com.tw)

### POWERFUL CABLE TV CO LCD

4F, No.151, Sec. 2,  
Changsha St. Wanhua Dist.,  
Taipei City 10845, Taiwan R.O.C.  
Tel: +886 2 2361 3656  
Fax: +886 2 2382 6294  
Website: [www.pfcavt.com.tw](http://www.pfcavt.com.tw)

### SAN DA CATV CO LTD

151 Chung Shan Rd Sec 3  
Yungching Hisang, Changhua, 51245 Taiwan  
Tel: +886 4 823 8778  
Fax: +886 4 823 6411  
Website: [www.sdtv.com.tw](http://www.sdtv.com.tw)

### SANLIH ENTERTAINMENT TELEVISION

12 Tung Sing Rd Floor 12, Taipei Taiwan  
Website: [www.iset.com.tw](http://www.iset.com.tw)  
Email: [no159@mail.sanlih.com.tw](mailto:no159@mail.sanlih.com.tw)  
[vivianh@mail.sanlih.com.tw](mailto:vivianh@mail.sanlih.com.tw)

### STAR TV TAIWAN

No. 183 Sec 2 Tiding Blvd  
Neihu District, Taipei City 114  
Tel: +886 2 8752 8949 / 8175  
Fax: +886 2 8752 8020

### SUN CROWN CATV CO LTD

No.48 Yeong an St. Tainan City,  
702, Taiwan R.O.C.  
Tel: +886 6 292 5555  
Fax: +886 6 292 3000  
Website: [www.suncrown.com.tw](http://www.suncrown.com.tw)

### TAANWENSHAN CATV CO LTD

1F, No.15, Alley 204, Sec. 2,  
Mu-Cha Rd., Taipei, 116, Taiwan R.O.C.  
Tel: +886 2 2234 5679  
Fax: +886 2 2939 2337

### TAIWAN BROADBAND COMMUNICATIONS

5F., No.44, Sec. 2,  
Zhongshan N. Rd.,  
Zhongshan District,  
Taipei City 10448, Taiwan  
Tel: +886 2 7701 0800  
Fax: +886 2 7701 0801  
Website: [www.tbc.net.tw](http://www.tbc.net.tw)

### TAIWAN BROADCASTING SYSTEM (TBS)

No.50, Lane 75, Sec. 3, Kangning Rd.  
Neihu District, Taipei City 114  
Tel: +886 2 2633 2000  
Fax: +886 2 2633 8124  
Website: [www.tbs.org.tw](http://www.tbs.org.tw);  
[www.pts.org.tw](http://www.pts.org.tw);  
[www.cts.com.tw](http://www.cts.com.tw);  
[www.hakkatv.org.tw](http://www.hakkatv.org.tw);  
[www.titv.org.tw](http://www.titv.org.tw)

### TELEFIRST CABLE COMMUNICATIONS CO., LTD

2F, 55 Min-Yu East Rd, Taoyuan  
Tel: +886 3 412 8813  
Website: [www.t1catv.com.tw](http://www.t1catv.com.tw)

### TUNG TAI CABLE TV

6F, No.396, Changsha St. Taitung City,  
Taitung County 95054,  
Taiwan R.O.C.  
Tel: +886 8 934 7450  
Fax: +886 8 932 4244  
Website: [www.ttcavt.com.tw](http://www.ttcavt.com.tw)

### TVBS

Liann Yee Production Co, Ltd  
11/F, No. 451, Rueiguang Rd,  
Neihu District, Taipei City 114  
Tel: +886 2 2656 1599  
Fax: +886 2 2162 8914  
Website: [www.tvbs.com.tw](http://www.tvbs.com.tw)  
Email: [service@tvbs.com.tw](mailto:service@tvbs.com.tw);  
[public@tvbs.com.tw](mailto:public@tvbs.com.tw)

## TAIWAN

### TWT COMMUNICATIONS

10th Floor, New Taipei, District Sec 78  
 Tel: +886 2 2974 5511  
 Fax: +886 2 2973 4717  
 Website: [www.twt.com.tw](http://www.twt.com.tw)  
 Email: [twt@twt.com.tw](mailto:twt@twt.com.tw)

### UNION CABLE TELEVISION CO LTD

No.28 – 23, Hsiao-Ser Lane, Tung-Kang Rd.,  
 I-Lian City, 260, Taiwan  
 Tel: +886 3 938 7999  
 Fax: +886 3 938 7776  
 Website: [www.unioncatv.com.tw](http://www.unioncatv.com.tw)

### VEE TELECOM MULTIMEDIA CO LTD

No.15, Sec 4, Wenxin Road,  
 Beitun Dist, Taichung City, 40667, Taiwan  
 Tel: +886 4 2407 6789  
 Fax: +886 4 2701 8587  
 Website: [www.veetime.com](http://www.veetime.com)  
 Email: [service@veetime.com](mailto:service@veetime.com)

### VIDEOLAND INC

3/F, No. 480 Rui Guang Road,  
 Neihu District, Taipei  
 Tel: +886 2 8797 7122  
 Fax: +886 2 8751 4590  
 Website: [www.vl.com.tw](http://www.vl.com.tw),  
[www.videoland.com.tw](http://www.videoland.com.tw)

### WEST COAST CABLE TV CO LTD

No.1098, Chung Wah Road,  
 Sec 1, Wochi Town, 43549, Taiwan ROC  
 Tel: +886 4 2665 3388  
 Fax: +886 4 3705 0018  
 Website: [www.wctv.com.tw](http://www.wctv.com.tw)

### WIN TV BROADCASTING CO., LTD

9th Floor, No, 496 Rueiguang Road,  
 Neihu District, Taipei City 114, Taiwan (R.O.C)  
 Tel: +886 2 6601 2345  
 Fax: +886 2 6602 9942  
 Website: [www.momokids.com.tw](http://www.momokids.com.tw)  
 Email: [roseline.liu@momokids.com.tw](mailto:roseline.liu@momokids.com.tw)

### SATELLITE TV

#### 146 SKY NET

Fl 8 North Building 35 Ln. 11  
 Kuang Fu N. Rd, Taipei, Taiwan  
 Tel: +886 2 2761 8889 /  
 +886 2 2747 8888 /  
 +886 2 2747 6619  
 Fax: +886 2 2747 3713 /  
 +886 2 2664 6789  
 Website: [www.csksky.net.tw](http://www.csksky.net.tw)  
 Email: [a7478888@ms65.hinet.net](mailto:a7478888@ms65.hinet.net)

### MULTIPLE SYSTEMS OPERATORS

#### CHINA NETWORK SYSTEMS

3F, No.399, Rueiguang Rd  
 Neihu District, Taipei City 11492

Tel: +886 2 8751 8255  
 Fax: +886 2 8751 8975  
 Website: [www.cns.net.tw](http://www.cns.net.tw)

### KBRO CO., LTD

8F, No. 408, Rueiguang Rd.  
 Neihu District, Taipei City 114  
 Tel: +886 2 2659 1116  
 Fax: +886 2 2659 1996  
 Website: [www.kbro.com.tw](http://www.kbro.com.tw)

### TAIWAN BROADBAND COMMUNICATIONS

5F, No.44, Sec. 2, Zhongshan North Road,  
 Zhongshan District,  
 Taipei 10448, Taiwan (R.O.C)  
 Tel: +886 2 7701 0800  
 Fax: +886 2 7701 0801  
 Website: [www.tbc.net.tw](http://www.tbc.net.tw)

### TAIWAN INFRASTRUCTURE TECHNOLOGY COMPANY (TINP)

No.68, Sec. 1, Guoguang Rd,  
 Dali City, Taichung County 412  
 Tel: +886 4 4495 678  
 Website: [www.tinp.net.tw](http://www.tinp.net.tw)  
 Email: [service@tinp.net.tw](mailto:service@tinp.net.tw)

### TFN MEDIA CO, LTD

11F, No. 98 Zhouzi St,  
 Neihu District, Taipei 114  
 Tel: +886 2 6638 8887  
 Fax: +886 2 6636 7375  
 Website: [www.twmbroadband.com](http://www.twmbroadband.com)

### IPTV SERVICE PROVIDERS

#### GIGAMEDIA LIMITED

8th Floor, No. 22, Lane 407, Section 2,  
 Tiding Boulevard, Neihu District,  
 Taipei 114, Taiwan (R.O.C.)  
 Tel: +886 2 2656 8000 /  
 +886 2 2656 8016  
 Website: [www.gigamedia.com.tw](http://www.gigamedia.com.tw)

#### HINET

Chunghua Telecom  
 Data Communications Business Group  
 No. 21 Hsinyi Road, Sec.1, Taipei  
 Tel: +886 2 2344 3030  
 Fax: +886 2 2351 8413  
 Website: [www.hinet.net](http://www.hinet.net)  
 Email: [info@ms1.hinet.net](mailto:info@ms1.hinet.net)

### IPTV PROVIDERS

#### CHUNGHWA MULTIMEDIA CO LTD

No. 6, Lane 560,  
 Kuan Fu South Road, Taipei 10695  
 Tel: +886 2 2704 3998  
 Fax: +886 2 2704 4043  
 Website: [www.chmm.com.tw](http://www.chmm.com.tw)  
 Email: [email@chmm.com.tw](mailto:email@chmm.com.tw)

### MOBILE TELCOS

#### CHUNGHWA TELECOM CO LTD

21-3 Hsinyi Road,  
 Sec. 1, Taipei 100  
 Tel: +886 2 2344 3252  
 Fax: +886 2 2356 8306  
 Website: [www.cht.com.tw](http://www.cht.com.tw)  
 Email: [pa@cht.com.tw](mailto:pa@cht.com.tw)

### FAR EASTONE TELECOMMUNICATIONS

468 Ruei Guang Road,  
 Nei Hu District,  
 Taipei 11492  
 Tel: +886 2 7723 5000  
 Website: [www.fareastone.com.tw](http://www.fareastone.com.tw)  
 Email: [pr@fareastone.com.tw](mailto:pr@fareastone.com.tw)

### BROADCAST SOLUTIONS/ TECHNOLOGY PROVIDER

#### IDEAL SYSTEMS ASIA-PACIFIC LTD

12/F no. 66, Jianguo North Road  
 Zhongshan District,  
 Taipei, Taiwan  
 Tel: +886 2 2502 3195  
 Fax: +886 2 2502 3196  
 Website: [www.idealsys.com](http://www.idealsys.com)  
 Email: [sales\\_taiwan@idealsys.com](mailto:sales_taiwan@idealsys.com)

### GOVERNMENT BODIES/ REGULATORY AGENCIES

#### CABLE BROADBAND INSTITUTE TAIWAN

Room 1105, 11F, No 136,  
 Sec. 3, Ren-ai Road,  
 Taipei City 106,  
 Taiwan (R.O.C)  
 Tel: +886 2 2702 8565  
 Fax: +886 2 2702 4239  
 Website: [www.cbit.org.tw](http://www.cbit.org.tw)

#### MINISTRY OF CULTURE

No 439 Zhong Ping Road 13 floor,  
 South Building,  
 Xinhuang District New Taipei city,  
 Taipei ROC  
 Tel: +886 2 8512 6000  
 Website: [english.moc.gov.tw](http://english.moc.gov.tw)

#### NATIONAL COMMUNICATIONS COMMISSION

No.50, Sec. 1, RenAi Road,  
 Taipei City 10052,  
 Taiwan (R.O.C)  
 Tel: +886 800 177177  
 Fax: +886 2 2343 3994  
 Website: [www.ncc.gov.tw](http://www.ncc.gov.tw)



# THAILAND

## STATSBOX

### THAILAND

|  |                  |
|--|------------------|
| <b>POPULATION</b>                              | 67,400,746*      |
| <b>TV HOUSEHOLDS</b>                           | 22,000,000+***** |
| <b>TV PENETRATION</b>                          | 97.5%*****       |
| <b>HOUSEHOLD SIZE</b>                          | 3.1**            |
| <b>CABLE TV HOUSEHOLDS</b>                     | 3,142,000*****   |
| <b>SATELLITE TV HOUSEHOLDS</b>                 | 11,566,000*****  |
| <b>INTERNET USERS</b>                          | 23,481,000****   |
| <b>BROADBAND SUBSCRIBERS</b>                   | 5,088,157*****   |
| <b>MOBILE PHONE SUBSCRIBERS/100</b>            |                  |
| <b>FIXED-LINE SUBSCRIBERS</b>                  | 1,459.4*****     |
| <b>FIXED-LINE SUBSCRIPTIONS</b>                | 6,400,000***     |
| <b>MOBILE SUBSCRIBERS</b>                      | 89,540,000****   |
| <b>3G PHONE SUBSCRIBERS</b>                    | 55,200,000*****  |
| <b>MULTICHANNEL HOMES</b>                      | 14,300,000*****  |
| <b>MULTICHANNEL PENETRATION</b>                | 64%****          |
| <b>NON-TERRESTRIAL TV CONNECTIONS</b>          | 14,700,000****   |
| <b>EFFECTIVE REGULATION OF PAY-TV INDUSTRY</b> | 52%*****         |

\* Thailand Population 2015, by World Population Review  
 \*\* Multichannel TV Advertising Asia – Thailand, by CASBAA  
 \*\*\* Thailand – Telecoms, Mobile, Broadband and Forecasts, by Budecomm  
 \*\*\*\* Asia Pacific Multichannel TV 2015, by CASBAA  
 \*\*\*\*\* Thailand in View – Changing the Digital Landscape, by CASBAA  
 \*\*\*\*\* Thailand in View 2013, by CASBAA  
 \*\*\*\*\* Broadband Subscribers, by Operators  
 \*\*\*\*\* Thailand's Mobile Market Information 2014, by Yozzo  
 \*\*\*\*\* Multichannel TV Advertising Asia 2011, by CASBAA  
 \*\*\*\*\* Regulating for Growth 2011, by CASBAA  
 \*\*\*\*\* Thailand Telecommunications Report Q3 2013, by Business Monitor International

In 2013, there were 22 million households in Thailand and an estimated 98% of households had television at homes. Prior to 2012, in the absence of National Broadcasting and Telecommunications Commission (NBTC) there was a regulatory vacuum in the market. Despite this void, several broadcast services have emerged and evolved swiftly. Regional cable operators and satellite players (FTA and Pay) have rapidly expanded in the market that is currently dominated by the state/military controlled terrestrial television. Thailand market showcases cross media holding scenario from various verticals into broadcasting industry.

### PAY-TV

According to Business Monitor International (BMI), TrueVisions, part of the True Group, is Thailand's largest pay-TV provider, with 1.6m subscribers at the end of Q2 2012. However, its customer base has been in steady decline due to competition. Cable Thai Holding (CTH) made headlines when it won the audio and visual broadcast rights for three consecutive seasons of EPL football (seasons 2013 to 2016) for a fee described in press reports as totalling £202 million, the highest in Asia, representing an increase of 432%, according to CASBAA.

### ANALOGUE TERRESTRIAL

Analogue terrestrial television is currently the traditional way of receiving television in Thailand, however it has now largely been supplanted by digital providers. There are 6 analogue channels – Channel 3, TV5, CH7, Modernine TV, NBT and Thai PBS. Modernine TV and Channel 3 are owned by MCOT. TV5 and BBTV CH7 are owned by Royal Thai Army. NBT and Thai PBS are fully government-owned. Analogue terrestrial transmissions were scheduled to be switched off in phases as part of the digital switchover, expected to be completed in 2020.

### DIGITAL TERRESTRIAL

In 2005, the Ministry of Information announced their plan to digitalise nationwide free-to-air TV broadcasts led by MCOT. Four types of licenses are offered as followed – High-Def. channel license, Standard-Def. channel license, News channel license and Youth/Family channel license. All the major operators and content owners in the industry won the bid for new licenses. According to the license condition, DTTV services launched since April 2014. There are a total of 48 digital broadcast channels.

### SATELLITE TELEVISION

Thailand's sole satellite television operator, Thaicom launched the TrueVisions service in 1998. It currently holds exclusive rights from the Thai government to offer satellite television broadcasting services in the country through the year 2017. The rights were extended to 2022 recently.

### KEY DEVELOPMENTS

In August 2014, PlayBox Technology Asia Pacific announced opening of new offices in Jakarta and Thailand. The new offices will provide engineering and training for new and existing customers.

In December 2014, Turner Broadcasting System Asia Pacific announced that Toonami was slated to launch in Thailand on January 2015 and will be seen in 11 million households as a cable and satellite channel across the country. Toonami will be broadcasted in Thai language and will have a wide appeal to local viewers with a programme line-up packed with high-octane, top-rating animated series and movies.

In February 2015, CJ E&M announced that it plans to invest in a Thai film, titled *Cha-Lui: Touching the Sky*, through its partnership with Transformation Films, Thailand's major film production company. CJ E&M will also take on the role of distributing the movie in such countries as China, Japan, Vietnam and Indonesia.

In April 2015, Turner Broadcasting System Asia Pacific has partnered with Thai free-to-air broadcaster Channel 3 to host a daily two-hour programming block of POGO-branded content from 30 March. The block offers a mix of animated and live-action original content from POGO.

In May 2015, it was announced that global phenomenon *Brazil Avenue* is coming to Thailand. The hit show, which is Globo's licensing record holder, has been licensed to Media Plex, a cable channel with a profile aimed at female audiences. It is the first time for the channel to show a Globo telenovela. *Brazil Avenue* will be dubbed into Thai and is set to debut in the 5.30pm timeslot.

In July 2015, DreamWorks Animation SKG, Inc. and Thai pay TV operator CTH, along with HBO Asia, announced the launch of DreamWorks channel, a brand new kids and family program service, in Thailand. This is the first country in Asia to premiere the channel, which DreamWorks and HBO are offering across the region. CTH will make the programming available for the first time in High Definition (HD) and programming will be fully dubbed in Thai as of 1 September.

DreamWorks programming will include its signature original series *All Hail King Julien*, starring the world's biggest party animal from the hugely successful *Madagascar* theatrical films, and *The Adventures of Puss in Boots*, featuring the sword-fighting feline fortune-hunter made famous by the *Shrek* franchise. *Dragons: Race to the Edge*, inspired by the critically acclaimed *How to Train Your Dragon* films, will further build out the schedule in Q4 this year, with even more original series expected to be added in early 2016. Joining the award-winning lineup will be many other established characters, such as Casper the Friendly Ghost in his adventure series *Casper's Scare School*, and the new original series *Dinotrux*, an action-packed adventure series of prehistoric proportions based on a series of award-winning children's books. The channel will also present a daily morning preschool block, *DreamWorks Junior*, featuring all-new productions of such favorites as *Raa Raa The Noisy Lion* and *Guess with Jess*.

### FREE-TO-AIR

#### BANGKOK BROADCASTING AND TV COMPANY LTD – CHANNEL 7

998/1 Phaholyothin Road,  
 Chompol, Chatuchak,  
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 Fax: +66 2 204 1384  
 Website: [www.becworld.com](http://www.becworld.com)  
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## THAILAND

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### GMM GRAMMY PUBLIC COMPANY LIMITED

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(Asoke), Khlongtoeineua, Wattana,  
Bangkok 10110, Thailand  
Tel: +66 2 669 9000  
Fax: +66 2 669 9009  
Website: [www.gmmgrammy.com](http://www.gmmgrammy.com)  
Email: [cs@gmmgrammy.com](mailto:cs@gmmgrammy.com)

### MCOT MODERNINE CHANNEL 9 THAILAND

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### TT V THAI TV BROADCASTING

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Website: [www.ttv.co.th](http://www.ttv.co.th)  
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### ROYAL THAI ARMY RADIO & TELEVISION (TV 5)

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#### CABLE THAI HOLDINGS (CTH)

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Fax: +66 2 513 8744  
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Fax: +66 2 511 2324  
Website: [www.rs.co.th](http://www.rs.co.th)  
Email: [nusra@rs.co.th](mailto:nusra@rs.co.th)  
[kitsada@rs.co.th](mailto:kitsada@rs.co.th)

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Email: [prforeign@gmail.com](mailto:prforeign@gmail.com)

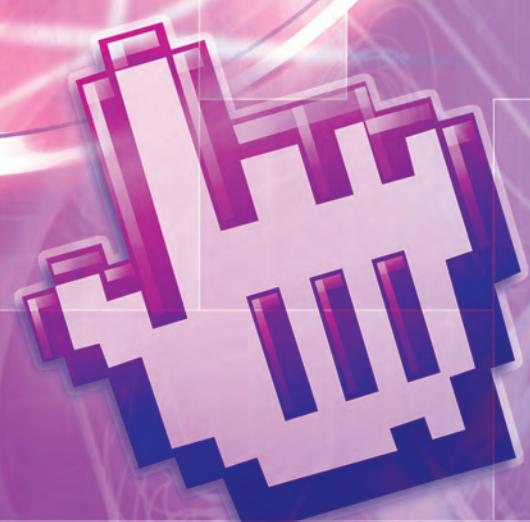
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#### NATIONAL BROADCASTING AND TELECOMMUNICATIONS COMMISSION

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# CHANNELS



- Artificial Intelligence
- Adobe Illustrator
- Art Institute
- American Idol
- Additional Information
- All Inclusive
- Action Item
- As If
- Analog Input
- Allen Iverson
- Area of Interest
- Active Ingredient
- Audio Interface
- Antenna Impedance
- Automatic Identification
- Automated Information
- Art Index
- Area Index
- Army Intelligence
- Air Ionizer
- Archive Invalidation
- Attitude Indicator
- Associate Instructor
- Additional Issue
- Accredited Investor
- Associate Investigator
- Anime Insider
- Acoustic Imaging
- Alarm Interface
- Application Interface
- Application Instance
- Aggregate Income
- Amplifier Input
- Acoustic Imaging
- Action Indicator
- Available for Issue
- **Asia Image**

Additional Information: [www.onscreenasia.com/asiaimage](http://www.onscreenasia.com/asiaimage)

Contact Arthur Ong at [arthur.ong@contineomedia.com](mailto:arthur.ong@contineomedia.com) or +65 6521 9767



# A+E NETWORKS ASIA



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Lifetimeasia.com  
Fyasia.tv  
Citvasia.com  
H2.historyasia.com

## Key Personnel

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Deputy Managing Director: Prem Kamath  
Senior Vice President, Programming & Production: Michele Schofield  
Vice President, Marketing Communications: Hazel Yap

## Advertising Sales Contact:

Head, Advertising Sales:  
Charles Less  
Email: Charles.Less@aenetworks.com

## Content Sales Contact(s):

Pooja Nirmal Kant  
Email: Pooja.NirmalKant@aenetworks.com

## Company Profile

A+E Networks™ Asia is a wholly owned subsidiary of the award-winning, global media content company, A+E Networks™, comprising HISTORY™, Lifetime™, FYI™, Crime + Investigation™ and H2™.

A+E Networks™ Asia operates and distributes its portfolio in Singapore, Malaysia, Brunei, Hong Kong, Macau, Taiwan, South Korea, Cambodia, Indonesia, the Philippines, Papua New Guinea, Fiji, Palau, Mongolia, Myanmar, Laos and Thailand.

Globally, A+E Networks' channels and branded programming reach more than 330 million households in over 160 countries.

## Description

HISTORY™ is the leading factual destination for global entertaining hit series, cinematic dramas and many locally produced series and specials. Hit series include *Kings of Restoration*, *Pawn Stars*, *The Pickers*, *Vikings*, *Photo Face-Off* and *Ride N' Seek*. Programming covers diverse genres ranging from real-life characters who bring history to life, to natural history, contemporary history, technology and science, archaeology and pop culture. HISTORY™ is available in more than 325 million households in over 150 territories and 35+ languages.

Lifetime™ is an entertainment destination offering the highest quality dramas, movies and reality series including original productions of *MasterChef Asia*, *Mom's Time Out* and *F Word Out Loud* with Anne Curtis. Programmes include the Lifetime™ original drama, *UnREAL* as well as *Unforgettable*, *The Ellen DeGeneres Show*, *MasterChef Australia* and critically acclaimed Lifetime™ original movies, *Flowers in the Attic* and *The Secret Life of Marilyn Monroe*. Lifetime™ is available in more than 150 million households in over 100 territories and 7 languages.

FYI™ is a contemporary lifestyle channel for your inspiration, imagination and innovation. Programming revolves around tastes in home-design, food, travel, fashion and features over 300 hours of original programming each year.

Real crime, real people, real drama – Crime + Investigation™ (CI) offers the best non-fiction crime series on television. Beyond the world of real crime, CI investigates unexplained mysteries and paranormal activities including local stories in *My Ghost Story Asia*. It is the first and only TV destination in Asia dedicated to true crime stories. CI is available in more than 60 million households in over 80 territories and 15+ languages.

H2™ digs deeper into the stories and events of History, providing audiences with more to explore, more to reveal and more to know. H2™ presents information in innovative ways while offering viewers a deeper connection to the world around them, covering military, ancient, modern and natural history, as well as science and technology. H2™ is available in more than 110 million households in over 40 territories and 5 languages.



## Programming Highlights

### LIFETIME

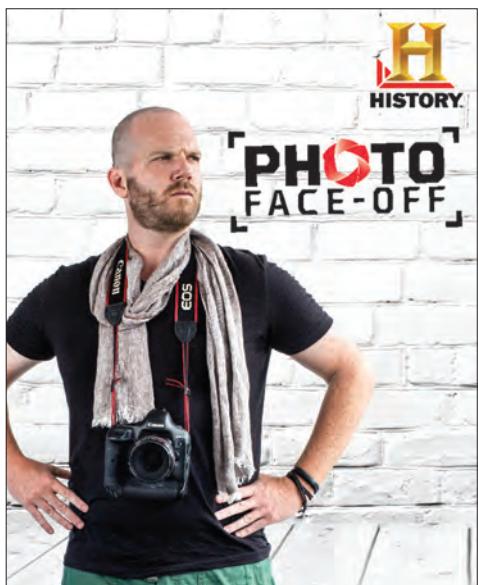
Lifetime brings together 15 aspiring home cooks from across Asia in the first season of this pan-regional, English version of *MasterChef Asia*. Judged by Hong Kong-born, culinary genius Susur Lee; 3-Michelin Starred chef Bruno Ménard; and Singapore-born, Audra Morrice, a *MasterChef Australia* finalist. From the *MasterChef* kitchen to off-site and overseas challenges, the 15 episodes will culminate in one home-cook winning the title of the first ever *MasterChef Asia* winner.

### HISTORY

*Photo Face-Off* is back! After the success of Season 1, Asia's leading photography competition show is returning for Season 2 – bigger, better and even more competitive than before. Hosted by Sarah Lian, *Photo Face-Off* Season 2 will herald the return of everyone's favorite pro photographer, Justin Mott. Introducing 16 fresh amateur photographers from six different countries, all vying to become Asia's *Photo Face-Off* champion. Contestants face three fiendishly difficult photo challenges - Speed, Theme and Extreme - all designed to push their skill, knowledge and creativity to the limit.

### CRIME + INVESTIGATION

*My Ghost Story Asia* Season 3 once again features true accounts with the supernatural, told by the people who experienced them; from chance encounters in haunted spaces to deep personal experiences – some even capturing their brush with the spiritual realm on photographs and film!





## BBC WORLDWIDE ASIA



# BBC Worldwide

### Head Office

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### Company Profile

BBC Worldwide Limited is the main commercial arm and a wholly owned subsidiary of the British Broadcasting Corporation (BBC).

From April 2013, BBC Worldwide restructured its business to be based around geographic locations, supported by key global business areas. Business activities devoted to each region include channels, TV sales, consumer products and production.

**Ownership of Channel/ Group/ Network in Asia:**  
BBC Worldwide

**Who operates the Channels in Asia:**  
BBC Worldwide Asia

### Key Personnel

EVP, Asia: David Weiland  
SVP & GM, Southeast Asia: Monty Ghai  
GM, Greater China: Kelvin Yau  
SVP & GM, India and Content Head for Asia: Myleeta Aga  
GM, Northeast Asia: Soojin Chung  
VP, ASEAN and India: John Williams  
VP, Greater China and North Asia: Katy Xu  
VP, Content, Asia: Ryan Shiotani  
VP, Marketing, Asia: Judith Davidson  
Head of Marketing, Global News Ltd, APAC: Terri Seow  
Communications Director, Asia: Jeanne Leong

**Advertising Sales Contact:**  
SVP, Commercial Development, Asia & ANZ:  
Alistair McEwan



### BBC Lifestyle

BBC Lifestyle offers inspiration for home, family and life.

Brimming with vibrant, fresh and exciting programmes that set trends, BBC Lifestyle is an inspiring and daring channel that helps you transform your world from revamping your home, invigorating your cooking and revolutionising your wardrobe to simply becoming healthier, happier and getting more out of life.

Indulge in the latest series from top British celebrity chefs such as Paul Hollywood, Rachel Allen, Rachel Khoo and James Martin; and inspire your creativity with home design shows like *Grand Designs*.

#### Programming genre:

Lifestyle entertainment

#### Target audience:

Affluent female PMEBs, looking for inspiration and ideas to improve their lives.



Undercover Boss



Great British Bake Off



### BBC Entertainment

BBC Entertainment is an eclectic mix of original drama, comedy, light and live entertainment with a lineup of world-class, critically acclaimed talents.

With award-winning premieres and returning series of well-known favourites, BBC Entertainment showcases seductive new contemporary dramas and thrilling crime series, along with classic and cutting-edge comedies. Packed with outstanding talents, extraordinary spectacle and highest production values, it is television for the discerning and the imaginative.

Be entertained by rib-tickling talk show, *The Graham Norton Show*, stay on the edge of your seats with *Sherlock*, and be glued to your TV with the latest series of the iconic *Doctor Who*, all only on BBC Entertainment.

#### Programming genre:

General entertainment

#### Target audience:

Affluent PMEB, both males and females, who enjoy quality dramas, comedies and light entertainment.



The Graham Norton Show S18



Dr Who S9



## BBC WORLDWIDE ASIA



### CBeebies

CBeebies is a multi award-winning channel that provides high quality, interactive and educational programming for pre-school children.

CBeebies presents a mix of new and landmark, UK-produced programmes that educate and entertain the BBC's youngest audiences.

CBeebies is also a place where friends like Sarah & Duck, Tinky Winky and Mister Maker inspire young imaginations with exciting stories and endless laughter. It is a place where pre-schoolers learn through interactive play and where their questions about the world around them are answered in creative energetic ways that keep them enthralled. Designed by child development experts and mixing live action with state of the art puppetry and animation, CBeebies ensures preschool learning is safe, friendly and fun.

The channel is advertising-free and offers favourites such as *Teletubbies*, *Hey Duggee* and *Sarah & Duck*.

#### Programming genre:

Pre-school education and entertainment

#### Target audience:

Pre-schoolers between 0 – 6 years, their parents and carers.



Hey Duggee



Sarah & Duck



### BBC Earth

BBC Earth inspires audiences by sharing the incredible wonders of our universe. The channel will showcase the work of the world's foremost factual filmmakers as it seeks to take audiences on a thrilling journey of discovery.

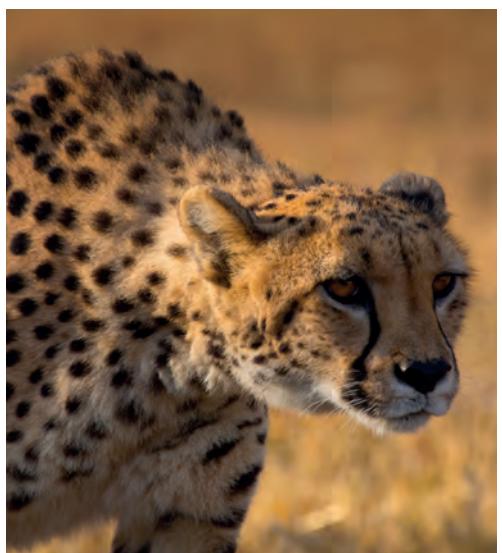
From the smallest creature under the microscope to the limitless expanses of space, BBC Earth will bring viewers face to face with heart pounding action, mind blowing ideas and the wonder of being human.

#### Programming genre:

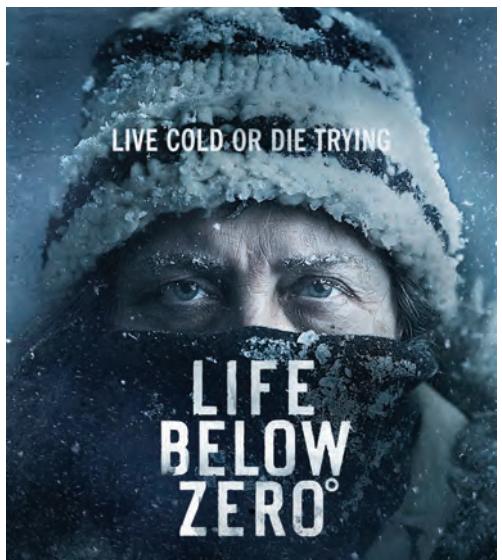
Factual entertainment

#### Target audience:

Highly passionate, motivated and engaged individuals aspiring to lead a quality life.



The Hunt



Life Below Zero



### BBC World News

BBC World News is the BBC's 24-hour international news and information service available on TV, online and mobile.

BBC World News provides breaking news, broader news stories, as well as award-winning current affairs series and documentaries. Renowned globally for integrity, impartiality and quality, these three defining factors have seen us grow to be the world's most trusted news brand. With journalists in more places than any other international news broadcaster, we don't just go where the stories happen, we're already there.

Reaching over 390 million homes in more than 200 countries and territories around the world, BBC World News content is also available in 1.8 million hotel rooms, on 201 cruise ships, 53 airlines and 24 mobile phone platforms.

#### Programming genre:

News and information

#### Target audience:

The BBC World News viewer is interested in high quality international news and in learning about the globalised world they live in. They are technologically advanced and internationally-minded.



Yalda Hakim



## DEUTSCHE WELLE

### Made for Minds: DW makes a statement in the international media landscape

The ways in which people today can learn about topics, events and developments around the globe are almost limitless. With television, tablet, mobile and radio, there are literally several ways to stay informed with news and current affairs. But for DW, not all sources are equal. When they began to redesign the channel; there was an ultimate focus on unprejudiced international news and information. As Asia is one of the most important markets for DW, they are working towards providing viewers with the relevant news and information the region requires.

"Each day is filled with headlines," says Petra Schneider, Director of Distribution at DW. "It's the job of our journalists to break down the headlines into consumable pieces of information, so that viewers can form their own opinions. We want to create a platform that provides a balanced view of the world. That means, being critical but remaining impartial."

In a few words, DW's new slogan provides a clear profile of the network in the international media landscape. Not only does it represent a pledge to DW's target audience, but also sums up what makes the broadcaster relevant and attractive in today's information-dependent environment. "Made for Minds" stirs curiosity while assuring target audiences that DW is the right choice for what they're seeking. The slogan also serves as a way of differentiating DW from its international competitors.

The new DW will provide viewers across Asia with a comprehensive package of news and analysis with increased coverage of all the stories that are shaping the world. DW News will be the flagship of DW's English channel – broadcast in 60, 30 and 15-minute blocks. Anchors will guide viewers through the news covering topics like culture, sports, global business as well as in-depth features and analysis. Berlin will also deliver regional issues with a focus on Asian news which will be aired during Asian primetime.

DW will continue to deliver everything that its audiences have come to expect from Germany's international broadcaster – clarity, precision and reliability. But the new DW will be even more modern and interactive, with an increased focus on social media. DW's team of journalists will be reporting from a remodeled DW studio, with a sleek, modern design and updated facilities.

DW's news makers don't shy from confrontation. They ask the most uncomfortable questions and push past the headlines to find the most intriguing stories. Their mission is to provide answers to important issues with global impact – because that is what viewers deserve.



Petra Schneider,  
Director of Distribution





# DEUTSCHE WELLE



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## Company Profile

Deutsche Welle (DW) is Germany's international broadcaster and a trusted source for reliable, unbiased news and information. DW delivers the latest insights and analysis of the issues that are moving the world with regional television lineups and radio and online content available in 30 different languages. With news, features and documentaries covering everything from business, science and politics to arts, culture and sports, we bring people closer to what matters most.

DW is available worldwide with a 24-hour English schedule to provide audiences with the news and information they need. With a renewed focus on international news, DW has developed a new platform for in-depth coverage and analysis. DW reaches 100 million listeners and viewers worldwide. DW relies on a global satellite network, partner stations and online services to make tuning in as easy as possible, as well as utilising other means of distribution like apps, podcasting, live-streaming, newsletters, mobile and RSS services.

### Ownership of Channel/ Group/ Network in Asia:

Deutsche Welle is a German public broadcaster

### Who operates the Channel in Asia:

Deutsche Welle

### Name of channels:

DW, DW (Deutsch), DW (Arabia), DW (Latinoamérica), DW (Amerika)

### Description

- DW: 100% English language TV channel, worldwide 24/7
- DW (Deutsch): DW's German TV channel for Asia, (24 hrs German)
- DW (Arabia): TV channel for the Arab World, 17 hrs in Arabic, 7 hrs in English
- DW (Latinoamérica): DW's Spanish TV channel for the Americas, 24 hrs in Spanish
- DW (Amerika): DW's German TV channel for the Americas, 20 hrs in German, 4 hrs in English

### Programming genre:

News, current affairs, lifestyle, sports, travel magazines and documentaries

### Target audiences:

Opinion leaders and decision makers

### Distribution in Asia:

DW and DW (Deutsch) are broadcast via satellite, and carried by over 1,100 cable, IPTV and DTH companies in Asia.

## Programming Highlights

### Conflict Zone

DW's top political interviews. Hard-hitting interviews going beyond the normal soundbite culture.

### DW News

Detailed explanations, expert analysis, full coverage from the worlds of politics, business, sports and culture. Stories you will not see elsewhere. Fascinating insights beyond the headlines. DW News: connecting the dots for viewers across the globe.

### Drive It – The Motor Magazine

"Drive it" keeps you in touch with the latest auto news from Germany and Europe: The latest models out for a test-drive and head-to-head with competitors.

### Kickoff – The Bundesliga Highlights

All the top matches, goals, highlights: The best of the Bundesliga – Germany's premier league – in compact, concise coverage.

### Tomorrow Today – The Science Magazine

Developments and trends in research: From space travel to environmental conservation, from genetic engineering to medical innovations, *Tomorrow Today* has the scoop on science.

### Number of programming hours:

DW is a 24/7 broadcaster

### Ratio of acquired / original production:

50 – 50

### In-house production facilities:

Modern studios, editing facilities, broadcasting and monitoring equipment

### List of localised feeds:

5

### Number of homes in Asia:

Approximately 55 million homes in Asia

### List of pay-TV distribution:

Several cable, DTH, IPTV companies in Asia carry DW and DW (Deutsch)

### Distribution via IPTV:

Several IPTV companies in Asia carry DW

### Distribution via Mobile:

DW has livestreams and apps optimised for mobile use. Available on many app stores.

### Transmission and uplink details:

DW uses a network of ten high power communications satellites all over the world. Uplink for Asia is performed in Hong Kong.



# DISCOVERY NETWORKS ASIA-PACIFIC



## Head Office

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## Key Personnel

Acting President and MD: Enrique R. Martinez  
SVP and GM – Australasia: Mandy Pattinson  
SVP and GM – China: Fang Chang  
EVP and GM – South Asia: Rahul Johri  
SVP and GM – Japan: Louis Boswell  
SVP and GM – Southeast Asia: Theresa Ong  
Acting Country Manager of Taiwan and Hong Kong: Gina Hung  
Country Manager of Korea: HeeMan Lee  
SVP, CFO: Nilesh Zaveri  
VP, Ad Sales: Jacqueline Tok  
VP, Creative Services: Karen Cheah  
VP, Human Resources: Alice Foo  
VP, Legal Affairs: Chin Seow Si  
VP, Marketing & Communications: Magdalene Ng  
VP, Planning & Operations: Cheong Li Lee  
VP, Production & Development: Vikram Channa  
VP, Programming: Charmaine Kwan  
VP, Research: Julie Petersen  
VP, Prod Services Business Strategy: Victor Tai  
Director, Media Operations: Kevin Pillar

## Company Profile

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 pay-TV programmer reaching nearly 3 billion cumulative subscribers in more than 220 countries and territories. For 30 years Discovery has been dedicated to satisfying curiosity and entertaining viewers with high-quality content on more than 200 worldwide television networks.

In Asia-Pacific, the 14 brands reach 674 million cumulative subscribers in 36 countries and territories with programming customised in 14 languages and dialects.



**Discovery Channel**, the flagship network of Discovery Communications, is devoted to creating the highest quality pay-TV programming in the world and remains one of the most dynamic networks on television. First launched in 1985, Discovery Channel reaches 209 million subscribers in Asia-Pacific. It offers viewers an engaging line-up of high-quality non-fiction entertainment from blue-chip nature, science and technology, ancient and contemporary history, adventure, cultural and topical documentaries. For more information, visit [www.discoverychannelasia.com](http://www.discoverychannelasia.com).

Key titles include *River Monsters*, *Manhunt with Joel Lambert*, *Deadliest Catch* and *Mythbusters*.



**River Monsters**

Extreme angler, freshwater detective and biologist Jeremy Wade takes viewers on an all-new spine-tingling, mystery-filled freshwater monster hunting expedition in *River Monsters*.



**Manhunt with Joel Lambert**

Former U.S Navy SEAL Joel Lambert is placed out of his comfort zone as he tries to escape and evade new military and non-military teams from around the world. He has 12 – 48 hours to make it to a predetermined extraction point that only he is aware of, with only a basic survival kit provided to him.



**TLC** is a global lifestyle and entertainment destination, presenting non-scripted and scripted programming featuring real life stories and universal themes that resonate with viewers around the world. TLC's programming is told through the lens of larger than life characters and adaptable formats, celebrating everything from relationships and life stages, to makeover and transformation to food and travel. Launched in Asia-Pacific on September 1, 2010, TLC is currently distributed to over 145 million subscribers in the region. For more information, visit TLC at [www.tlcasia.com](http://www.tlcasia.com).

Key titles include *Cake Boss*, *Project Runway*, *Say Yes to the Dress* and *The Little Couple*.

## The Little Couple

*The Little Couple* follows the lives of Bill Klein and Jen Arnold, your average couple - except for the fact that they are both under 4 feet tall!



**The Little Couple**



**Animal Planet** is the world's only brand that immerses viewers in emotional, engaging and passionate content devoted to animals – from wildlife to pets. Animal Planet connects humans and animals with rich, deep content and offers animal lovers access to entertainment, information and enrichment. Animal Planet launched in Asia-Pacific in 1998 and is currently distributed to 180 million subscribers in the region. For more information, visit Animal Planet at [asia.discovery.com](http://asia.discovery.com).

Key titles include *Tanked*, *My Cat From Hell* and *Meet the Orangutans*.



**My Cat From Hell**



## DISCOVERY NETWORKS ASIA-PACIFIC



**Discovery Kids** lets children explore their awesome world and ignites their natural curiosity by providing content that is fun and enriching for school-age kids. The channel stimulates learning and imagination, and provides a safe environment that parents can trust. Discovery Kids offers its young viewers a world of endless possibilities through informative and entertaining programming that explores adventure, nature, science, wildlife, history and technology. Launched in Asia-Pacific in April 2012, Discovery Kids is currently available to 34 million subscribers across the region. For more information, visit Discovery Kids at [www.dkids.asia](http://www.dkids.asia).

Key titles include *Insectibles*, *Dino Dan*, *Animal Atlas* and *Wild Kratts*.



**Eve** is a factual network that brings an unabashed female perspective of the world. From mums and mobsters to miners and millionaires, Eve showcases the myriad of amazing stories from the lives of women today. Eve empowers women aged 25 – 49 by providing insights to a comprehensive range of topics that touch the lives of every woman, no matter what they do or where they live – connecting them through content that features unique perspectives and experiences of parenting, careers, relationships, health and entertainment. In Asia-Pacific, Eve reaches over 3 million subscribers. For more information, visit Eve at [evechannelasia.com](http://evechannelasia.com).

Key titles include *Long Island Medium*, *My Big Fat Fabulous Life* and *Quints By Surprise*.



**Discovery HD World** is a global high-definition television network offering factual and lifestyle entertainment that fulfills the promise of high-definition technology. Delivering the ideal viewing experience, Discovery HD World brings audiences even closer to their world with breathtaking imagery and expansive detail, featuring programming on the wonders of the world ranging from culture, science and natural history to travel and lifestyle themes. Discovery HD World reaches 9 million subscribers in Asia-Pacific. For more information, visit Discovery HD World at [asia.discovery.com](http://asia.discovery.com).

Key titles include *Treehouse Masters*, *Ainsley Eats Streets* and *Wild River Journeys*.



DISCOVERY  
SCIENCE

From the depths of our galaxy to the practical science in the world around us, **Discovery Science** is the only network dedicated to making science programming accessible, relevant and entertaining. By examining the impact of science and technology on our everyday lives, Discovery Science searches for the answers to the questions that have eluded us for centuries and reveals life's greatest mysteries and smallest wonders, from uncovering lost worlds to exploring the latest in scientific discoveries from today's headlines. Discovery Science reaches 32 million subscribers in Asia-Pacific. For more information, visit Discovery Science at [asia.discovery.com](http://asia.discovery.com).

Key titles include *Redesign My Brain*, *The Gadget Show* and *Through the Wormhole with Morgan Freeman*.



**DMAX** is the definitive factual entertainment destination for young men who live life to the max. From cars and combat to extreme antics and enterprise, the channel is designed for the infotainment junkie's insatiable appetite for smarts, wit and adrenaline. DMAX is targeted at men aged 18 – 45, and offers viewers the opportunity to step out of their daily lives and go on a wild adventure – no matter what their passions are – turbo-charged rides, the great outdoors, technology, culture or treasure-hunting. In Asia-Pacific, DMAX reaches 2 million subscribers. For more information, visit DMAX at [dmaxasia.com](http://dmaxasia.com).

Key titles include *Fast N Loud*, *100 Miles From Nowhere*, *Overhaulin'* and *Fat N' Furious*.



**Eurosport**, the group's flagship TV channel, is Europe's #1 venue for live sporting action. The original live sports channel gives you a ringside seat at more events than anyone else, delivering on-field emotions direct to your screen. With live coverage of flagship sporting events from around the world, feel the excitement, the heartbreak, the joy, the tension, and drama of live sports action. The biggest names, the major athletes, and the champions of tomorrow are on Eurosport. In Asia-Pacific, Eurosport reaches over 11 million subscribers. For more information, visit Eurosport at [asia.eurosport.com](http://asia.eurosport.com).

Key titles include *Champions League*, *Tour De France* and *US Open*.





# THE WALT DISNEY COMPANY



## ASIA'S NO.1 KIDS AND FAMILY NETWORK

**Disney Channels Worldwide** is a global portfolio of over 112 kids-driven, family-inclusive entertainment channels and localised feeds available in 163 countries and 34 languages. In Southeast Asia, it reaches out to 130 million individuals across 24-hour Pay-TV, free-to-air branded blocks, on-demand and new digital platforms like WATCH Disney mobile apps. The SEA channels currently broadcast in 7 languages (English, Mandarin, Bahasa Indonesia, Bahasa Malaysia, Thai, Tamil and Vietnamese).

**Disney Channel** offers an unparalleled blend of quality family entertainment loved by kids and trusted by parents. Targeting kids aged 6 to 14, the channel brings top animated programmes like *Phineas and Ferb*, *Star vs The Forces of Evil*, *The 7D* and award-winning movies like *Frozen*, *Planes*, *Wreck-It Ralph* and *Star Wars*, to homes all over SEA.

**Disney Junior** is a multiplatform entertainment destination for the "Preschool Plus" audience (aged 2 – 7) and their families. It is the home where magical storytelling comes to life with shows that make kids laugh, learn and sing, like *Mickey Mouse Clubhouse*, *Jake and the Never Land Pirates*, *Sofia the First*, and *Miles From Tomorrowland*.

**Disney XD** is a boy-focused, girl-inclusive channel that targets kids 6 – 14 (hyper-targeting boys 6 – 11). With iconic shows like Marvel's *Avengers Assemble*, *Ultimate Spider-Man*, *Star Wars Rebels* and the soon-to-be launched *Guardians of the Galaxy*, Disney XD takes kids on a journey where they can challenge themselves, discover their strengths and enjoy cool, unstoppable fun.

**WATCH Disney** apps offer viewers a new way to watch full-episodes and live streaming of Disney Channel, Disney Junior and Disney XD through mobile and tablet devices, anytime and anywhere.

## Key Personnel

Managing Director:  
Robert Gilby

General Manager, Disney Media Distribution:  
Amit Malhotra

General Manager, Branded Media and Content:  
Natasha Malhotra

## The Walt Disney Company (Southeast Asia) Pte. Limited

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TAKE THE  
**MAGIC**  
WITH YOU  
EVERWHERE



## EURONEWS



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### Key Personnel

Michael Peters, Chief Executive Officer. Olivier de Montchenu, Managing Director Euronews Sales, Worldwide Commercial & Marketing Director. Arnaud Verlhac Director of Worldwide Distribution  
Advertising Sales Contact: Olivier de Montchenu, Managing Director Euronews Sales, Worldwide Commercial & Marketing Director  
Content Sales Contact: Arnaud Verlhac, Director of Worldwide Distribution

### Company Profile

Europe's most-watched news channel, Euronews provides rolling coverage of world news. The channel is available 24 hours a day in 13 language services (Arabic, English, French, German, Greek, Hungarian, Italian, Persian, Portuguese, Russian, Spanish, Turkish and Ukrainian). Euronews offers a unique perspective on, and factual analysis of, current events. The channel can be watched in 425 million homes in 155 countries, and delivers a complete range of products (websites, mobile applications, smart TV, radio, etc.).

### Description

No.1 international news channel in 13 languages, most-watched news channel in Europe

**Programming genres:**  
International news

**Target audiences:**  
Community of affluent & independent thinkers

### Distribution in Asia:

In Asia-Pacific Euronews reaches more than 10 million households through cable, IPTV, satellite, DVB-T and through partnerships with TV broadcasters. The channel is available in Australia, Afghanistan, Hong Kong, Indonesia, South Korea, Malaysia, Mongolia, New Zealand, Pakistan, Taiwan, Cambodia, India, Philippines and Thailand.



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Contact Arthur Ong at [arthur.ong@contineomedia.com](mailto:arthur.ong@contineomedia.com) or +65 6521 9767



## Head Office

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 CINEMAX: [www.cinemaxasia.com](http://www.cinemaxasia.com)  
 RED: [www.screenredasia.com](http://www.screenredasia.com)  
 Email: [feedback@hboasia.com](mailto:feedback@hboasia.com)

## Key Personnel

CEO: Jonathan Spink

Head of Affiliate Marketing and Sales: Jacelyn Kek

Head of Marketing, Creative and Content:  
 Magdalene Ew

Head of Programming and Production: Erika North

**Who owns the Channel/ Group/ Network:**  
 HBO Asia is owned by HBO (a Time Warner company).

## Description

Singapore-based HBO Asia brings the best of Hollywood to Asia first through its exclusive licensing deals with major Hollywood and independent studios including Paramount Pictures, Sony Pictures, Universal Studios, Warner Bros. and Lionsgate. HBO Asia has proprietary and award-winning HBO and HBO Asia Original programmes that are produced exclusively for HBO viewers.

Wholly owned by HBO (a Time Warner company), HBO Asia reaches 23 territories across Asia and offers a bouquet of channels and services including 24-hour commercial-free subscription movie channels in standard-definition and high-definition – HBO, HBO SIGNATURE, HBO FAMILY, HBO HITS, CINEMAX and RED – as well as HBO GO and HBO ON DEMAND.

HBO Asia's linear channels have closed-captioned subtitling in several local languages – Bahasa Indonesia, Bahasa Malaysia, Cyrillic, Simplified Chinese, Traditional Chinese, Thai, and Vietnamese. In selected territories, HBO Asia's channels are available in high definition – in better clarity, sharper picture quality, wide-screen format and Dolby® Digital 5.1 surround sound.

The HBO service in India, Pakistan, Maldives and Bangladesh is ad-supported, while there are two 24-hour advertising-free premium programming subscription channels in India – HBO DEFINED and HBO HITS, both available in standard-definition and high-definition formats and subtitled in English, with dual language audio options of either English or Hindi, where available. HBO Asia is the exclusive distributor of BabyFirst in Asia.

### In Asia

#### HBO / HBO HD

Home to the biggest and latest Hollywood blockbusters and award-winning HBO Originals, HBO is a 24-hour commercial-free premium programming subscription service for movie lovers. The biggest and latest Hollywood blockbusters premiere for the very first time on Asian television weekly on HBO's *Saturday Night Premiere*. HBO is seen in 23 territories throughout Asia and programmes are broadcast with dual language audio options (Bahasa Malaysia, Bahasa Indonesia, Mandarin, Cantonese and Vietnamese) in selected territories where available.

#### HBO SIGNATURE / HBO SIGNATURE HD

HBO SIGNATURE is a 24-hour commercial-free premium programming subscription service that is home to award-winning HBO Original productions, series, movie specials and showcases, with distinct, thought-provoking programming that pushes the limits. Programming highlights include Original Series on Monday to Thursday nights, and themed movie showcases, spotlights and festivals every Friday on HBO SIGNATURE's *Friday Picturehouse*.

#### HBO HITS / HBO HITS HD

HBO HITS delivers a one-of-a-kind experience that will thrill any hardcore movie fan – a commercial-free premium programming subscription service dedicated to blockbuster hits 24 hours a day, 7 days a week, on a unique viewer friendly schedule to suit the hectic lifestyle of today's busy movie fan.

#### HBO FAMILY / HBO FAMILY HD

HBO FAMILY is a 24-hour commercial-free premium programming subscription service featuring wholesome movies that families can enjoy together. Devoted to a family-friendly viewing environment, HBO FAMILY offers fun-filled, light-hearted entertainment to viewers of all age groups.

#### CINEMAX / CINEMAX HD

CINEMAX is a male-skewed 24-hour commercial-free premium programming subscription service that packs entertainment with a bold, honest and unapologetic attitude. Offering non-stop action, suspense, comedy and science-fiction movies and series, CINEMAX keeps viewers on the edge with non-stop adrenaline and heart-pumping entertainment.

#### RED

RED is HBO Asia's 24-hour Asian movie channel that is home to premium Asian movie entertainment, featuring premieres of some of Asia's most highly anticipated movies, from adrenaline-fuelled action to zany romantic comedies, and showcasing some of the best and latest Asian television series, entertainment news and star-studded interviews.

With line-ups from China, Hong Kong, Korea, Japan and beyond, RED is HBO Asia's spotlight on the region. All programmes are presented in original language with English subtitles.

#### HBO GO

HBO GO is an internet streaming service that allows subscribers to enjoy over 1,000 hours of their favorite HBO Original programmes across multiple devices including laptops, tablets and smartphones, anywhere, anytime. New HBO Original programmes and episodes are available on HBO GO 12 hours after they premiere in the U.S. Subscribers will be able to select what they want to watch on the device of their choice, giving more control to the viewer.

#### HBO ON DEMAND

The first Hollywood subscription movie on demand service to launch in Asia, HBO ON DEMAND is a subscription video on demand service that offers subscribers the flexibility and convenience of watching what they want, when they want to. A catch-up service complementary to HBO Asia's linear channels, viewers can enjoy complete control and unlimited viewing of their favorite Hollywood blockbuster movies, critically acclaimed series and HBO Originals on HBO ON DEMAND. HBO ON DEMAND is subtitled in local languages in selected territories. Programmes are also broadcast with dual language options where available.

#### In India

#### HBO DEFINED

Home of the latest Hollywood and Bollywood blockbusters and award-winning HBO Originals, HBO DEFINED is a 24-hour advertising-free premium programming subscription service that features Bollywood movies from Eros International for the first time on Indian television straight after their theatrical run and delivers top Hollywood blockbusters to India first through exclusive output licensing deals with major Hollywood studios.

#### HBO HITS

A high-octane 24-hour advertising-free premium subscription movie channel that is packed full of entertainment with a bold, honest and unapologetic attitude and indulges viewers in India with genre driven anchors and iconic HBO Original series, and features Bollywood movies from Eros International for the first time on Indian television straight after their theatrical run.



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# ITV CHOICE



## Head Office

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## Key Personnel

Channel Director: Nic van Zwanenberg  
Channel Distribution Manager: Asif Ali  
Marketing & PR Manager: Natasha Storer  
Programming Manager: Sophia Yuen  
Creative Manager: Eugenie Fung

## Company Profile

ITV plc is the UK's largest commercial broadcaster, a FTSE 100 company with a broad international shareholder base. ITV Choice's business is managed out of Hong Kong and has distribution in over 100 countries and territories throughout Asia, the Middle East and Africa.



## Description

Part of ITV's Pay & Distribution Division, ITV Choice is the home of great British entertainment and drama in the Middle East, Asia and Africa across over 100 countries and territories. ITV Choice shows a wide variety of award-winning drama, top entertainment, cool comedy and soaps, fresh from the UK, broadcast in high definition.

## Programming Highlights

### *Ant & Dec's Saturday Night Takeaway*

This fast paced, high-energy show is packed with outrageous fun, massive surprises, exciting challenges, celebrity guests and more. With an explosive mix of games, physical tasks and unexpected tricks, this entertaining show is made for prime time TV.

Hosted by the award winning charismatic entertainment duo Ant & Dec (who also host *I'm A Celebrity...Get Me Out Of Here!*) everyone becomes part of the show, with audience members chosen at random to participate in challenges and win great prizes.

Some of the world's most well-known talent join Ant & Dec for outrageous fun whether it's embarrassing themselves in a task, or being pranked by the hosts, all making for great television. Previous celebrities have included Gordon Ramsey, Simon Cowell, Victoria Beckham, Kevin Costner, Kylie Minogue, Michael Buble, Ed Sheeran and Daniel Radcliffe.



## Vera

ITV's critically acclaimed crime drama stars Academy Award nominated Brenda Blethyn OBE (Pride and Prejudice; Little Voice) as DCI Vera Stanhope. Based on the bestselling Inspector Stanhope books by award winning crime writer Ann Cleeves.

Set amid the wild beauty of England's rugged Northumberland landscape, Vera Stanhope investigates chilling crimes only she can solve. Now in its 5th series, the shambolic but perceptive detective does not make friends easily. Grumpy and often short tempered, what Vera lacks in charm, she makes up for in wisdom and insight.

## Coronation Street

The story of everyday life in a small, tightly knit community – this is the core of the world's longest running primetime drama serial and the highest rating programme in the UK. Watched across the world for over 50 years, Coronation Street has uniquely combined cult status with popularity and durability. The quality of writing is second to none, portraying believable characters with a large helping of humour. Its themes – love, passion, deception, greed and intrigue – are ones which everyone can relate to. While fresh faces, introduced alongside more established characters, keep it as popular with today's youth as it is with their grandparents. The world's longest running soap, Coronation Street has been seen around the world, and has millions of devoted viewers. Now showing on ITV Choice within 48 hours of UK TX.



# NBCUNIVERSAL INTERNATIONAL NETWORKS



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[www.syfy.asia](http://www.syfy.asia)  
[www.universalchannel.com.au](http://www.universalchannel.com.au)  
[www.13thstreet.com.au](http://www.13thstreet.com.au)  
[www.syfy.com.au](http://www.syfy.com.au)

**Advertising/sponsorship:**  
A range of advertising opportunities: sponsorships, custom-produced vignettes, and integrated sales packages with on-line, on-ground events, and above-the-line support.

## Key Personnel

Managing Director, International Television,  
Asia-Pacific: Justin Che

Managing Director, International Networks,  
Asia-Pacific: Christine Fellowes

Vice President, Channels, Asia: Scott Mackenzie

Vice President, International Television,  
Australia/New Zealand: Chris Taylor

Vice President, Audience Research and Analysis,  
Asia-Pacific: Henry Robles

Chief Financial Officer, Asia-Pacific: Umeet Shah

Director, Creative and Production: Natalie Gee

Director, Advertising Sales: Charmaine Wong

Director, Programming and Acquisition:  
Donovan Castillo Mohlman

Director, Marketing: Ruben Lawrence

## Company Profile

### About NBCUniversal International Networks

NBCUniversal International Networks is one of the world's premier entertainment portfolios, delivering quality content and compelling brands to over 176 territories across Europe, the Middle East, Africa, Latin America and Asia-Pacific. The channel brands in the portfolio include Universal Channel, Syfy, E! Entertainment Television, 13<sup>th</sup> Street, DIVA, Studio Universal, Telemundo, The Style Network and Golf Channel. These unique brands deliver a full range of entertainment experiences to local

audiences across the globe; the portfolio also includes Movies 24 in the UK. Further, NBCUniversal News Group, one of the most influential and respected portfolios of on-air and digital news properties in the world, operate CNBC and NBC News internationally.

NBCUniversal International Networks is a division of NBCUniversal, one of the world's leading media and entertainment companies in the development, production, and marketing of entertainment, news, and information to a global audience. NBCUniversal owns and operates a valuable portfolio of news and entertainment television networks, a premier motion picture company, significant television production operations, a leading television stations group, world-renowned theme parks, and a suite of leading Internet-based businesses. NBCUniversal is a subsidiary of Comcast Corporation.

**Universal Channel** – The flagship entertainment channel of NBCUniversal International Networks delivers 100% Characters to viewers worldwide. Universal Channel Asia compels audiences with engaging, high-quality character-driven entertainment. With a mix of first-run, award-winning and intriguing series such as *Grimm*, *Chicago Fire* and *The Librarians*, Universal Channel is powered by memorable, magnetic characters that trigger an emotional response and draw viewers back to the channel week after week.

**DIVA** is Asia's leading entertainment channel for women. Passionate about delivering positive style and a sassy attitude to the small screen, DIVA celebrates the richness of life and real-life glamour with exclusive, award-winning and top-rating dramas and great reality like *My Kitchen Rules*, *Suits* and *How Do I Look? Asia* – the inspirational fashion makeover series. DIVA is also synonymous with exciting local content that greatly appeals to Asia's savvy audiences. The channel encourages viewers to just have fun, relax and "Be Yourself."

**E!** is the home of pop culture, capturing the topics that fascinate us all. Through personalities, trends, music, fashion, art, nightlife, entertainment and philanthropy, pop culture is the shared experience that brings people together and inspires passion and loyalty. Topical and up to the minute, E! covers and generates pop culture buzz 24/7. And now with content coming to Asia 'Express From Hollywood', viewers can catch the hottest TV shows like *Keeping Up With The Kardashians*, E! News and *Fashion Police* within hours of their U.S. debut.

**Syfy** is the home of imagination-based entertainment. From acclaimed original series (*Dominion*), events and blockbuster movies (Sharknado movie franchise) to classic science fiction, paranormal (Asian original production *The Paranormal Zone*), action adventure and fantasy programming, Syfy is a passport to limitless possibilities.

**13<sup>th</sup> Street** is a thrilling crime and suspense channel that delivers smart, gripping drama with excitement around every corner. It is the destination for people who love a good whodunit, with a murder mystery to solve every hour of the day. 13<sup>th</sup> Street is your Partner in Crime, with premieres of *Vera*, Australian made drama *Doctor Blake Mysteries* and *Miss Fisher Murder Mysteries* and returning favourites like *A Touch of Frost*. 13<sup>th</sup> Street is the only entertainment channel dedicated to mystery and suspense in Australia.



## RTL CBS ASIA ENTERTAINMENT NETWORK



### Head Office

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### Key Personnel

Chief Executive Officer: Jonas Engwall  
Executive Vice President, Programming: Jennifer Batty  
Executive Vice President, Distribution: Daniel Fung  
Head of Marketing: Omar Gepiga  
Country Head, Philippines: Rene Esguerra

### Advertising Sales Contact:

Daniel Fung

### Company Profile

RTL CBS Asia Entertainment Network is a venture formed in August 2013 bringing together two of the world's largest content producers: RTL Group, the leading European entertainment network, and CBS Studios International, the leading supplier of programming to the international market place. Its two channels, RTL CBS Entertainment HD and RTL CBS Extreme HD, are widely distributed in the region.

### Ownership of Channel/ Group/ Network in Asia:

RTL Group and CBS Studios International



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### Description

The general entertainment channel with the best mix of reality, drama, comedy and daily programmes. It features shows aired express from the U.S. broadcast including series *The Odd Couple*, *Beauty and the Beast*, *House of Cards*, *Elementary*, *Under The Dome*, *Extant*, *Scorpion* and *Limitless*; talent competitions *Britain's Got Talent* and *The X Factor UK*; dailies *Entertainment Tonight*, *The Insider*, *Late Show with Stephen Colbert* and *The Late Late Show with James Corden*; and some of the biggest award shows 'Live' *The Golden Globes*, *Screen Actors Guild Awards*, *American Music Awards* and *Billboard Music Awards*.

### Programming genre:

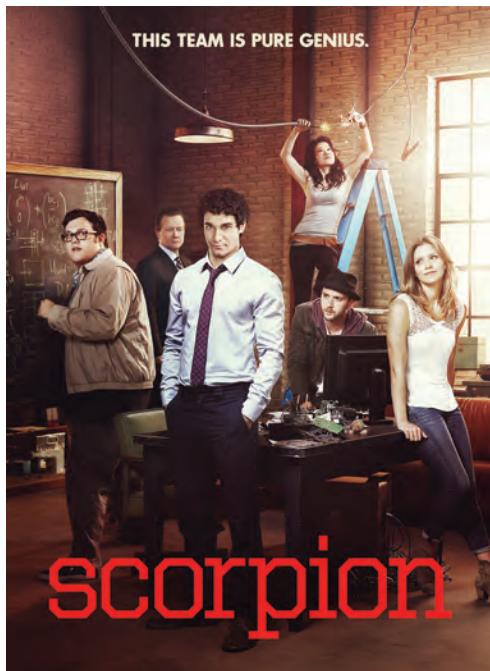
General Entertainment, drama, sitcoms, talent shows, daily entertainment news and talkshows.

### Target audiences:

Male and Female, 18 – 54



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### Description

The destination for extreme and action-packed content with a thrilling combination of popular series *Kingdom*, *Hawaii Five-0* and *NCIS: Los Angeles*; adrenaline-pumping stunts on *The Xtreme Collection* and *Cliptomaniacs*; mind-boggling illusions on *Criss Angel: Believe*, *Dynamo: Magician Impossible*, *Cosentino*, *Killer Magic* and *Close Up Kings*; and adventure-reality series *Bear Grylls: Mission Survive* and *Speed with Guy Martin*.

### Programming genre:

Extreme sports, action series, extreme reality, magic

### Target audiences:

Primary – Male 25+,  
Secondary – Male & Female 18 – 45



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## SCRIPPS NETWORKS INTERACTIVE



### Head Office

Scripps Networks Interactive (Asia) Pte Ltd  
3 Fusionopolis Way, Singapore 138633  
Tel: +65 6835 8838  
Website: [asianfoodchannel.com](http://asianfoodchannel.com), [foodnetworkasia.com](http://foodnetworkasia.com), [hgtv.asia](http://hgtv.asia), [travelchanneltv.asia](http://travelchanneltv.asia)

### Key Personnel

Managing Director: Derek Chang  
Head of Creative, Content and Marketing: CheeK  
Head of Distribution and Ad Sales: Leena Singarajah

### Advertising Sales Contact:

Head of Distribution and Ad Sales: Leena Singarajah

### Content Sales Contacts:

Head of Creative, Content and Marketing: CheeK  
Senior Programming Manager: Elise Ching  
Senior Programming Manager: Raphael Phang

### Company Profile

Scripps Networks Interactive is the leading developer of engaging lifestyle content in the home, food and travel categories.

### Description

AFC is the region's leading food-focused channel that celebrates the unique Asian culinary experience with the added touch of global flavor.

### Programming genre:

Food, lifestyle, and general entertainment

### Target audiences:

Adults 25 – 54 with a secondary focus on women 25 – 54

### Distribution in Asia:

Brunei, Malaysia, Singapore, Indonesia, Hong Kong, Philippines, Mongolia, Cambodia, Taiwan, and Vietnam.

Food Network brings food entertainment to a whole new level, showcasing the best of world cuisines with high entertainment value.

### Programming genre:

Food, lifestyle, and general entertainment

### Target audiences:

Adults 25 – 54 with a secondary focus on women 25 – 54

### Distribution in Asia:

Malaysia, Brunei, Singapore, Philippines, Indonesia, Mongolia, Palau, Taiwan, Australia, Thailand, Papua New Guinea, South Korea and Hong Kong.

HGTV is the only regional home-focused channel in Asia that entertains and inspires viewers with fresh ideas and authentic stories on how to find and love your dream home.

### Programming genre:

Property, flipping, design, renovation projects

### Target audiences:

Adults 25 – 54, skewed towards a more female audience

### Distribution in Asia:

Singapore, Philippines, Australia and Mongolia

Travel Channel aspires to connect people through the joy of human journey around the world.

### Programming genre:

Adventure, experience, lifestyle, luxury, food, factual

### Target audiences:

Adults 25 – 54, skewed towards a more male audience

### Distribution in Asia:

Indonesia, Malaysia, Maldives, Mongolia, New Zealand, Philippines, Sri-Lanka, Taiwan, Thailand, Singapore, Papua New Guinea, Myanmar, Australia and India

### Programming Highlights

**Asian Food Channel:** Family Kitchen with Sherson Get cozy with Sherson Lian and his mom, Ann, as they share favourite family moments together and dish up delicious blends of old and new cuisine. While Ann shares some of her favourite traditional recipes, Sherson puts a modern twist on them, incorporating unique contemporary flavors.

### Travel Channel: Breaking Borders

Breaking Borders is a travelogue, cooking show and dining-table summit all in one! Be enthralled by the adventures of journalist Mariana van Zeller and chef Michael Voltaggio as they host dinners for guests locked in conflict.

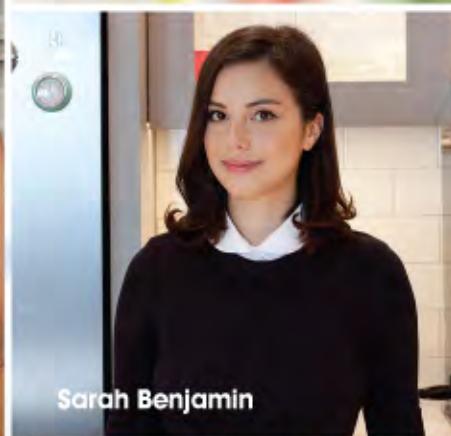
### Food Network: Cutthroat Kitchen

Just how far is a chef willing to go to win a cooking competition? Cutthroat Kitchen hands four chefs \$25,000 and the opportunity to spend that money on helping themselves or sabotaging their competitors!

### HGTV: Property Brothers

Real estate expert Drew Scott and contractor Jonathan Scott team up to help families find, buy and transform a dated property into the ultimate dream home!





Jonathan Scott | Drew Scott



# The most powerful brands in lifestyle

For more information, contact: (65) 6835 8838

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network

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COOKING  
channel

GREAT  
AMERICAN  
COUNTRY

# SONY PICTURES TELEVISION NETWORKS, ASIA



#03-01 Hansapoint@CBP,  
Singapore 486030  
Tel: +65 6622 8722  
Fax: +65 6622 8707

Sony Pictures Television Networks, Asia (SPT Networks, Asia) was established in 1997 with Singapore as the Asian headquarters. It operates five ad-supported 24/7 channels which are wholly-owned by Sony Pictures Entertainment.

AXN is Asia's home of thrilling entertainment; Sony Channel is the premier destination for female-skewing Hollywood entertainment; Animax offers anime for all; ONE is powered by prime and current South Korean entertainment content; and GEM serves up star-studded and popular general entertainment programming from China, Hong Kong, Taiwan and South Korea. The company also operates joint-venture Indonesian telenovela channel Vision 2 and children's content channel BabyTV, as well as Chinese movie channel LS Times TV which it represents in Taiwan.

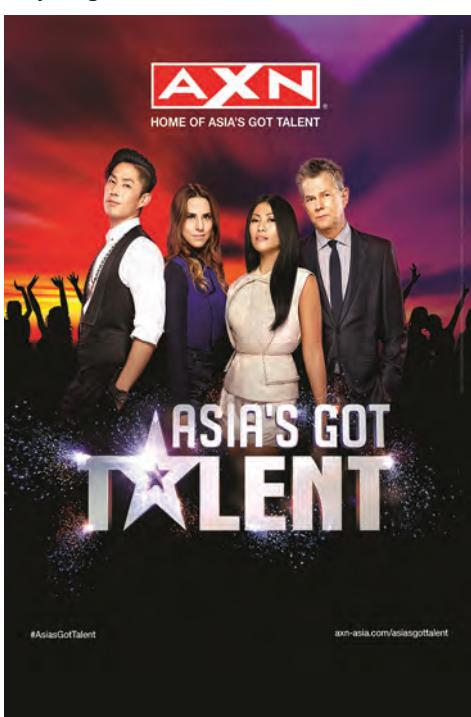
## Key Personnel

Senior Vice President & General Manager:  
Hui Keng Ang

Vice President, Content and Marketing:  
Virginia Lim

Vice President, Affiliates and Media Sales:  
Ling Sze Gan

Executive Director, Media & Sponsorship Sales:  
Jeslyn Eng



**AXN** offers viewers a thrilling ride with an exciting slate of programmes designed to help them escape the everyday. Asia's leading English general entertainment destination among upscale, affluent adults, the channel delivers first run, exclusive top-rated drama series, blockbuster features, adventure and competitive reality programmes, AXN original scripted series, as well as made-in-Asia original productions.

Launched first in Asia, AXN has become an international channel that is now seen across 60 countries globally including Latin America and Europe. In Asia, the channel is now watched by 175 million viewers in more than 84 million homes across 21 countries. AXN is also available in high definition (HD).

Website: [www.axn-asia.com](http://www.axn-asia.com)  
Facebook: <https://www.facebook.com/axnasia>  
Twitter: <https://twitter.com/axnasia>

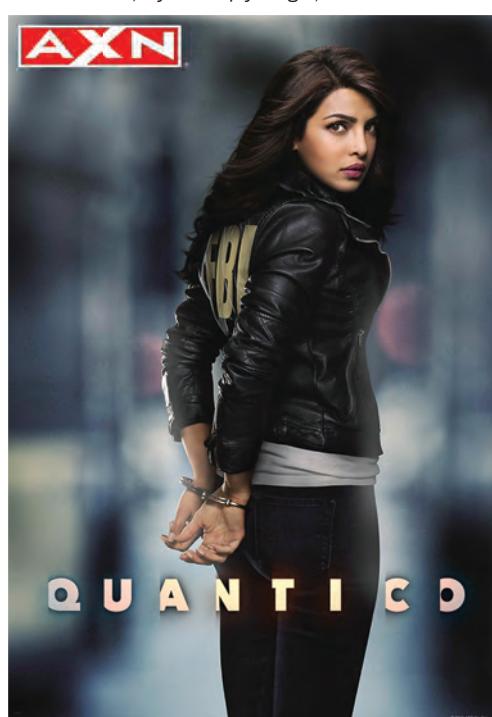
## Programming Highlights

Action Drama Series – Quantico, CSI: Cyber, The Blacklist, NCIS: Los Angeles, Hawaii Five-0, Killjoys, Sherlock, Blue Bloods, Supernatural, Falling Skies

Reality Competition Series – The Voice, The Amazing Race, American Ninja Warrior, Wipeout

AXN Originals – Hannibal, Crossing Lines, The Firm

AXN Made-in-Asia Originals: Asia's Got Talent, The Apprentice Asia, The Amazing Race Asia, Cash Cab Asia, Cyril: Rio Magic, Cyril Family Vacation: Hawaii Edition, Cyril: Simply Magic, eBuzz



**Sony Channel** is the premier destination for female-skewing Hollywood entertainment. Designed for the socially connected viewer, Sony Channel features captivating and talked-about drama, comedy, lifestyle and reality programmes on TV, all airing close to the U.S. telecasts, together with popular feel-good movies.

Fresh, confident and stylish, with a dash of clever wit, Sony Channel is visually stunning with a brand identity that perfectly complements its line-up of high calibre programming. Sony Channel appeals to a female-skewed, male-inclusive audience who loves to escape, engage and lose themselves in premium content. Viewers are modern, social, stylish and aspirational.

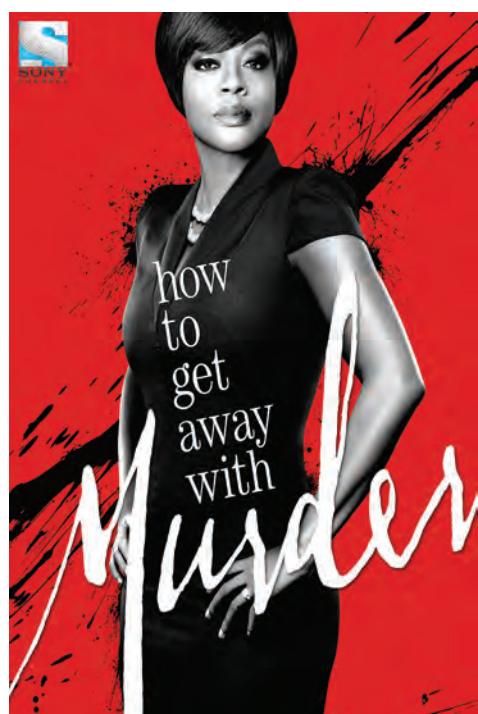
Launched in July 2007, Sony Channel is available in Cambodia, Hong Kong, Indonesia, Maldives, Mongolia, Palau, Papua New Guinea, Philippines, Singapore and Thailand.

Website: [www.sonychannelasia.com](http://www.sonychannelasia.com)  
Facebook: [www.facebook.com/sonychannelasia](https://www.facebook.com/sonychannelasia)  
Twitter: <https://twitter.com/sonychannelasia>

## Programming Highlights

Drama series: How to Get Away with Murder, Jane The Virgin, Madam Secretary, The Whispers, Girlfriends' Guide to Divorce, Satisfaction, Nashville, The Night Shift

Reality shows: Top Chef, The Millionaire Matchmaker, Minute to Win It, Cupcake Wars, Masters of Illusion, Stars in Style, Top 20 Funniest





## SONY PICTURES TELEVISION NETWORKS, ASIA



Launched in 2004, **Animax** is Asia's first channel brand specialising in Japanese animation – anime. Animax offers a wide variety of anime programmes from across the most popular genres including action, romance, horror, supernatural, comedy and slice-of-life. Animax is home to some of the biggest anime titles in the world and regularly offers brand new anime series that are simulcast with Japan.

Currently reaching 58 million viewers across 18 markets in Asia, Animax aims to offer anime for everyone. Beyond television screens, Animax actively engages its audiences at local events, including its signature Animax Carnival that has rolled out in Malaysia, the Philippines, and Taiwan. 2015 also saw the Animax LIVE Concert debut with anime songs performed 'live' by stars from Japan in a sell-out event.

In addition, Animax launched its first ever mascot 'OO-Kun', a cute blue raccoon-like character designed to take the channel beyond the linear screen to engage fans via large-scale events, social platforms and creative merchandise.

Website: [www.animax-asia.com](http://www.animax-asia.com)

Facebook: <https://www.facebook.com/animaxasiatv>

Twitter: <https://twitter.com/animaxasiatv>

### Programming Highlights

Assassination Classroom, Fafner EXODUS, The Seven Deadly Sins, Parasyte –the maxim–, Bleach, Charlotte, Fairy Tail, Little Busters! Refrain, The World God Only Knows, Hunter x Hunter, I Don't Have Many Friends, Little Battlers eXperience



**ONE** showcases the latest South Korean dramas, with selected new titles on the 'PPALI-PPALI' show time premiering within 24 hours of their debut broadcasts in Korea, on an exclusive and first-run basis. Viewers can catch the biggest stars and hottest names in Korean entertainment, from young and trendy idol dramas to popular soap operas, as well as current Korean variety and K-pop music programs.

ONE HD is the high definition feed of ONE and the channel is currently available in Singapore, Malaysia, Indonesia, Brunei, Cambodia and Australia. In addition, ONE regularly brings Korean artistes on promotional tours to meet fans. These have included drama stars Zo In Sung (*That Winter, The Wind Blows*), Lee Hyun Woo (*To the Beautiful You*), Lee Dong Wook (*Scent of a Woman*), Kim Sun-A (*Scent of a Woman*), and Jang Hyuk (*Midas*); K-pop boy group BTOB, and the resident hosts of variety series *Running Man*, who sold out ticketed fan-meeting events in Singapore in 2013, as well as Singapore and Kuala Lumpur in 2014.

Website: [www.onetasia.com](http://www.onetasia.com)

Facebook: <https://www.facebook.com/ONETVASIA>

Twitter: <https://twitter.com/onetasia>

### Programming Highlights

Drama: *The Gang Doctor* (within 24-hours from Korea), *Mrs. Cop* (within 24-hours from Korea), *Mask* (within 24-hours from Korea), *The Privileged* (within 24-hours from Korea), *The Girl Who Sees Smells*, *Pinocchio*, *Hyde, Jekyll, Me*

Variety: *Running Man*, *Oh! My Baby*, *K-pop Countdown* (*Inkigayo*), *Star King*



Launched in January 2014 in Vietnam on HTVC Cable TV System of Television Media Service Company, **GEM** is the glittering jewel of Asian general entertainment programming. GEM offers the region's most stellar drama and variety productions from South Korea, China, Hong Kong and Taiwan, on an exclusive and first-run basis. Spanning across period, contemporary, action, comedy, family and romance genres, GEM is anchored by a wide range of Asian drama with the most compelling stories, the greatest characters and the brightest stars to keep audiences returning. Variety programmes spotlighting the latest entertainment buzz around popular celebrities and talents in the region complement GEM's drama offerings.

SPT Networks, Asia and Nippon Television Network Corporation have also formed a joint venture to launch GEM Asia as a new general entertainment channel for audiences across Southeast Asia and Hong Kong. The channel will feature first run and exclusive dramas, comedies and variety entertainment shows from Japan as well as other North Asian territories. GEM Asia has access to more than 500 hours of Japanese content per year exclusively from Nippon TV. SPT Networks is responsible for distribution and advertising sales for the channel.

Website: [www.gemtvasia.com](http://www.gemtvasia.com)

Facebook: <https://www.facebook.com/gemtvasia>

### Programming Highlights

Legend of Mi Yue, Lady and Liar, Red Sorghum, Sound Of The Desert, Detectives and Doctors, Dragon Dance, Let's Eat, Earth God and Earth Grandmother



# TURNER BROADCASTING SYSTEM ASIA PACIFIC, INC.



A TimeWarner Company

Turner Broadcasting System Asia Pacific, Inc. creates and distributes award-winning brands throughout Asia-Pacific.

In the region, Turner runs 55 channels in 13 languages in 38 countries, including CNN International, CNNj, CNN, HLN, Cartoon Network, Adult Swim, Boomerang, POGO, Toonami, World Heritage Channel, Warner TV, Oh!K!, TCM Turner Classic Movies, truTV, WB, MondoTV, TABI Channel and HBO in South Asia. Turner also manages distribution for HBO Defined and HBO Hits in India.

Turner is a Time Warner company.

#### Regional Headquarters:

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Quarry Bay,  
Hong Kong  
Tel: +852 3128 3333  
Website: asiapacific.turner.com

Turner International Asia Pacific has a presence in: Bangkok, Bangalore, Beijing, Delhi, Hong Kong, Karachi, Kuala Lumpur, Manila, Mumbai, Seoul, Singapore, Shanghai, Sydney, Taipei and Tokyo.

#### Key Personnel

President: Ricky Ow  
SVP & MD, North & Southeast Asia-Pacific: Phil Nelson  
SVP & MD, South Asia: Siddharth Jain  
SVP, Finance: Shitiz Jain  
SVP, Business Development: Clément Schwebig  
SVP & Managing Editor, CNN International: Ellana Lee  
VP – Content, Kids: Mark Evers  
VP – Content, General Entertainment: Marianne Lee  
VP – Corporate Communication & Marketing: Gregory Ho



#### Description

**CNN International**'s portfolio of news and information services is available in six different languages across all major TV, internet and mobile platforms reaching more than 395 million households around the globe, including over 56 million across the Asia-Pacific region.

CNN International is the number one international TV news channel according to all major media surveys across Europe, the Middle East and Africa, the Asia-Pacific region and Latin America and has an increased presence in the U.S. with its recent launch on CNNgo. Over the years it has won multiple prestigious awards around the world for its journalism, including most recently the Asian Television Award Cable & Satellite Network and Channel of the Year, and is a two-time winner of Royal Television Society News Channel of the Year.

CNN Digital is a top network for online news, mobile news and social media. CNN has 41 editorial offices and more than 1,100 affiliates worldwide through CNN Newsroom. CNN International is part of Turner Broadcasting System, Inc., a Time Warner company. Get the latest social media updates from CNN at: [@cnnasiapr](http://facebook.com/cnninternational)



#### Description

**Cartoon Network**, the number one kids' channel in Asia-Pacific, offers the best in original animated content including the multi-award-winning global hits *Regular Show*, *Ben 10*, *The Amazing World of Gumball* and *Adventure Time*.

Cartoon Network is available in 31 countries throughout Asia-Pacific and is currently seen in more than 85 million pay-TV homes. Online, Cartoon Network reaches millions more through its websites, games and apps including *Cartoon Network Watch and Play*, and *Cartoon Network Anything*.



#### Description

**Boomerang** provides light-hearted and fun moments, showcasing a mixture of internationally recognised comedy and fantasy series. Core programmes include *Tom and Jerry*, *Mr. Bean*, *Scooby-Doo*, *The Garfield Show*, *My Little Pony*, *Shaun the Sheep* and *The Looney Tunes Show*.

A companion channel to Cartoon Network, Boomerang is a dynamic and quirky place where girls and boys can be inspired, laugh and play with the whole family. Selected content and streaming capability is also available via the *Boomerang Watch and Play* app.





## TURNER BROADCASTING SYSTEM ASIA PACIFIC, INC.



### Description

Toonami is the ultimate home of the superhero. Packed with high-octane, top-rating animated series, Toonami is a dedicated destination for young action and adventure enthusiasts. Toonami is a superhero fantasy: a full-tilt, rollercoaster ride of adventure, quips, drama and a whole lot more.

Featured action franchises include *Justice League Unlimited*, *YO-KAI WATCH*, *Dragon Ball Z*, *Teen Titans*, *Inazuma Eleven*, *Transformers: Robots in Disguise* and *Batman*. The channel is currently available in several countries in Asia-Pacific including India, Indonesia, Philippines, Hong Kong, Singapore and Thailand.



### Description

**Warner TV** offers viewers in Asia the chance to get into it, with an unprecedented mix of hit TV series and blockbuster movies. Its line-up boasts the world's biggest franchises, first-run exclusives for the region and fan-favorites across a wide range of genres from action, comedy and drama. Warner TV is also home to feature films from the legendary studios of Warner Bros. Entertainment.

Visit [WarnerTVAsia.com](http://WarnerTVAsia.com) and [Facebook.com/WarnerTVAsia](http://Facebook.com/WarnerTVAsia) for more information.

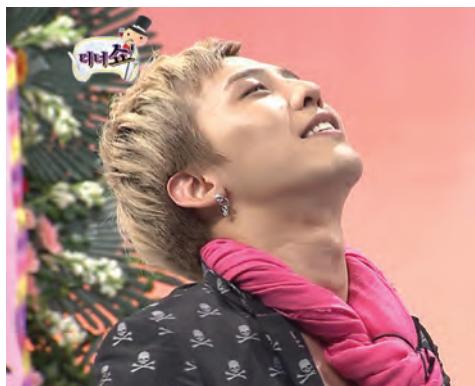
Shows such as *Gotham*, *iZombie*, *The Flash*, *The Last Ship* as well as *ARROW* and *The Big Bang Theory* are part of a programming formula that is unique to the channel, and designed to appeal to this more youthful audience.



### Description

**Oh!K** offers viewers the ultimate Korean entertainment, including premium drama series as well as variety and music programming. A TV channel powered by MBC, Korea's leading broadcaster and content provider, Oh!K is for everyone who loves drama – packaging iconic and award-winning hit series from an unrivalled catalogue of content.

The channel is available in Southeast Asia and provides local audiences access to first-runs and exclusives, many soon after their transmission debut in Korea. For more information, please visit: [www.ohk-tv.com](http://www.ohk-tv.com).



### Description

**truTV** takes viewers on a fun ride that surprises and entertains. The network delivers a dynamic mix of action, comedy and competition, featuring engaging characters and compelling new worlds that pull you in and leave you wanting more.

Currently seen in millions of households around Asia-Pacific, **truTV** features such popular original series as *Impractical Jokers*, *The Carbonaro Effect*, *Hardcore Pawn* and *South Beach Tow*, as well as *Friends of the People*, *How to Be a Grown-Up*, *Fake Off*, *Hair Jacked*, *Jokers Wild*, *Breaking Greenville*, *Branson Famous*, *Kart Life*, *Hack My Life* and *Barmageddon*.



### Description

**World Heritage Channel** is a premium and 100% pure documentary channel that showcases mankind's greatest treasures. Programming spans nature, travel, history and culture that its take discerning viewers on inspiring and immersive journeys to the most treasured places on earth – UNESCO's World Heritage Sites.

The channel appeals to audiences who seek a meaningful and undiluted documentary television destination. Through World Heritage Channel, viewers can experience the beauty of our world and our heritage, as well as discovering the sights, sounds and tastes of breath-taking landscapes, wildlife, colourful festivals, isolated tribes and unique cuisines.



### Description

**TCM Turner Classic Movies** is the definitive movie channel offering the best of Hollywood to have ever graced the silver screen. Drawing from an extensive library of classic film titles ranging from the 1920s to the 1990s from Turner-owned MGM, Warner Bros. and RKO libraries, TCM presents them in a contemporary style that reinterprets their place in history.

As the foremost authority in classic films, TCM offers critically acclaimed original documentaries and specials, along with regular programming events that include *The Essentials*, *31 Days of Oscar* and *Summer Under the Stars*.



## VIACOM INTERNATIONAL MEDIA NETWORKS



Viacom International Media Networks (VIMN), a unit of Viacom Inc. (NASDAQ: VIA, VIAB), is comprised of many of the world's most popular multimedia entertainment brands, including MTV, MTV LIVE HD, Nickelodeon, Nick Jr., Comedy Central, Paramount Channel, and more. Viacom brands are seen globally in more than 3.2 billion households in approximately 170 territories and 37 languages via more than 200 locally programmed and operated TV channels and more than 550 digital media and mobile TV properties. For more information about Viacom and its businesses, visit [www.viacom.com](http://www.viacom.com), the Viacom blog at [blog.viacom.com](http://blog.viacom.com) and Twitter feed at [www.twitter.com/Viacom](http://www.twitter.com/Viacom).

Three key brands in Asia – MTV, Nickelodeon and Comedy Central (including MTV LIVE HD, Nick Jr. and My Nick Jr.) operate 24/7 pay-TV channels across major markets in Asia. Both MTV and Nickelodeon also offer branded blocks in Indonesia. VIMN operates and distributes these six channel brands with 23 feeds across 34 markets. It reaches over 356 million subscribers across cable, DTH, IPTV, mobile and internet platforms.

### Head Office

151 Lorong Chuan, #03-08  
New Tech Park (Lobby H)  
Singapore 556741

### Websites:

[www.mtvasia.com](http://www.mtvasia.com)  
[my.nickjr.asia](http://my.nickjr.asia)  
[www.nick-asia.com](http://www.nick-asia.com)  
[www.nickjr.asia](http://www.nickjr.asia)  
[www.comedycentralasia.com](http://www.comedycentralasia.com)

### Advertising and brand solutions:

[Adsales-Asia@vimmn.com](mailto:Adsales-Asia@vimmn.com)

### Content distribution:

[distributionsea@vimmn.com](mailto:distributionsea@vimmn.com)

### Key Personnel

Executive Vice President & Managing Director, Asia: Mark Whitehead

Chief Operating Officer, Asia: Tan Chee Kiat

Vice President, MTV Brand, Comedy Central & Digital Media, Asia: Paras Sharma

Vice President, Nickelodeon Brand, Asia: Syahrizan Mansor

Vice President, Advertising Sales, SEA: Vishal Kurien

Vice President, Consumer Products, Asia: Jack Yew

Senior Director, Content Distribution, SEA: Daryl Kho

Senior Director, International Program Sales, Asia: June Yeoh



### Description

**MTV** is the world's biggest youth entertainment brand. With a global reach of more than three-quarters of a billion households, MTV is the cultural home of the millennial generation, music fans and artists, and a pioneer in creating innovative programming for young people. MTV reflects and creates pop culture with its award-winning content built around compelling storytelling, music discovery and activism across TV, online and mobile.

The MTV Asia HD channel is a 24-hour programming service.

### Programming genre:

MTV creates and produces original content and programming ranging from music and live music specials, scripted and factual content, including sitcoms, documentaries, and entertainment awards shows dedicated to youth and the young at heart.

### Target audience:

MTV is the leading multimedia brand for young adults aged 15 to 34 years old.

### Programming Highlights

*Brothers Green: EATS!, Catfish: The TV Show, Say It In Song, Snack-Off, Are You the One?, Ridiculousness, The Ride, The MTV Show, MTV Music Evolution, MTV World Stage Malaysia, MTV 81, MTV K-Krush, MTV Video Music Awards, MTV Movie Awards, and MTV EMA.*



MTV Music Evolution 2015



Say It In Song



### Description

**MTV LIVE HD** presents the best LIVE music from across the globe: from intimate studio sessions, festivals and events, to MTV World Stage concerts, coupled with behind-the-scenes on tour, on set and interview specials via our exclusive access to the hottest music talent around – all in spectacular HD.

### Programming genre:

Music-based programming that is original, acquired and produced by MTV, such as music festivals, live music performances, artist interviews and documentaries, all brought to our audience in Dolby 5.1 surround sound.

### Target audience:

MTV LIVE HD caters to young adults aged 15 to 34 years old.

### Programming Highlights

*MTV Essentials, MTV Asks, MTV Live at the events/festivals, MTV Live Sessions, MTV World Stage, MTV Live Lockdown, and MTV Live Vibrations.*



MTV Essentials: Beyoncé & Jay-Z



Fall Out Boy: Live Lockdown



### Description

**Nickelodeon**, now in its 36<sup>th</sup> year globally and 17<sup>th</sup> year in Asia, is one of the most globally recognised and widely distributed multimedia entertainment brands for kids and family. Creating surprising and playful entertainment experiences everywhere it goes, Nickelodeon has a portfolio that includes television programming and production around the world, plus special events, consumer products, digital offerings, and more.

#### Programming genre:

Programming genres include uniquely owned and developed preschool animation, movies, local productions, game shows, live action series and more.

#### Target audience:

Nickelodeon creates and produces a diverse range of programming genres catered for kids between 4 to 14 years old and their families.

### Programming Highlights

SpongeBob SquarePants, Teenage Mutant Ninja Turtles, Nickelodeon Kids' Choice Awards, ALVINNN!!! and The Chipmunks, The Thundermans, Haunted Hathaways, Rabbids Invasion, The Fairly OddParents, and Oggy and the Cockroaches.



SpongeBob SquarePants



ALVINNN!!! and The Chipmunks



### Description

**Nick Jr.** is "the Smart Place to Play," giving kids and parents what they want – educational and entertaining content with great stories and characters that empower kids to learn while they play.

#### Programming genre:

Programming genres include uniquely owned and developed award-winning preschool content.

#### Target audience:

Nick Jr.'s programmes are targeted at preschoolers between 2 to 6 years old and their parents/caregivers.

### Programming Highlights

Dora and Friends: Into the City!, Max & Ruby, Zack & Quack, Louie, Bubble Guppies, Dora the Explorer, Paw Patrol, Ticty Toc, and Team Umizoomi.



Dora and Friends: Into the City!



Paw Patrol



### Description

**Comedy Central Asia** is the world's biggest comedy network. Available 24/7, it is home to the best of international and regional comedy series, sketch shows, and stand up-comedy performances for audiences across the Asia Pacific.

#### Programming genre:

Comedy Central Asia presents content ranging from original comedy series to stand-up, sketch performances, animation, sitcoms, live action series, physical and gag shows.

#### Target audience:

Comedy Central Asia's target audience is the 18 to 34 year olds.

### Programming Highlights

Lip Sync Battle, Saturday Night Live, South Park, Key & Peele, The Daily Show with Trevor Noah, @midnight, Brotherhood, Anger Management, Comedy Central Presents, I Live with Models, and Tosh 2.0.



Lip Sync Battle



### Description

**My Nick Jr.** is the first edutainment channel that lets parents personalise from 11 educational themes for their child's enjoyment across multiple screens. Targeted at children from 2 to 7 years old, the advertisement-free personalized kids' service allows children to learn in a safe, supervised environment while maximising their enjoyment watching hundreds of their beloved Nick Jr. episodes in various language options.



South Park

**111 GREATS**

Foxtel  
5 Thomas Holt Drive  
North Ryde, Australia, NSW 2113  
Tel: +61 131 999 /  
1300 785 622 /  
02 9813 6000  
Website: [www.111greats.com.au](http://www.111greats.com.au)  
Email: [corporateaffairs@foxtel.com.au](mailto:corporateaffairs@foxtel.com.au)  
[enquiries@foxtel.com.au](mailto:enquiries@foxtel.com.au)

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Fax: +612 8248 6899  
Website: [www.13thstreet.com.au](http://www.13thstreet.com.au)  
Email: [info.asia@nbcuni.com](mailto:info.asia@nbcuni.com)  
**Singapore Office**  
10 Anson Road #06-01,  
International Plaza,  
Singapore 079903  
Tel: +65 6323 0488  
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**4ME**

Brand New Media  
The Pavilion, 201 Miller Street  
North Sydney, Australia, NSW 2060  
Tel: +61 2 9901 3100  
Website: [www.4me.net.au](http://www.4me.net.au)  
Email: [info@television4me.com.au](mailto:info@television4me.com.au)

**7 PERTH**

Newspaper House  
50 Hasker Road, Osborne Park,  
Perth, WA 6017  
Tel: +61 08 9344 0777  
Website: [www.7perth.com.au](http://www.7perth.com.au)  
Email: [news@7perth.com.au](mailto:news@7perth.com.au)  
[programs@7perth.com.au](mailto:programs@7perth.com.au)  
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**7 QUEENSLAND**

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GPO Box 604  
Mount Coot-Tha, QLD 4001  
Tel: +61 7 3369 7777  
Fax: +61 7 3368 2970  
Website: [www.inside7.com.au](http://www.inside7.com.au)  
Email: [HelloSales@Seven.com.au](mailto>HelloSales@Seven.com.au)

**7MATE CENTRAL**

38-42 Pirrama Road  
Pyrmont, Australia, NSW 2009  
Tel: +61 2 9877 7777 / 8777 7777  
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Website: [au.tv.yahoo.com/7-mate](http://au.tv.yahoo.com/7-mate)

**7TWO**

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Website: [au.tv.yahoo.com/seven-two](http://au.tv.yahoo.com/seven-two)

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**ABC**

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Website: [www.abc.net.au](http://www.abc.net.au)  
Email: [act.news@abc.net.au](mailto:act.news@abc.net.au)

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700 Harris Street, Ultimo Australia, NSW 2007  
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Website: [www.abs-cbn.com](http://www.abs-cbn.com)  
Email: [IR@abs-cbn.com](mailto:IR@abs-cbn.com)  
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**ADULT SWIM AUSTRALIA**

See Pg. 64 & 65  
Turner International, Asia Pacific Limited  
34/F Oxford House, Taikoo Place,  
979 King's Road, Quarry Bay, Hong Kong  
Tel: +852 3128 3333  
Website: [www.adultswim.com.au](http://www.adultswim.com.au)

**ALJAZEERA INTERNATIONAL**

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Fax: +603 2165 9194  
Email: [sharon.roobol@aljazeera.net](mailto:sharon.roobol@aljazeera.net)

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Quezon City, Philippines  
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Fax: +63 2 431 9368  
Website: [www.abs-cbnnews.com/specials/anctv/index.html](http://www.abs-cbnnews.com/specials/anctv/index.html)

**ANIMAL PLANET**

See Pg. 50 & 51  
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21 Media Circle #08-01, Singapore 138562  
Tel: +65 6510 7500  
Fax: +65 6510 7550  
Website: [www.asia.discovery.com](http://www.asia.discovery.com)

**ANIMAX**

See Pg. 62 & 63  
Sony Pictures Television Networks, Asia  
10 Changi Business Park Central 2  
#03-01 HansaPoint@CBP, Singapore 486030  
Tel: +65 66228722  
Fax: +65 66228706  
Website: [www.animax-asia.com](http://www.animax-asia.com)

**ARIRANG TV**

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Fax: +82 02 3475 5115  
Website: [www.arirang.co.kr](http://www.arirang.co.kr)  
Email: [help@arirang.co.kr](mailto:help@arirang.co.kr)

**ASIAN FOOD CHANNEL**

See Pg. 60  
Scripps Networks Interactive (Asia) Pte Ltd  
3 Fusionopolis Way, #12-21 Symbiosis,  
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Tel: +65 6835 8838  
Website: [www.asianfoodchannel.com](http://www.asianfoodchannel.com)

**ASN ASIA LTD**

First 24-hr HD sports channel in Asia  
Tel: +852 2289 0500  
Website: [www.asn.tv](http://www.asn.tv)  
Email: [info@asn.tv](mailto:info@asn.tv)

**ASTRO WARNA**

Measat Broadcast Network Systems  
All Asia Broadcast Centre,  
Technology Park Malaysia,  
Lebuhraya Puchong-Sg. Besi,  
Bukit Jalil, 57000 Kuala Lumpur  
Tel: +60 3 9543 3838  
Website: [www.astro.com.my](http://www.astro.com.my)

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Sydney, Australia, NSW 2007  
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Fax: +61 2 8333 1558 / 5305  
Website: [www.tv.australiaplus.com](http://www.tv.australiaplus.com)  
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**AXN ASIA**

See Pg. 62 & 63  
Sony Pictures Television Networks, Asia  
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Tel: +65 66228722  
Fax: +65 66228706  
Website: [www.axn-asia.com](http://www.axn-asia.com)

**BABY TV**

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Email: [info@babytvchannel.com](mailto:info@babytvchannel.com)

**BABYFIRST**

10390 Santa Monica Blvd, Suite 310  
Los Angeles, CA 90025  
Website: [www.babyfirsttv.com](http://www.babyfirsttv.com)

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3 Anson Road, Singapore 079909  
Tel: +65 6849 5511  
Fax: +65 6225 2060  
Website: [www.bbc-asia.com/channels/entertainment](http://www.bbc-asia.com/channels/entertainment)

See Pg.46 &amp; 47

**BBC KNOWLEDGE**

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Fax: +65 6225 2060  
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Email: [bbcwasiaenquiries@bbc.com](mailto:bbcwasiaenquiries@bbc.com)

See Pg.46 &amp; 47

**BBC LIFESTYLE**

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Fax: +65 6225 2060  
Website: [www.bbc-asia.com/channels/lifestyle](http://www.bbc-asia.com/channels/lifestyle)

See Pg.46 &amp; 47

**BBC UKTV**

BBC Worldwide  
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NSW 2113, Australia  
Tel: +61 2 9744 4500  
Fax: +61 2 9870 7317  
Website: [www.bbcaustralia.com/channels/uktv](http://www.bbcaustralia.com/channels/uktv)

See Pg.46 &amp; 47

**BBC WORLD NEWS**

BBC Worldwide  
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Fax: +65 6225 2060  
Website: [www.bbc-asia.com/channels/world-news](http://www.bbc-asia.com/channels/world-news)

See Pg.46 &amp; 47

**BETV**

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10 Changi Business Park Central 2  
#03-01 HansaPoint@CBP,  
Singapore 486030  
Tel: +65 6622 8722  
Fax: +65 6622 8706  
Website: [www.betasia.com](http://www.betasia.com)

**BLOOMBERG**

27th Floor, Cheung Kong Centre  
2 Queen's Road Central, Central, Hong Kong  
Tel: +852 2977 6000  
Website: [www.bloomberg.com](http://www.bloomberg.com)  
Email: [tvmarketing@bloomberg.com](mailto:tvmarketing@bloomberg.com)

**BOOMERANG**

Turner International, Asia Pacific Limited  
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979 King's Road, Quarry Bay, Hong Kong  
Tel: +852 3128 3333  
Website: [www.turner.com/brands/boomerang-asia-pacific](http://www.turner.com/brands/boomerang-asia-pacific)

See Pg.64 &amp; 65

**CAMBODIAN TELEVISION NETWORK (CTN)**

National Highway 5, Cambodia  
Tel: +855 12 999 434  
Website: [www.ctn.com.kh/en](http://www.ctn.com.kh/en)

**CARTOON NETWORK**

Turner International, Asia Pacific Limited  
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Level 8, Suite 804, 37 Bligh Street,  
Sydney NSW 2000, Australia  
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Website: [www.cartoonnetworkasia.com](http://www.cartoonnetworkasia.com)

See Pg.64 &amp; 65

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Makati City, Philippines 1226  
**Singapore Office**

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Tel: +65 6393 3668/0882

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**Taiwan Office**

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Taipei 105, Taiwan  
Tel: +886 2 2547 3313

**CBEEBIES**

See Pg.46 &amp; 47

BBC Worldwide  
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Fax: +65 6225 2060  
Website: [www.bbc-asia.com/channels/cbeebies](http://www.bbc-asia.com/channels/cbeebies)

**CCTV NEWS**

11B Fuxing Road, Media Center,  
Beijing, China 100038  
Website: [english.cntv.cn](http://english.cntv.cn)  
Email: [cctv-9@cctv.com](mailto:cctv-9@cctv.com)

**CELESTIAL CLASSIC MOVIES**

Celestial Tiger Entertainment Ltd  
Suite 1603, Kwun Tong Harbour Plaza,  
182 Wai Yip Street, Kwun Tong, Hong Kong  
Tel: +852 2239 6000  
Fax: +852 2304 7796  
Website: [www.cmclassic.tv](http://www.cmclassic.tv)

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Celestial Tiger Entertainment Ltd  
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Tel: +852 2239 6000  
Fax: +852 2304 7796  
Website: [www.celestialmovies.com](http://www.celestialmovies.com)

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See Pg.34

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Email: [distribution@channelnewsasia.com](mailto:distribution@channelnewsasia.com)

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139 Hennessy Road  
Wanchai, Hong Kong

**CHINA ENTERTAINMENT TELEVISION (CETV)**

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Building B, 5th floor, South Tower  
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Fax: +86 755 3339 0661  
Website: [www.cetv.com](http://www.cetv.com)

**CHINA MOVIE CHANNEL**

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Email: [bingbing.liang@1905.com](mailto:bingbing.liang@1905.com)

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182 Wai Yip Street, Kwun Tong, Hong Kong  
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Fax: +852 2304 7796  
Website: [www.chk-tv.com](http://www.chk-tv.com)

**CLASSICA**

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Fax: +49 089 673469 610  
Website: [www.unitelclassica.com](http://www.unitelclassica.com)  
Email: [redaktion@classica.de](mailto:redaktion@classica.de)

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See Pg.64 &amp; 65

Turner International, Asia Pacific Limited

**Australia Office**

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Website: [www.cnn.com](http://www.cnn.com)**Hong Kong Office**

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Website: [www.colorstv.in](http://www.colorstv.in)  
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See Pg.45

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Fax: +65 6800 5013  
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Email: info.asia@ae networks.com

**CTI TV**

Transit TV Co., Ltd.  
Tel: 02 6600 7766  
Email: service@ctitv.com.tw  
Website: [www.ctitv.com.tw](http://www.ctitv.com.tw)

**DA AI TELEVISION**

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Taipei, Taiwan 11259  
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Fax: +886 2 2898 9933/9966  
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Email: tcts@daaitv.com

**DA VINCI**

Media GmbH  
151 Chin Swee Road,  
#07-12 Manhattan House  
Singapore 169876  
Website: [www.davinci-learning.com](http://www.davinci-learning.com)

**DEUTSCHE WELLE**

See Pg.49

PIK film  
No. 30, Lorong Bukit Pantai,  
Lucky Garden, Bangsar,  
59100 Kuala Lumpur, Malaysia  
Tel: +6 03 2093 0866  
Fax: +6 03 2093 8688  
Website: [www.pikfilm.com.my](http://www.pikfilm.com.my)  
Email: meefung.lee@pikfilm.com.my

**DISCOVERY CHANNEL**

See Pg.50 &amp; 51

Discovery Networks Asia-Pacific  
21 Media Circle #08-01,  
Singapore 138562  
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Fax: +65 6510 7550  
Website: [www.discoverychannelasia.com](http://www.discoverychannelasia.com)

**DISCOVERY HD WORLD**

See Pg.50 &amp; 51

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Singapore 138562  
Tel: +65 6510 7500  
Fax: +65 6510 7550  
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**DISCOVERY KIDS**

See Pg.50 &amp; 51

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Fax: +65 6510 7550  
Website: [www.dkids.asia](http://www.dkids.asia)

**DISCOVERY SCIENCE**

See Pg.50 &amp; 51

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Singapore 138562  
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Fax: +65 6510 7550  
Website: [www.asia.discovery.com](http://www.asia.discovery.com)

**DISCOVERY TURBO**

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Fax: +65 6510 7550  
Website: [www.discoverychannelasia.com/tv-listings/discovery-turbo](http://www.discoverychannelasia.com/tv-listings/discovery-turbo)

**DISNEY CHANNEL**

See Pg.52

The Walt Disney Company (Southeast Asia) Pte. Limited  
1 Fusionopolis View, #06-01 Sandcrawler  
Singapore 138577  
Tel: +65 6692 7399  
Fax: +65 6339 5113  
Website: [www.disneychannel-asia.com](http://www.disneychannel-asia.com)

**DISNEY JUNIOR**

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#06-01 Sandcrawler  
Singapore 138577  
Tel: +65 6692 7399  
Fax: +65 6339 5113  
Website: [www.disney.sg](http://www.disney.sg)

**DISNEY XD**

See Pg.52

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Singapore 138577  
Tel: +65 6692 7399  
Fax: +65 6339 5113  
Website: [www.disneyxd-asia.com](http://www.disneyxd-asia.com)

**DIVA**

See Pg.57

NBCUniversal International Networks

**Australia Office**

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**DMAX**

See Pg.50 &amp; 51

Discovery Networks Asia-Pacific  
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**E!**

See Pg.57

NBCUniversal International Networks

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Email: info.asia@nbcuni.com

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**E CITY**

See Pg.34

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**EARTH TELEVISION NETWORK**

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Fax: +49 89 2080 6606  
Website: [www.earthtvnet.com](http://www.earthtvnet.com)  
Email: marketing@earthtv.com  
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**EASTERN BROADCASTING CO. LTD.**

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Fax: +886 2 7724 9888  
Website: [www.ebc.net.tw](http://www.ebc.net.tw)  
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7B Shah Industrial Estate, Off. Veera Desai Road  
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Website: [www.etc.in](http://www.etc.in)  
Email: [exposuresales@zeenetwork.com](mailto:exposuresales@zeenetwork.com)

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**See Pg.54**  
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Fax: +33 0 4 72 18 93 71  
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**See Pg.50 & 51**  
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Fax: +65 6510 7550  
Website: [www.asia.eurosport.com](http://www.asia.eurosport.com)

## EVE

**See Pg.50 & 51**  
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21 Media Circle #08-01, Singapore 138562  
Tel: +65 6510 7500  
Fax: +65 6510 7550  
Website: [www.evechannelasia.com](http://www.evechannelasia.com)

## FASHION ONE

Fashion One (Asia) Limited  
4/F C. Wisdom Centre,  
37 Hollywood Road, Central, Hong Kong  
Tel: +852 5808 3400  
Website: [www.fashionone.com](http://www.fashionone.com)  
Email: [info@fashionone.com](mailto:info@fashionone.com),  
[programming@fashionone.com](mailto:programming@fashionone.com),  
[distribution@fashionone.com](mailto:distribution@fashionone.com)

## FASHION TV

ARES Tower, 21st floor, Donau-City-Street 11,  
Vienna, Austria AT-1220  
Tel: +43 1 513 1267  
Fax: +43 1 513 1385  
Website: [www.ftv.com](http://www.ftv.com)  
Email: [info@ftv.com](mailto:info@ftv.com);  
[distribution@ftv.com](mailto:distribution@ftv.com); [noa@ftv.com](mailto:noa@ftv.com)

## FOOD NETWORK ASIA HD

**See Pg.60**  
Scripps Networks Interactive (Asia) Pte Ltd  
3 Fusionopolis Way, #12 – 21 Symbiosis,  
Singapore 138633  
Tel: +65 6835 8838  
Websites: [www.foodnetworkasia.com](http://www.foodnetworkasia.com)

## FOX INTERNATIONAL CHANNELS

(24KITCHEN, BABYTV, CHANNEL M, CHANNEL V, FOX, FOX COMEDY, FOX CRIME, FOX MOVIES, FOX SPORTS, FOX SPORTS 2, FOX SPORTS 3, FOX+, FX, NAT GEO PEOPLE, NAT GEO WILD, NATIONAL GEOGRAPHIC CHANNEL, STAR CHINESE MOVIES, STAR MOVIES, STAR WORLD)

**China Office**  
912a, Tower E3, The Towers,  
Oriental Plaza, No.1 East Chang An Avenue,  
Dong Cheng District, Beijing, 100738, P.R.C.  
Website: [www.foxinternationalchannels.com](http://www.foxinternationalchannels.com)

## Hong Kong Office

13/F, One Harbourfront, 18 Tak Fung Street,  
Hung Hom, Kowloon, Hong Kong  
Tel: +85 2 2621 8888  
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## India Office

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Institutional Area, Sec-32, Gurgaon,  
Haryana – 122001

## Indonesia Office

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South Tower 29th Floor,  
Jl. Jendral Sudirman Kav 45-46,  
Jakarta 12930

## Japan Office

9/F, Jingumae Media Square,  
6-25-14, Jingumae, Shibuya-Ku,  
Tokyo, 150-0001

## Malaysia Office

Lot 3a.02b (East Wing) Level 3a Menara Brdb.  
285 Jalan Maarof, Bukit Bandaraya,  
59000 Kuala Lumpur

## Philippines Office

3/F Active Fun Building,  
9th Ave Corner 28th  
St. Bonifacio Global City, Philippines, 1634

## Singapore Office

1 Fusionopolis Link, #03-01  
Nexus@ One – North, Singapore, 138542

## South Korea Office

13f, Heungkuk Life Insurance Co. Bldg.,  
Simmuno 1-Ga, Jongno-Gu,  
Seoul, Korea, 110-786

## Taiwan Office

3f, No 183, Sec 2, Tiding Blvd.,  
Neihu District, Taipei City 114, Taiwan. R.O.C.

## Thailand Office

17th Floor, The Ninth Tower (Tower A),  
33/4 Rama 9 Road, Huay Khwang,  
Bangkok 10310

## Vietnam Office

Unit 206, 2nd Floor, Gemadept Tower,  
6 Le Thanh Ton, District 1,  
Ho Chi Minh City, Vietnam

## FRANCE 24

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Issy-les-Moulineaux, France-92130  
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Fax: +33 01 7301 2456  
Website: [www.france24.com](http://www.france24.com)  
Email: [webdesk@france24.com](mailto:webdesk@france24.com),  
[distribution@france24.com](mailto:distribution@france24.com),  
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## FYI

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80 Bendemeer Road, #07-04  
Hyflux Innovation Centre, Singapore 339949  
Tel: +65 6800 5000  
Fax: +65 6800 5013  
Websites: [www.fyiasia.tv](http://www.fyiasia.tv)  
Email: [Info.Asia@aenetworks.com](mailto:Info.Asia@aenetworks.com)

## GEM

**See Pg.62 & 63**  
Sony Pictures Television Networks, Asia  
10 Changi Business Park Central 2  
#03-01 Hansapoint@CBP,  
Singapore 486030  
Tel: +65 66228722  
Fax: +65 66228706  
Website: [www.gemtvasia.com](http://www.gemtvasia.com)

## GMA PINOY TV

EDSA corner Timog Street,  
Diliman, Quezon City, Philippines 1103  
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Fax: +63 2 924 3055 / 426 3925  
Website: [www.gmanetwork.com/international](http://www.gmanetwork.com/international)  
Email: [pinoytvsales@gmanetwork.com](mailto:pinoytvsales@gmanetwork.com),  
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## H2

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Websites: [www.h2.historyasia.com](http://www.h2.historyasia.com)  
Email: [Info.Asia@aenetworks.com](mailto:Info.Asia@aenetworks.com)

## HBO ASIA CHANNELS

**See Pg.55**  
(HBO/HBO HD, HBO SIGNATURE/HBO SIGNATURE HD, HBO HITS/HBO HITS HD, HBO FAMILY/HBO FAMILY HD, HBO GO, HBO ON DEMAND, CINEMAX/CINEMAX HD, RED)  
151 Lorong Chuan #04-05,  
New Tech Park, Singapore 556741  
Tel: +65 6288 6303  
Fax: +65 6287 2210  
Website:  
HBO: [www.hboasia.com](http://www.hboasia.com) / [www.hbopremium.com](http://www.hbopremium.com)  
HBO GO: [www.hbogoa.com](http://www.hbogoa.com)  
CINEMAX: [www.cinemaxasia.com](http://www.cinemaxasia.com)  
RED: [www.screenredasia.com](http://www.screenredasia.com)  
Email: [feedback@hboasia.com](mailto:feedback@hboasia.com)

## HEALTH & LIFESTYLE CHANNEL

Suite 803-806, Car Po Commercial Building  
18-20 Lyndhurst Terrace, Central, Hong Kong  
Tel: +852 2519 8832  
Fax: +852 2525 2378  
Website: [www.hlctv.net](http://www.hlctv.net)  
Email: [press@hlctv.net](mailto:press@hlctv.net); [marketing@hlctv.net](mailto:marketing@hlctv.net)

## HGTV

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Tel: +65 6835 8838  
Website: [www.hgtv.asia](http://www.hgtv.asia)

## HISTORY

**See Pg.45**  
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Website: [www.historyasia.com](http://www.historyasia.com)  
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## ICONCERTS

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Website: [www.iconcerts.com](http://www.iconcerts.com)  
Email: [contact@i-concerts.com](mailto:contact@i-concerts.com)



*Celebrate **20** years of rewarding Asian creativity and outstanding content in broadcasting*

*“On behalf of Viacom International Media Networks, we extend our warmest congratulations to Asian Television Awards as you celebrate a **remarkable achievement** with 20 years behind you! We wish you every success in your continued efforts to shape the industry and recognise **excellence** in creative and television content.”* - Mark Whitehead, Executive Vice President and Managing Director, Asia ■ Viacom International Media Networks

*“The ATA was the first **high profile** regional awards event for television in Asia. Over the years, it still remains a showcase and platform for **broadcasters** and **producers** to celebrate their work. We wish ATA all the best for the future!”*  
- Galen Yeo, Creative Director ■ The Moving Visuals Co. (Singapore)

*“Congratulations Asian Television Awards on your 20th anniversary. The Asian Television Awards is one of the most **sought-after awards** by Asian broadcasters. Being a finalist in this prestigious award-giving body is a privilege. It encourages television networks to produce not only **quality shows** but also **innovative programs**. It’s an honour to meet colleagues from the broadcasting industry around Asia and to celebrate the excellence of the Asian TV industry.”*

- Doc Ferdinand Recio & Doc Nielsen Donato ■ Hosts of TV series *Born to be Wild* (Philippines)

**“Congratulations to the Asian Television Awards on 20 years of showcasing and promoting the **best TV content** from our region.”** - Bernadette O’Mahony, Head of Development & Production ■ Australian Children’s Television Foundation (Australia)

**“Our warmest congratulations on your achievement of this important milestone – two decades of **awarding** creative and **outstanding Asian TV content**. We truly believe that ATA will continue to be a **reliable** and **trustworthy** institution to recognise exceptional content around Asia.”** - Phanya Nirunkul, CEO ■ Workpoint Entertainment Public Company Ltd (Thailand)

**“Congratulations Asian Television Awards! For 20 years you have been one of the **premier Television awards** encouraging talent and inspiring innovation. It’s been a tremendous journey, here’s hoping for many more years of your continued success.”** - Vikram Chandra, CEO ■ NDTV Group (India)

“Warm congratulations to the Asian TV Awards for 20 **Successful** years of shining a **spotlight** on the **best creative content** being broadcast in our region. It’s a great achievement.” - Colin South, Producer ■ Media World Pictures (Australia)

“Congratulations to Asian Television Awards on celebrating 20 years of acknowledging Asia’s **finest talents** and **innovative contents**. We thank ATA for its **long term** contribution and achievement. Wishing you a further **success ahead**.” - Shinji Takeda, President ■ Tokyo Broadcasting System Television, Inc. (Japan)

“Congratulations on your big 2-0, and **a big ‘thank you’** for playing such a crucial part in recognising the very **best in Asian television**! To be acknowledged at the ATA continues to be a feather in the cap for anyone in the industry.” - Bryan Seah, Senior Producer, Production and Development ■ Discovery Networks Asia-Pacific

“Warmest Congratulations from BBTV Channel 7 on 20th Asian Television Awards Anniversary. Thank you for **encouraging creativity** in Asia broadcast Industry. It’s been our pleasure to be a partner with Asian Television Awards for over a decade. We wish you a **Successful future** and look forward to continuing our close relationship in many more years.” - Palakorn Somsuwan, Managing Director ■ Bangkok Broadcasting & T.V. Co.,Ltd. (Thailand)

“Warmest congratulations to the Asian Television Awards for your **incomparable contribution** to professional excellence in media for 20 years in Asia. SMG cordially wishes for continued **SUCCESS** with your institution.” - Jianjun Wang, President and Director-General ■ Shanghai Media Group (China)

“Thanks to the ATA for allowing us to reflect on the **exciting developments** in television, share **creative ideas** and applaud those who are leading us into exciting new territory.” - Robyn Scott-Vincent, CEO & Founder ■ The Attitude Group (New Zealand)

“The Asian Television Awards has been around virtually as long as the Asian pay TV industry. It has witnessed and been a part of the **huge developments** in our industry - honoring and recognizing the **best efforts** amongst us for the past two decades. Heartiest congratulations from all of us at Turner International and here’s to the next **20 award winning years!**” - Ricky Ow, President ■ Turner International Asia Pacific

“ATA has dedicated untiring efforts to the **growth** of its event in **size, quality, outreach** and **status** over the last 20 years. We at Fuji Television sincerely wish for its further **prosperity** in the coming years. Congratulations ATA! - Fuji Television Network, Inc. (Japan)

[www.asiantvawards.com](http://www.asiantvawards.com)

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## INTERNATIONAL CHANNEL SHANGHAI

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Shanghai 200041, P.R. China  
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Fax: +86 21 6267 0816  
Website: [www.ICSanghai.com](http://www.ICSanghai.com)

## ITV CHOICE

**See Pg.56**  
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Tel: +852 2511 9700  
Fax: +852 2511 9797  
Website: [www.itv-choice.com](http://www.itv-choice.com)  
Email: [international.channels@itv.com](mailto:international.channels@itv.com)

## KBS WORLD

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Email: [intl@kbs.co.kr](mailto:intl@kbs.co.kr), [webmaster@kbs.co.kr](mailto:webmaster@kbs.co.kr),  
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## KIX

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## LIFE INSPIRED

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Website: [www.litvchannel.com](http://www.litvchannel.com)  
E-mail: [enquiries@litvasia.com](mailto:enquiries@litvasia.com)

## LIFESTYLE TV

Playboy Plus Entertainment  
Enterprise Place, Suite 701,  
No. 5 Science Park West Ave Shatin, Hong Kong  
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Fax: +852 2607 4404  
Website: [www.ptvoriginals.com](http://www.ptvoriginals.com)

## LIFETIME

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Fax: +65 6800 5013  
Websites: [www.lifetimeasia.com](http://www.lifetimeasia.com)  
Email: [Info.Asia@aenetworks.com](mailto:Info.Asia@aenetworks.com)

## LULI TV

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Fax: +972 3649 6229  
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## M NET (CHANNEL M)

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CJ E&M Center, Sangamsan-ro,  
Mapo-gu, Seoul, Korea  
Tel: +82 01 566 2226  
Fax: +82 02 371 8494  
Website: [mwave.interest.me](http://mwave.interest.me)  
Email: [info@mnet.com](mailto:info@mnet.com); [webmaster@mnet.com](mailto:webmaster@mnet.com)

## MEZZO LIVE HD

Lagardere Thematiques  
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Fax: +33 01 5636 5109  
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Email: [contact@mezzo.fr](mailto:contact@mezzo.fr),  
[distribution.tv@lagardere-active.com](mailto:distribution.tv@lagardere-active.com)

## THE MGM CHANNEL

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Pobřežní 620/3, 186 00 Praha, Czech Republic  
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Email: [infocz@ce.amcnetworks.com](mailto:infocz@ce.amcnetworks.com),  
[info@ce.amcnetworks.com](mailto:info@ce.amcnetworks.com)  
Website: [www.mgmchannel.com/asia](http://www.mgmchannel.com/asia);  
[www.mgmtv.co.kr](http://www.mgmtv.co.kr)

## MNC BUSINESS

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Fax: +62 21 3909 207  
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Website: [www.mncchannels.com](http://www.mncchannels.com)

## MNC INFOTAINMENT

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Website: [www.mncchannels.com](http://www.mncchannels.com)

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Email: [marketing.channel@mncgroup.com](mailto:marketing.channel@mncgroup.com)  
Website: [www.mncchannels.com](http://www.mncchannels.com)

## MONDO TV

**See Pg.64 & 65**

Turner International, Asia-Pacific Limited  
11F Ginza MTR Bldg, 6-18-2 Ginza. Chuo-ku  
Tokyo 104-0061 Japan  
Tel: +81 3 6381 0777  
Website: [www.mondotv.jp](http://www.mondotv.jp)

## MTV/MTV LIVE HD

**See Pg.66 & 67**

Viacom International Media Networks  
151 Lorong Chuan, #03-08 New Tech Park  
(Lobby H), Singapore 556741  
Tel: +65 6221 8166  
Fax: +65 6221 0703  
Website: [www.mtvasia.com](http://www.mtvasia.com); [www.mtvlivehd.com](http://www.mtvlivehd.com)

## MY NICK JR.

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Viacom International Media Networks  
151 Lorong Chuan, #03-08 New Tech Park  
(Lobby H), Singapore 556741  
Tel: +65 6221 8166  
Fax: +65 6221 0703  
Website: [my.nickjr.asia](http://my.nickjr.asia)

## NBA TV

Email: [nbasupport@neulion.com](mailto:nbasupport@neulion.com)  
Website: [www.nba.com/nbatv](http://www.nba.com/nbatv)

## NDTV CONVERGENCE LTD.

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Website: [www.ndtv.com](http://www.ndtv.com); [goodtimes.ndtv.com](http://goodtimes.ndtv.com)  
Email: [feedback@ndtv.com](mailto:feedback@ndtv.com)

## NEO PRIME

Neo Sports Broadcast Pvt Ltd  
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Andheri (West), Mumbai – 400 053.  
Tel: +91 22 26352000  
Fax: +91 22 26352123

## NEO SPORTS

Neo Sports Broadcast Pvt Ltd  
Nimbus Centre, Oberoi Complex,  
Andheri (West), Mumbai – 400 053.  
Tel: +91 22 26352000  
Fax: +91 22 26352123

## NHK WORLD TV

### (JAPAN BROADCASTING CORP)

2-2-1 Jinnan, Shibuya-ku,  
Tokyo 150-8001, Japan  
Tel: +81 03 3465 1111  
Fax: +81 03 3485 8677 / 3481 6942 / 1350  
Website: [www.nhk.or.jp/nhkworld](http://www.nhk.or.jp/nhkworld)  
Email: [nhkworld@nhk.jp](mailto:nhkworld@nhk.jp)  
[worldtv@intl.nhk.or.jp](mailto:worldtv@intl.nhk.or.jp)  
[tv@intl.nhk.or.jp](mailto:tv@intl.nhk.or.jp)

## NICK JR.

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## NICKELODEON

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New Tech Park (Lobby H), Singapore 556741  
Tel: +65 6221 8166  
Fax: +65 6221 0703  
Website: [www.nick-asia.com](http://www.nick-asia.com)

## NOW TV INTERNATIONAL

**See Pg.11**

18th Floor, Telecom House,  
3 Gloucester Road, Wanchai, Hong Kong  
Tel: +852 2888 2888  
Fax: +852 2877 8877  
Website: [nowtv.now.com](http://nowtv.now.com)

**OH!K**

See Pg.64 &amp; 65

Turner International, Asia Pacific Limited  
34/F Oxford House, Taikoo Place,  
979 King's Road, Quarry Bay, Hong Kong  
Tel: +852 3128 3333  
Website: [www.ohk-tv.com](http://www.ohk-tv.com)

**ONE**

See Pg.62 &amp; 63

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Fax: +65 66228706

**OUTDOOR CHANNEL HD**

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Website: [multichannelsasia.com](http://multichannelsasia.com)  
Email: candy@multichannelsasia.com

**PHOENIX CHINESE CHANNEL HD**

Phoenix Television  
Phoenix Satellite Television  
Email: [distribution@phoenixtv.com](mailto:distribution@phoenixtv.com)  
Website: [www.ifeng.com](http://www.ifeng.com)

**POGO**

See Pg.64 &amp; 65

Turner International, Asia Pacific Limited  
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Radisson Hotel NH-8  
Mahipalpur, New Delhi, India  
Tel: +91 11 2677 9201  
3/F, Sharyans Audeus  
CTS No. 688 of Village of Veera Desai Road  
Near Fun Republic, Andheri (West)  
Mumbai 400 053, India  
Tel: +91 22 4069 9430  
Website: [www.pogo.tv](http://www.pogo.tv)

**PLAYBOY PLUS**

Playboy Plus Entertainment  
Enterprise Place, Suite 701,  
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Tel: +852 2607 4400  
Fax: +852 2607 4404  
Website: [www.ptvoriginals.com](http://www.ptvoriginals.com)

**RTL CBS ENTERTAINMENT HD**

See Pg.58

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Fax: 65 6225 6800  
Website: [www.rtlcbsasia.com](http://www.rtlcbsasia.com)  
Email: [advertising@rtlcbsasia.com](mailto:advertising@rtlcbsasia.com)

**RTL CBS EXTREME HD**

See Pg.58

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Fax: 65 6225 6800  
Website: [www.rtlcbsasia.com](http://www.rtlcbsasia.com)  
Email: [advertising@rtlcbsasia.com](mailto:advertising@rtlcbsasia.com)

**SCTV**

PT Surya Citra Televisi  
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Website: [www.sctv.co.id](http://www.sctv.co.id)

**SENSASI**

See Pg.34

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Website: [www.starhub.com](http://www.starhub.com)

**SONY CHANNEL**

See Pg.62 &amp; 63

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#03-01 Hansapoint@CBP, Singapore 486030  
Tel: +65 66228722  
Fax: +65 66228706  
Website: [www.sonychannelasia.com](http://www.sonychannelasia.com)

**SONY MAX**

See Pg.62 &amp; 63

Multi Screen Media Pvt Ltd.  
**India Office**  
3rd Floor, Interface Blg No. 7,  
Off Malad Link Road, Malad (W), Mumbai – 400053.  
Tel: +9122 6708 1111  
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**Singapore Office**  
MSM Pvt. Ltd.  
5 Tampines Central 6, #02-19 Telepark Building  
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Email: [sathya\\_karanth@spe.sony.com](mailto:sathya_karanth@spe.sony.com)  
Website: [www.sonymax.tv](http://www.sonymax.tv)

**STAR INDIA CHANNELS**

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Mahalaxmi, Mumbai – 400011  
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Fax: +91 22 6630 5050  
Website: [www.star.co.inwww.hotstar.com](http://www.star.co.inwww.hotstar.com)

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Murasoli Maran Towers  
73, MRC Nagar Main Road, MRC Nagar,  
Chennai – 600 028, Tamil Nadu, India.  
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Website: [www.sunnetwork.in](http://www.sunnetwork.in)

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AMC Networks Inc.  
11 Penn Plaza, New York, NY 10001  
Tel: +1 212 324 8500  
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[www.amcnetworks.com](http://www.amcnetworks.com)  
Email: [feedback@amcnetworks.com](mailto:feedback@amcnetworks.com)

**SUPERSPORTS 1/2/3/4 HD**

See Pg.34

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Email: [cassie@starhub.com](mailto:cassie@starhub.com)  
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**SYFY**

See Pg.57

NBCUniversal International Networks

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See Pg.64 &amp; 65

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Tokyo 104-0061 Japan  
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Inx Music Pvt. Ltd.  
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**THE FILIPINO CHANNEL**

ABS-CBN Corporation  
Website: [tfc.tv](http://tfc.tv)

**THRILL**

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Fax: +852 2304 7796  
Website: [www.thrill-tv.com](http://www.thrill-tv.com)

## TIMES GLOBAL BROADCASTING NETWORKS

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Website: [www.timesnow.tv](http://www.timesnow.tv)  
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## TLC

Discovery Networks Asia-Pacific  
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## TRANS TV

PT Televisi Transformasi Indonesia  
JL Kapten Tendean, Kav 12-14 A,  
12790, 12710, Indonesia  
Tel: +62 21 79177000  
Website: [www.transtv.co.id](http://www.transtv.co.id)

## TRAVEL CHANNEL

Scripps Networks Interactive (Asia) Pte Ltd,  
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#12-21 Symbiosis,  
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Website: [www.travelchanneltv.asia](http://www.travelchanneltv.asia)

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## TURNER CLASSIC MOVIES

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[pacific.tv5monde.com](http://pacific.tv5monde.com)  
[www.tv5.org](http://www.tv5.org)  
Email: [asie@tv5monde.org](mailto:asie@tv5monde.org) ;  
[pacifique@tv5monde.org](mailto:pacifique@tv5monde.org),  
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Fax: +852 2358 1300  
Website: [www.tvb.com](http://www.tvb.com)  
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## VIJAY

STAR network  
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Lower Parel, Mumbai 400013, India.  
Email: [hello@starsports.com](mailto:hello@starsports.com)  
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## ZEE CINEMA

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**Expand Fast Holdings (S) Pte Ltd**

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## ZOOMOO

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## BANIJAY INTERNATIONAL



**Banijay  
International**  
A Banijay Group Company



Let's All Play

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### Key Personnel

Head of Global Sales: Mike Jackson  
Email: [m.jackson@banijayinternational.com](mailto:m.jackson@banijayinternational.com)

### Company Profile

Banijay International is a global force in content distribution with exceptional vision and conviction. As the sales and acquisitions arm of Banijay Group, a production powerhouse with production subsidiaries in twelve countries, Banijay International strives to offer clients the nimble approach of a boutique

distributor combined with the muscle of a large, cost-effective group structure.

With a dual focus on format and finished programming distribution, Banijay International is the owner of a wide portfolio of content rights, both those that originate within the Banijay Group as well as the very best third-party properties from leading independents around the world. Its portfolio is strong, relevant, bold and brash, spanning the categories of unscripted formats and programmes from entertainment, game shows, and reality competitions, to factual entertainment, docu-drama and lifestyle.

The company is headquartered in London with offices in both Paris and Los Angeles.

### Programming Highlights

#### Let's All Play

Let's All Play With Memory is the new primetime format that engages an entire country to test their memory. In this fun studio-based prime time show, the viewers will learn how their memory works while playing a series of interactive quizzes along with invited celebrity guests.

#### Sing It On

Executive produced by Oscar- and Grammy-winning artist John Legend, this documentary-style reality series follows singing groups around the country as they juggle academics, rehearsals and relationships while vying for a spot at the International Championship of Collegiate A Cappella. The lessons. The journey. The win. The real-life Pitch Perfect.

#### Horse Town

An inside look at one of the UK's most exclusive towns and the world epicentre of horse racing. Newmarket, Suffolk, is the uncontested centre of horse racing, with one race horse to every five people, 38 race days and a quarter of a million race goers per year.



Sing It On



## CARACOL TELEVISIÓN



### Head Office

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 Tel: +571 6430 430 (Bogota)  
 Tel: +3491 4273911 (Spain)  
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### Key Personnel

Lisette Osorio – International Sales VP  
 Paloma Garcia – Sales Executive for Europe,  
 Africa and Middle East  
 Berta Orozco – Sales Executive for Europe,  
 Africa and Middle East  
 Maria Estrella – Sales Executive for Asia

### Company Profile

Caracol Television S.A. is a national private channel that has produced some of the most innovative and successful shows on Colombian television. Today, it is a major content producer expanding its influence to the entire world through its international distribution division and its international cable signal.

### Programming Highlights

#### *Laura, An Extraordinary Life (Series, 25 x 60')*

This is the story of Laura Montoya, a woman who challenged the rules of the society of her time, by dedicating herself to fight for those less privileged ones and renounce becoming a wife and a mother, facing the critics of a society which considered any other option different than those for a woman to be something completely crazy.

#### *Before the Fire (Movie, x 120')*

The mystery that involves the murder of reporter Roberto Sepulveda will unleash an investigation departing from fragments that will provide an image of Colombia in the 80's decade and the political situation days before the siege of the palace of justice by the guerilla group M-19. Arturo and Milena will try to avoid the disaster, turning their story into a dangerous path full of surprises that will change their lives forever.

#### *A Letter to Baby Jesus (Movie, x 120')*

What would a parent be willing to do for his child? Well, Ruben, the main character of this story will be able to go to the last consequence for his little Ruben to have what he asked Baby Jesus to bring him in his letter. Although his ex-wife Mireya, her boyfriend Renzo and his best friend Father Raul are not sure the present can come in time for Christmas, Ruben, desperate to get his child's Christmas present will experience the most marvelous proof that love can overcome the impossible and that Baby Jesus really does exist where the magic of love makes the impossible possible.

#### *CARACOL TV, Documentaries (Documentaries, x 60')*

Caracol Television has associated with Discovery Channel and other factual producers to present a series of striking and revealing documentaries regarding various subject matters relating to war, social problems and corruption. A real look at real life issues.

#### *Emeralds (Series, 60 x 60')*

Three generations of a same family, facing against evil, divided by ambition and the love of a woman. One of Caracol Television's most ambitious super productions, with more than 500 locations, 1,500 actors and shot 100% in exteriors, with the most breathtaking landscapes from Colombia's emerald regions.

#### *Beats of Love, Niche (Telenovela, 108 x 60')*

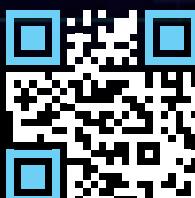
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# ITV STUDIOS GLOBAL ENTERTAINMENT



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## Key Personnel

Augustus Dulgardo: Executive Vice President,  
Asia-Pacific

Hyeonza Hong: Senior Vice President (Sales),  
Asia-Pacific

## Company Profile

**ITV Studios Global Entertainment** (ITVS GE) is one of the world's leading international TV distribution, home entertainment, publishing, merchandising and licensing businesses. ITVS GE distributes celebrated content across all genres from both its in-house production business, ITV Studios, and in collaboration with leading producers from around the world.

Part of ITV Plc, which includes the UK's largest commercial broadcaster, ITV Studios Global Entertainment has offices in London, Hong Kong, Los Angeles and Sydney.



## Programming Highlights

**Jekyll and Hyde** (Drama: 10 x 60')

**Tagline:** You can't Hyde from yourself

It's 1930s London and Robert Jekyll is a naive, sensitive young man finding his place in the world and moving away from the protection of his loving foster parents. As he begins to feel himself coming under the power of a darkness he cannot control, he realises that all this time his parents were protecting him from his true self. Jekyll has inherited the curse of his grandfather, and when angered or in danger he undertakes a graphic and twisted transformation to become Hyde, a shadowy, brooding figure of incredible strength and agility; confident and fearless. As he tries to discover his past and search for a cure, Robert Jekyll is drawn deep into Hyde's world of monstrous creatures and freaks of nature.



## I'm A Celebrity... Get Me Out Of Here! (Finished/ Format)

This award-winning format continues to entertain audiences worldwide. With hit versions in the UK, Germany, Australia, Hungary and Romania, to name a few, the global demand has created the need for a brand new hub in South Africa offering a cost efficient, high quality production hub to suit all territory needs. *I'm A Celebrity...Get Me Out of Here!* follows a group of celebrities who have been dropped into the heart of a remote jungle. Daily rations must be won in Bushtucker Trials eating disgusting insects or undergoing challenges with terrifying critters. Viewers at home vote for who should face the challenges and eventually they vote for their favourite campmate. Each episode, the celebrity with the fewest votes leaves, until the last remaining star is crowned King or Queen of the jungle. Outrageous celebrities battle through the excruciating challenges and emotional turmoil of living together under extreme circumstances in the most gripping, hilarious and shocking reality show on TV.



*Jekyll & Hyde*

*I'm A Celebrity... Get Me Out Of Here!*



SATURDAY NIGHT  
Takeaway

COME DINE  
WITH ME



I'M A CELEBRITY



HELL'S KITCHEN



THE CHASE

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# TELEMUNDO INTERNACIONAL



A Division of NBCUniversal

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## Key Personnel

President: Marcos Santana  
SVP of International Business Development & Digital Media: Xavier Aristimuño  
Sales Coordinator, Asia & Digital Media: Yari Torres



## Company Profile

Telemundo Internacional, a division of NBCUniversal's Hispanic Enterprises and Content, is the international syndication and distribution arm of Telemundo and NBC UNIVERSO, as well as other leading producers. Our content reaches more than 120 countries with more than 200 programming slots dubbed and subtitled into more than 40 languages.

## Programming Highlight

### Telenovelas:

#### *Under The Same Sky (120 x 60')*

The story of Carlos takes place in Los Angeles. He is an immigrant, and father, in search of a better future for his children and the American dream. In the midst of his struggle for survival, he finds love in an unexpected way with a woman who will find in him the inspiration to leave behind a hurtful past.

#### *Alicia's Maze (90 x 60')*

When Alicia, a child psychologist, notices that her daughter is in danger, she takes on the responsibility of following a complicated case. The offender belongs to her intimate circle of friends.



## *Land of Honor (130 x 60')*

The Gallardo brothers did not expect to fall in love with the Del Junco sisters when they set out to seek revenge for their sister's death – something that could get in the way of all their plans. Passion, betrayal and vengeance face off in this classic romantic story.

### Telemundo Super Series:

#### *Acero, Woman of Steel (70 x 60' – Two Seasons)*

Acero, Woman of Steel, the hit series with two seasons, follows Sara Aguilar in her journey to becoming the ruler of a money laundering empire. When a group of armed men kill her beloved Vicente Acero, Sara runs away with their son to a safe place, where she can secure for them a promising future. The woman who once hid from her enemies has become a force to be reckoned with. This powerful woman is highly sought after, and her main enemy, the ruthless Teca Martinez, has made it his purpose to make her life a living nightmare. She'll follow his game when her son is caught in the eye of the storm. To save his life she'll show just how fearless this Woman of Steel can be.



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### AASEERVATHAM TV

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Website: [www.jslglobalmedia.com](http://www.jslglobalmedia.com)  
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Website: [www.juita-entertainment.com](http://www.juita-entertainment.com)  
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## KOSMIK GLOBAL MEDIA PRIVATE LIMITED

L 48, Jalvayu Vihar,  
Sector 25, Noida 201301, UP, India  
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420 North Bridge Road, 04-02  
North Bridge Centre,  
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Website: [makeproductions.com](http://makeproductions.com)  
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## MEDIA STABLE PTE LTD

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Website: [www.straightshooters.ph](http://www.straightshooters.ph)  
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**DTV**

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**FAIN TV**

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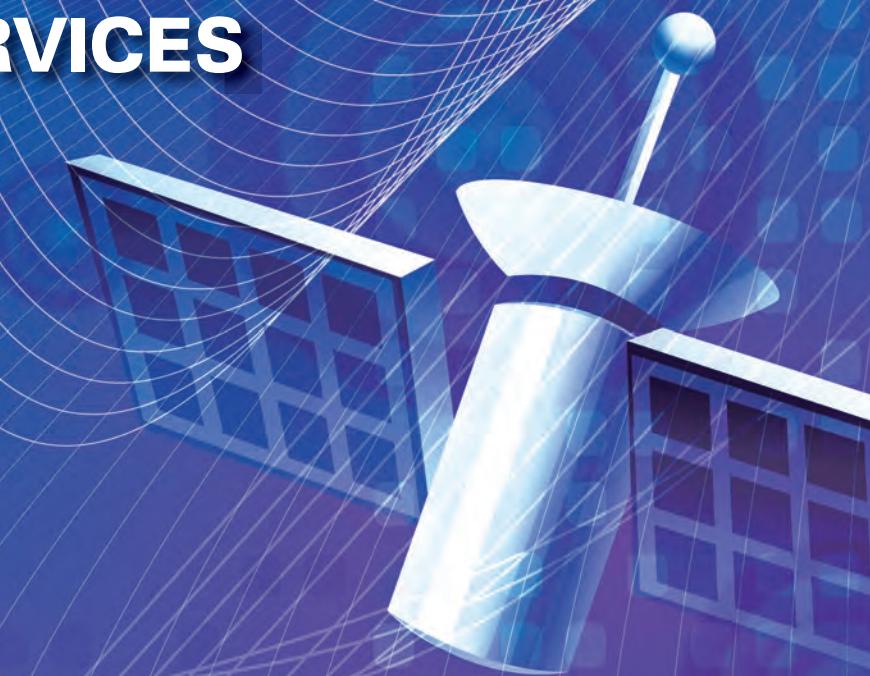
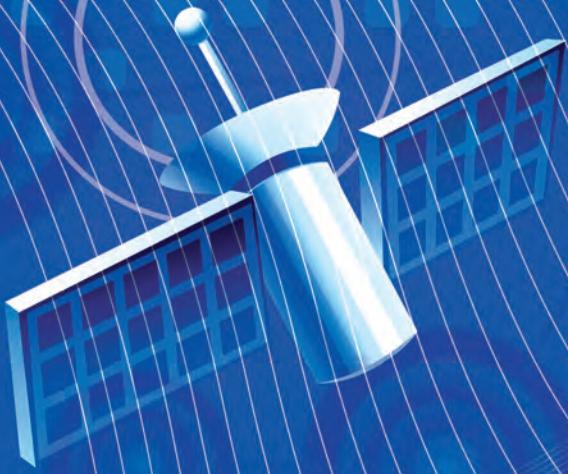
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# ABS



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## Key Personnel

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Chief Operating Officer: Mohamed Youssif  
Deputy COO/ MD Asia: Raymond Chow  
Director, Broadcasting Products and Projects:  
Simon Chow

## Company Profile

ABS is one of the fastest growing global satellite operators in the world. ABS offers a complete range of tailored solutions including broadcasting, data and telecommunication services to broadcasters, service providers, enterprises and government organisations. ABS operates a fleet of satellites: ABS-2, ABS-3, ABS-3A, ABS-4/Mobisat-1, ABS-6 and ABS-7. The satellite fleet covers 80% of the world's population across the Americas, Africa, Asia Pacific, Europe, the Middle East, CIS and Russia.

The new satellites: ABS-2A and ABS-8 are planned to launch in late 2015 and 2017 respectively. ABS plans to add more satellites over the next 2 – 3 years to its growing fleet.

Headquartered in Bermuda, ABS has offices in the United States, Dubai, South Africa, Philippines, Indonesia and Hong Kong. ABS is majority owned by funds managed by the European Private Equity firm Permira. The Permira funds acquired ABS in 2010.

## Media and Broadcast

The ABS fleet supports a diverse range of broadcast solutions and applications from contribution and distribution. ABS offers long term 24/7 services and transmits media in all formats in MPEG-2 or MPEG-4 from Standard Definition to High Definition. Our services are available on C and Ku-bands across the satellite fleet.

- Direct-to Home (DTH) television service
- Programming and content delivery to cable head ends and pay TV operators
- Video contribution and content distribution

## Satellite Details:

### ABS-2

Launch date: February 2014  
Design life: Estimated 2028  
Orbital position: 75°E  
Transponders: 89 C, Ku & Ka-band  
Geographic coverage: India, SE Asia, Korea, Russia, MENA & Africa

### ABS-3A

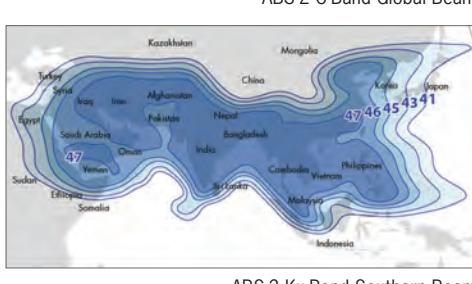
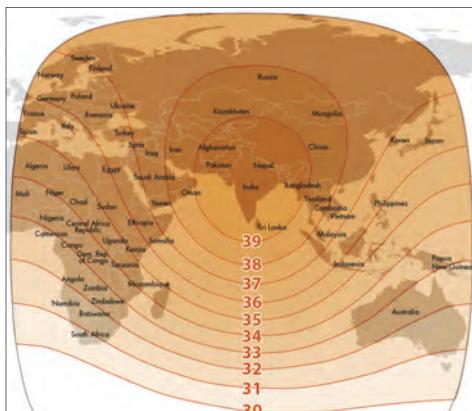
In service: September 2015  
Design life: Estimated 2030  
Orbital position: 3°W  
Transponders: 24 C & 24 Ku-band  
Geographic coverage: The Americas, Africa, Middle East & Europe

### ABS-6

End of life: 2023  
Orbital position: 159°E  
Transponders: 28 C & 16 Ku-band  
Geographic coverage: East Asia & Pacific Ocean

### ABS-2A (launching late 2015)

Design lifetime: 15 years  
Orbital position: 75°E  
Transponders: Ku-band  
Geographic coverage: SE Asia, India, Africa & GCC countries/Afghanistan & Russia



## ABS' new satellites:

### ABS-3A 3°W

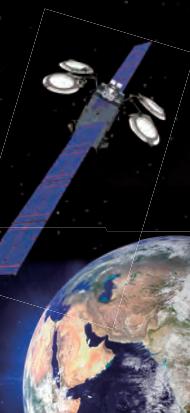
In Service Sep 2015

### ABS-2A 75°E

Launching late 2015

### ABS-8 116.1E

Planned for late 2017



# EUTELSAT



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## Key Personnel

Michel Azibert, Deputy CEO and Chief Commercial & Development Officer, Eutelsat SA  
 Ken Loke, CEO, Eutelsat Asia

## Company Profile

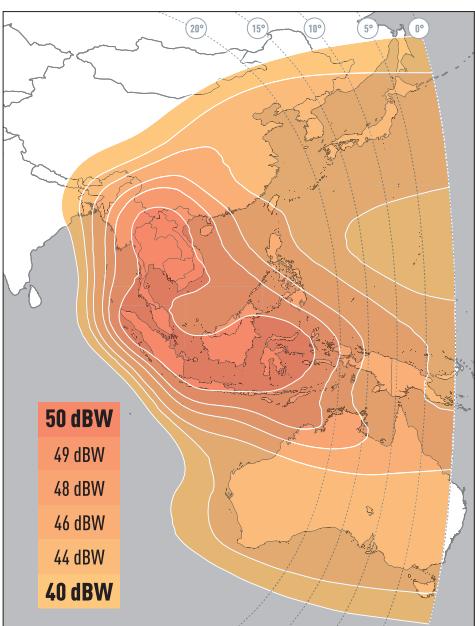
Eutelsat Communications is one of the world's leading and most experienced operators of communications satellites. The company provides capacity on 34 satellites to clients that include broadcasters and broadcasting associations, pay-TV operators, video, data and internet service providers, enterprises and government agencies. Eutelsat's satellites provide ubiquitous coverage of Europe, the Middle East, Africa, Asia-Pacific and the Americas, enabling video, data, broadband and government communications to be established irrespective of a user's location. Headquartered in Paris, with offices and teleport around the globe, Eutelsat represents a workforce of 1,000 men and women from 32 countries who are experts in their fields and work with clients to deliver the highest quality of service.

### Satellite Details

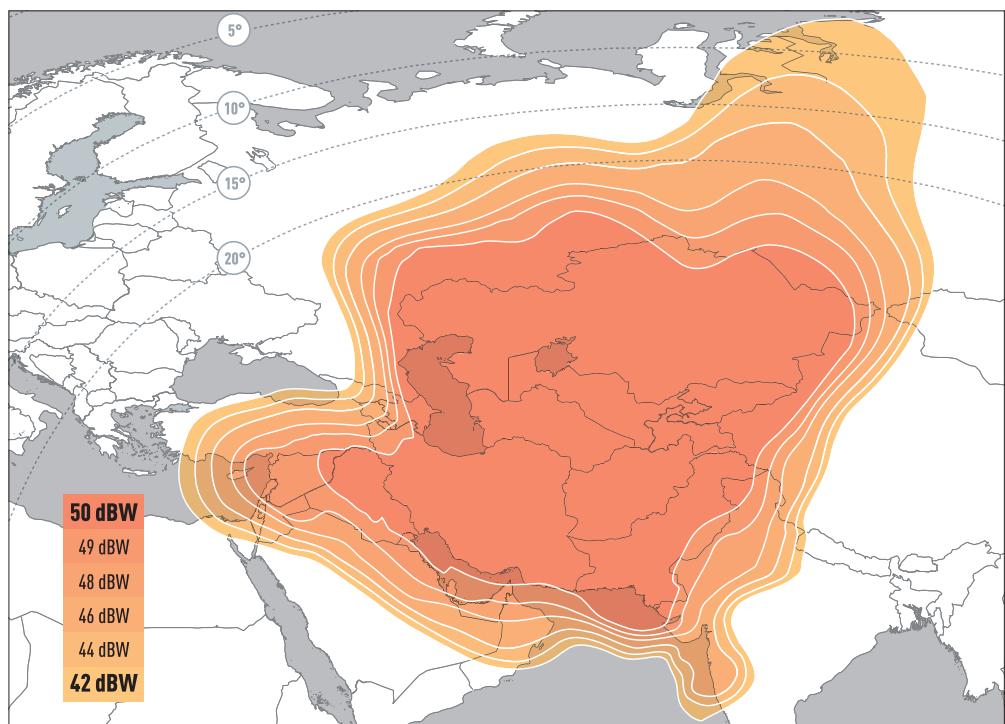
EUTELSAT 70B  
 Launch date : 02/12/2012  
 Mission life : 15 years  
 Orbital position : 70.5° East  
 Transponders : up to 48  
 Geographic coverage : Europe, Africa, Central Asia and South-East Asia  
 Satellite Band : FSS Ku-band  
 Satellite Manufacturer : Astrium

Regional and intercontinental links for a wide range of satellite-based professional applications including government services, broadband access, GSM backhauling and Maritime services.

EUTELSAT 70B Ku-band Asia Downlink Coverage ▶

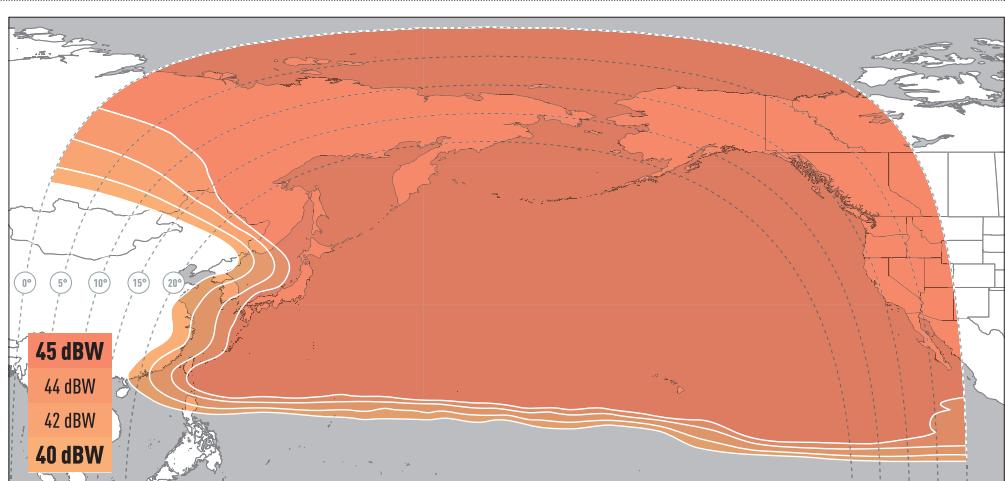


EUTELSAT 70B Ku-band Central Asia Downlink Coverage ▽



### Satellite Details

EUTELSAT 172A  
 Launch date : 29/12/2005  
 Mission life : 15 years  
 Orbital position : 172° East  
 Transponders : 38  
 Geographic coverage : Asia-Pacific region  
 Satellite Band : six individual beams (5 Ku-band and 1 C-band)  
 Satellite Manufacturer : Airbus Defence and Space  
 Supports a broad range of telecom services, including many mobile applications, to a diverse base of blue chip customers.



EUTELSAT 172A Ku-band Combined Asia-Pacific Downlink Coverage

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### Company Profile

Cisco is an innovator in pay-TV that has enabled it to gain and maintain its industry leading position. With more than 300,000,000 homes around the world watching TV with Cisco, over a quarter of all global TV homes are now enjoying improved viewing experiences.

### Products and Services:

Building on over 20 years' of experience driving new services and profitable growth for pay-TV operators and the media and entertainment industry, Cisco is uniquely positioned to help the industry capture the huge opportunities being generated as every network attached device becomes video capable and consumers seek ubiquitous video access.

Whether in the cloud, network or client, Cisco is at the forefront of the industry with award winning technologies and market-leadership in software, hardware, security and an approach to innovation that is second to none.

Cisco's proven Videoscape platform is utilized by over 150 leading providers worldwide. With a focus on the openness and innovation offered by Videoscape, Cisco has solutions that deliver greater agility, optimized services and monetization opportunities for new and existing customers.

In the rapidly-growing pay-TV industry in Asia Pacific, Cisco has established itself as the leading provider of conditional access and digital rights management solutions to nearly 150 million digital TV homes in the region. This reinforces the company's leadership in the digital TV solution market in Asia Pacific.



# Cisco Videoscape: Connecting Experiences Your Way

Your video experiences: personalized, synchronized, delivered to any screen.

Cisco Videoscape empowers service providers and media companies in all markets. It makes sure they can create and connect new synchronized, personalized, and intuitive multiscreen experiences—at the speed of now.

To learn more about Cisco Videoscape, visit [cisco.com/go/videoscape](http://cisco.com/go/videoscape).





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### Company Profile

Conax is a leading global specialist in total service protection for digital TV and entertainment services via broadcast, broadband and connected devices. A part of the Kudelski Group (SIX:KUD:S), Conax is headquartered in Oslo, Norway. ISO 9001 & 27001 certified Conax technology enables secure content revenues for 400 operators in 85 countries globally.

### Activities

Conax' future-ready technology offers modular, fast-time-to-market solutions that enable easy entry into a world of secure multiscreen, multi-DRM content delivery.

### Products

The Conax Contego™ unified security hub provides telcos, cable, satellite, IP, mobile, terrestrial and broadband operations with an innovative portfolio of flexible and cost-efficient solutions to deliver premium content securely.

Conax GO Live™, is a targeted solution for all pay-TV operators wanting to stream live channels to iOS and Android devices.

Conax Xtend Multiscreen™ is a complete OTT and multiscreen solution that gives broadcast operators a low-threshold entry into a world of exciting new business opportunities. It is pre-integrated, thereby reducing time and risk related to launching OTT and multiscreen services.

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